**Fundsearch™ Tool: Industry Announcements and Communications for Provincial Pork Organization Websites & Digital Resource Centres**

**Introduction to Contents**

This document provides four versions of content that Provincial Pork Organizations (PPOs) can use to announce the launch of the **Fundsearch™ Tool** to their members. Each version highlights a different aspect of the tool, offering flexibility for you to choose the content that best aligns with your members' needs.

The **Fundsearch™ Tool**, developed in partnership with **Fundingportal™**, the **Canadian Pork Council (CPC)**, and **provincial partners**, helps pork producers and processors across Canada easily access government funding. It simplifies the search for grants, tax credits, and other financial support that are tailored to the specific needs of the pork industry, including biosecurity, sustainability, and infrastructure upgrades.

Below are four content versions designed for use in your PPO’s **industry announcements**, **newsletters**, or **resource sections**. Each version provides a unique focus, allowing you to select the most relevant message for your members.

**Instructions for Use**

PPOs can select the version that best aligns with their communication strategy. You are free to adapt the content to suit your region, include relevant local examples, or combine elements from multiple versions. The content is designed to be flexible and suitable for distribution in newsletters, industry announcements, or as part of your online resource sections.

**Below is a snapshot / overview of what each version contains:**

**Version 1: Focus on Sustainability and Innovation**

This version highlights how the **Fundsearch™ Tool** helps pork producers and processors find funding for sustainability initiatives and innovation projects. It emphasizes the importance of adopting cleaner technologies and innovative practices to reduce environmental impact and modernize operations.
**Key Message**: The tool connects pork producers with funding programs that support sustainability and innovation, helping them enhance environmental responsibility and competitiveness.

**Version 2: Focus on Biosecurity and Infrastructure Upgrades**

This version centers around the importance of biosecurity and infrastructure improvements. It explains how the **Fundsearch™ Tool** can help pork producers secure funding for biosecurity protocols and facility upgrades, essential for disease prevention and operational efficiency.
**Key Message**: The tool enables pork producers to protect their farms from disease threats and modernize their facilities with targeted government funding.

**Version 3: Regional Focus for Pork Producers**

This version emphasizes regional funding opportunities, showcasing how pork producers in different parts of Canada can access funding programs tailored to their location. The content provides examples of programs available across the Pacific, Prairie, Central, Atlantic, and Northern regions.
**Key Message**: The **Fundsearch™ Tool** ensures that pork producers in every region of Canada can find region-specific funding that supports their unique needs.

**Version 4: Step-by-Step Guide to Using the Fundsearch™ Tool**

This version provides a step-by-step guide on how to use the **Fundsearch™ Tool**. It walks pork producers through entering business details, reviewing funding matches, and applying for grants, highlighting the tool’s ease of use.
**Key Message**: This guide makes it easy for pork producers to discover and apply for funding through the **Fundsearch™ Tool**, ensuring they can secure the financial support they need.

**Version 1: Focus on Sustainability and Innovation**

**Title**: How the Fundsearch™ Tool Can Help Pork Producers Innovate and Build Sustainable Operations

**Intro**: The Canadian pork industry is increasingly focused on sustainability and innovation, and securing the right funding can be key to staying competitive. With rising environmental concerns and the need for more efficient production methods, pork producers are looking for ways to enhance their operations sustainably. The new **Fundsearch™ Tool** offers an easy way for pork producers and processors to find government grants and funding programs that support these goals.

**Why Sustainability and Innovation Matter**

As the pork industry continues to grow, sustainable practices and innovative technologies are becoming essential to long-term success. Whether you’re looking to invest in cleaner technology, reduce your farm’s environmental footprint, or adopt innovative production methods, the **Fundsearch™ Tool** connects you to funding programs that make these goals achievable.

Governments at both federal and provincial levels are increasingly prioritizing sustainability initiatives. For pork producers, this shift opens up many new opportunities to receive financial support for upgrading operations to reduce emissions, increase energy efficiency, or implement more eco-friendly farming practices. Similarly, innovation in farming methods—from precision feeding to automated systems—can help producers boost productivity while lowering costs and environmental impact.

**The Launch of the Fundsearch™ Tool**

The **Fundsearch™ Tool**, developed in partnership with **Fundingportal™**, the **Canadian Pork Council (CPC)**, and provincial partners, is designed to make it easier for pork producers and processors to access this essential funding. Launched as a central resource for the industry, this tool provides direct access to grants, tax credits, and other funding opportunities tailored specifically to the pork sector.

This tool stands out for its **ease of use and targeted search capabilities**. Producers can quickly input basic information about their farm or processing facility, such as location, business type, and the type of projects they’re seeking funding for. The tool then generates a tailored list of funding opportunities that match the needs of the business.

For example, if you’re focused on sustainability, the tool will highlight programs that support eco-friendly initiatives, such as reducing your carbon footprint or adopting new technology that minimizes waste. Similarly, if your goal is to enhance innovation through advanced production methods or infrastructure, the **Fundsearch™ Tool** will pinpoint funding options that match these objectives.

The launch of the **Fundsearch™ Tool** represents a significant step forward for the Canadian pork industry. It eliminates the need to search through multiple government websites or databases, consolidating the most relevant funding options in one easy-to-use platform.

**What Funding is Available for Sustainability and Innovation?**

The Fundsearch™ Tool can help you access key programs like:

* **Sustainable Canadian Agricultural Partnership (SCAP)**: This joint federal-provincial initiative provides funding for both small and large projects focused on sustainability, biosecurity, and innovative practices in pork production. Whether you are looking to invest in energy-efficient equipment, improve biosecurity, or adopt new technologies, SCAP offers a range of funding opportunities designed to support sustainability goals.
* **AgriInnovate Program**: Offers repayable contributions to help pork producers adopt new technologies that increase efficiency, reduce environmental impact, and boost competitiveness. Whether you're upgrading your production facilities or integrating precision agriculture technologies, this program is designed to support innovation that drives economic and environmental improvements.

With funding opportunities like these, you can adopt innovative practices that strengthen your business while making a positive impact on the environment. By embracing sustainability, pork producers can meet growing consumer demand for ethically and sustainably produced products while improving long-term profitability.

**How the Fundsearch™ Tool Works**

The **Fundsearch™ Tool** has been built with pork producers and processors in mind. Here’s how you can start using it today:

1. **Visit the Fundsearch™ Tool** on the CPC website.
2. **Enter Your Business Information**: Simply fill in details such as the location of your farm, business type, and the kind of funding you’re seeking (e.g., sustainability, innovation).
3. **Tailored Results**: The tool will generate a list of relevant funding opportunities, tailored specifically to your business and its goals.
4. **Apply for Funding**: Once you’ve identified suitable funding programs, you can apply directly through the links provided or request additional services like grant writing to help you through the process.

**Why This Tool is a Game-Changer**

The **Fundsearch™ Tool** is more than just a funding search engine—it’s a resource that helps pork producers take their operations to the next level. Whether your focus is on innovation or sustainability, the tool provides targeted funding opportunities to help you grow your business. It takes the guesswork out of finding the right grants or tax incentives, saving you valuable time and ensuring that you never miss out on important funding programs.

By focusing on sustainability and innovation, pork producers can improve operational efficiency, meet environmental regulations, and stay competitive in an increasingly eco-conscious market. With the **Fundsearch™ Tool**, accessing the funding needed to achieve these goals has never been easier.

**Get Started with Fundsearch™**

Finding the right funding for sustainability and innovation is now easier than ever. Visit the **Fundsearch™ Tool** on the CPC website and discover the programs that match your needs. With targeted search capabilities and access to a range of funding opportunities, the **Fundsearch™ Tool** is your partner in building a more sustainable, innovative future for your farm or processing facility.

**Version 2: Focus on Biosecurity and Infrastructure Upgrades**

**Title**: Strengthen Biosecurity and Upgrade Your Infrastructure with the Fundsearch™ Tool

**Intro**: Biosecurity and infrastructure improvements are essential for maintaining the health and safety of pork production in Canada. As the risk of disease outbreaks like African Swine Fever and other health threats increase, pork producers and processors are under pressure to ensure their operations meet the highest standards of safety and efficiency. With the **Fundsearch™ Tool**, producers can now find government funding that supports biosecurity measures and infrastructure upgrades, helping them protect their farms and modernize operations.

**The Importance of Biosecurity**

Protecting your farm from disease outbreaks is critical to maintaining herd health and the overall sustainability of your operation. Biosecurity practices safeguard farms against the spread of disease, protecting not just individual producers but the entire pork industry. With increased international trade, changing climate conditions, and new disease threats, robust biosecurity measures are more important than ever.

Funding programs specifically aimed at biosecurity help producers invest in preventative measures, ensuring they can meet both domestic and international biosecurity standards. These funds can cover everything from facility upgrades that enhance disease control to emergency preparedness plans that safeguard the health of your herd.

**The Launch of the Fundsearch™ Tool**

The **Fundsearch™ Tool**, developed in partnership with **Fundingportal™**, the **Canadian Pork Council (CPC)**, and provincial partners, offers pork producers a streamlined way to access funding for biosecurity improvements and infrastructure upgrades. Launched as a central resource for pork producers and processors, the tool provides an intuitive interface to search for grants, tax credits, and other funding that aligns with your operational goals.

This tool’s launch comes at a critical time when pork producers need to adopt new measures to protect against threats such as **African Swine Fever (ASF)**. With the **Fundsearch™ Tool**, you no longer need to spend hours navigating different government websites to find relevant funding programs—this tool compiles all applicable funding options into one place.

Producers can input details about their farm and the type of upgrades they need, and the tool will generate a customized list of funding opportunities. Whether you're seeking financial support to upgrade biosecurity protocols or modernize your processing facility, the **Fundsearch™ Tool** connects you with the most suitable funding sources available.

The launch of this tool not only streamlines the search process but also empowers producers to take a proactive approach in securing funding for critical improvements that protect their businesses from potential threats.

**Funding Available for Biosecurity and Upgrades**

By using the **Fundsearch™ Tool**, you can explore programs like:

* **Biosecurity Enhancement Initiative**: Provides targeted funding to pork producers looking to upgrade biosecurity systems and adopt advanced protocols that help mitigate disease risks. Typical funding ranges from **$50,000 to $150,000** per project, depending on the scope of the biosecurity improvements.
* **AgriAssurance Program**: Offers up to **$50,000** per project to support small and medium-sized pork producers in meeting market and regulatory standards. This funding is often used to implement biosecurity measures and quality assurance systems that keep farms protected from potential disease outbreaks.

These funding opportunities can make all the difference in ensuring your farm is protected against current and future biosecurity challenges.

**Why Infrastructure Upgrades Matter**

Infrastructure upgrades are essential not only for biosecurity but also for improving the overall efficiency of your farm or processing facility. Whether it's upgrading facilities to improve sanitation, modernizing equipment to meet sustainability goals, or expanding your operations to increase productivity, investing in infrastructure keeps your business competitive and adaptable to market demands.

Many funding programs recognize the importance of maintaining high-quality infrastructure for pork producers and processors. These programs often provide financial assistance to help farms modernize their equipment, adopt new technologies, and meet industry standards, ensuring long-term operational efficiency and growth.

**How the Fundsearch™ Tool Works**

Here’s how you can start using the **Fundsearch™ Tool** to secure funding for biosecurity and infrastructure upgrades:

1. **Visit the Fundsearch™ Tool** on the CPC website.
2. **Enter Your Business Information**: Simply input details about your farm, business type, and the funding goals you have (e.g., biosecurity, infrastructure upgrades).
3. **Tailored Results**: The tool will generate a customized list of relevant funding programs based on your inputs.
4. **Apply for Funding**: Once you've identified the right programs, you can apply directly through the links provided or request additional services, such as grant writing, to assist with the application process.

**Why the Fundsearch™ Tool is a Game-Changer**

The launch of the **Fundsearch™ Tool** revolutionizes how pork producers and processors access critical funding. Previously, searching for grants and tax credits was a time-consuming and often confusing task, requiring producers to sift through multiple government databases and websites. Now, with a single tool, pork producers can find the right funding programs for their biosecurity and infrastructure needs.

The tool saves time, provides clarity, and ensures that producers never miss out on funding opportunities. With the growing need to enhance biosecurity measures and modernize infrastructure, the **Fundsearch™ Tool** becomes an invaluable resource for the industry, offering a centralized, easy-to-use solution.

By using this tool, pork producers can take charge of their farm’s biosecurity and infrastructure improvements, ensuring their operations are protected and competitive in the long term.

**Get Started with Fundsearch™**

Now is the time to protect your farm and modernize your operations. Visit the **Fundsearch™ Tool** on the CPC website today and discover the programs that match your biosecurity and infrastructure goals. With tailored search results and access to essential funding opportunities, the **Fundsearch™ Tool** is your key to a stronger, safer, and more efficient farm or processing facility.

**Version 3: Regional Focus for Pork Producers**

**Title**: Discover Tailored Funding Opportunities with the Fundsearch™ Tool for Your Region

**Intro**: No matter where you are in Canada—whether it’s the Pacific, Prairies, Central Canada, or the Atlantic Provinces—the **Fundsearch™ Tool** can help pork producers and processors find grants and funding that are specifically suited to their region. With targeted funding programs for biosecurity, sustainability, infrastructure upgrades, and innovation, the tool allows you to quickly identify financial support that aligns with your farm or processing facility’s goals.

**The Launch of the Fundsearch™ Tool**

The **Fundsearch™ Tool**, developed in partnership with **Fundingportal™**, the **Canadian Pork Council (CPC)**, and provincial partners, provides pork producers across Canada with a centralized platform to search for government grants, tax credits, and funding programs tailored to their region.

Whether you're located in the Pacific provinces, the Prairies, Central Canada, or the Atlantic region, the tool can help you access funding that’s relevant to your area’s unique challenges and opportunities. The tool makes it easier than ever to filter funding programs by region, type of project, and business type, ensuring that producers receive funding opportunities that are applicable to their specific location and operational goals.

With the **Fundsearch™ Tool**, pork producers no longer need to sift through multiple websites and databases to find relevant grants. The tool compiles a comprehensive list of available programs, making it easier to access the financial support you need to enhance your farm's biosecurity, infrastructure, and overall competitiveness.

**Regional Funding Programs for Pork Producers**

Each region in Canada has unique funding programs designed to support the specific needs of its pork producers. Here are some examples of region-specific funding opportunities you can explore using the **Fundsearch™ Tool**:

* **Western Canada (Pacific Provinces)**:
	+ Producers in the Pacific provinces, such as British Columbia, can access programs focused on sustainability and eco-friendly production methods. Grants of **$25,000 to $50,000** are available for projects that reduce environmental impact, improve farm efficiency, and support innovative practices in pork production.
* **Prairie Provinces (Alberta, Saskatchewan, Manitoba)**:
	+ The **Prairie Provinces** have a strong focus on biosecurity and infrastructure upgrades. For example, over **$2.2 million** has been invested in precision feeding, animal welfare, and sustainability projects through the **Ag Action Manitoba Program**. Individual projects in the region have received grants of **$25,000 to $75,000** to enhance biosecurity and modernize farm facilities.
* **Central Canada (Ontario, Quebec)**:
	+ Ontario and Quebec have a wealth of funding options for pork producers. In **Ontario**, programs like the **Biosecurity Enhancement Initiative** have allocated **$7.5 million** to safeguard farms against disease outbreaks. Average funding awards in this region range from **$50,000 to $150,000** per project. In Quebec, pork producers can access funding for biosecurity improvements, infrastructure upgrades, and export capacity, with programs providing up to **$4.6 million** in total support.
* **Atlantic Provinces** (New Brunswick, Nova Scotia, PEI, Newfoundland and Labrador):
	+ In the **Atlantic Provinces**, pork producers have received grants for infrastructure upgrades and biosecurity improvements, with funding ranging from **$25,000 to $100,000**. Additionally, regional recovery and modernization programs provide financial assistance for disaster preparedness and infrastructure investments.
* **Northern Canada (Yukon, NWT, Nunavut)**:
	+ Although pork production in **Northern Canada** is less prominent, funding opportunities are still available for biosecurity preparedness and infrastructure development. Individual projects in the northern territories have received between **$20,000 and $50,000** per applicant, allowing producers to strengthen biosecurity measures and modernize their operations.

By focusing on regional programs, the **Fundsearch™ Tool** ensures that pork producers in every part of Canada can access the right financial support for their unique circumstances.

**Federal Funding Programs Available Across Regions**

In addition to regional programs, the **Fundsearch™ Tool** connects pork producers to federal programs with open intake periods. Some of the key federal programs include:

* **Sustainable Canadian Agricultural Partnership (SCAP)**: A joint federal-provincial initiative that supports sustainability, biosecurity, and innovation. SCAP offers funding for both large and small-to-medium-sized producers across all regions of Canada.
* **AgriInnovate Program**: Provides repayable contributions for adopting innovative technologies that enhance competitiveness and sustainability. Typical funding amounts range from **$100,000 to $10 million**, making it suitable for a variety of project sizes.
* **AgriAssurance Program**: Supports small- and medium-sized producers with up to **$50,000** per project to help meet market and regulatory requirements, including biosecurity and quality assurance improvements.

These federal programs, combined with regional funding, give pork producers a wide range of financial resources to support their operations.

**Maximizing Regional Support with Fundsearch™**

One of the most valuable aspects of the **Fundsearch™ Tool** is its ability to connect producers with funding programs that are directly applicable to their regional and provincial needs. Each province and region in Canada has its own set of challenges—whether it’s biosecurity, infrastructure, or disaster preparedness—and the tool ensures that funding opportunities are not only available but also tailored to address those unique regional issues.

The tool’s search capabilities allow producers to find both federal and provincial funding programs that align with their farm’s specific requirements, providing a level of personalization that saves time and ensures you won’t miss out on critical funding opportunities. By compiling national and regional programs into one easy-to-use resource, the **Fundsearch™ Tool** makes it easier than ever to access the financial support you need to grow and protect your farm.

**Get Started with Fundsearch™ Today**

Start your search for regional funding opportunities by visiting the **Fundsearch™ Tool** on the CPC website. With a few simple steps, you can discover the financial support you need to grow, modernize, and protect your farm or processing facility. The tool’s regional focus ensures that pork producers across Canada receive funding opportunities that are tailored to their unique challenges and goals.

**Version 4: Step-by-Step Guide to Using the Fundsearch™ Tool**

**Title**: A Step-by-Step Guide to Finding Grants with the Fundsearch™ Tool

**Intro**: Finding the right funding for your farm or processing facility can seem like a daunting task, especially when there are so many grants, tax credits, and funding programs to sort through. Fortunately, with the **Fundsearch™ Tool**, it’s now easier than ever to find tailored funding opportunities that align with your business’s specific needs. Here’s a simple, step-by-step guide to help you get started with this powerful tool and discover the best funding programs for your pork farm or processing facility.

**The Launch of the Fundsearch™ Tool**

The **Fundsearch™ Tool** is a new resource developed in partnership with **Fundingportal™**, the **Canadian Pork Council (CPC)**, and provincial partners to help pork producers and processors across Canada access government funding. The tool allows you to search for grants, tax credits, and other funding opportunities that match your business type, location, and specific projects, such as biosecurity upgrades, sustainability initiatives, and infrastructure improvements.

This tool has been designed with simplicity in mind, ensuring that even those with limited technical expertise can easily navigate the platform. With the **Fundsearch™ Tool**, producers can quickly input relevant information about their business, and the tool will generate a list of funding opportunities tailored to their unique circumstances.

Whether you’re a small producer looking for financial support for sustainability projects or a large processor seeking funding for infrastructure upgrades, the **Fundsearch™ Tool** connects you with the right programs to help grow and modernize your operations.

**Step 1: Visit the Fundsearch™ Tool**

The first step is to visit the **Fundsearch™ Tool** page on the CPC website. You’ll find a clear and user-friendly interface that is easy to navigate. You can access the tool directly through this [link to the Fundsearch™ Tool] and start the process of finding the funding programs that fit your farm or processing facility’s needs.

**Step 2: Enter Your Business Information**

Once you’ve accessed the tool, the next step is to fill out a simple form that gathers some basic details about your business. Here’s the information you’ll need to provide:

* **Business Type**: Indicate whether you’re a pork producer or processor, and specify the size of your operation (small, medium, or large).
* **Location**: Select your province or region to ensure that you’re matched with funding programs that are available in your area.
* **Project Focus**: Choose the type of funding you’re seeking—this could include biosecurity, infrastructure upgrades, sustainability, or innovation.

The form is designed to be quick and straightforward, ensuring that producers can get started with minimal effort. The more detailed your responses, the more tailored the funding matches will be, ensuring that you’re connected with programs that fit your specific project goals.

**Step 3: Review Your Tailored Funding Matches**

After submitting your business information, the **Fundsearch™ Tool** will generate a list of funding programs that match your criteria. These funding matches are based on the details you provided, such as your location, business type, and the project you’re seeking funding for.

The results page will display up to 20 funding opportunities, including grants, tax credits, and incentives. Each program is summarized with key details such as:

* **Funder Name**: The organization or government body offering the funding.
* **Funding Amount**: The maximum funding available for each program, typically presented as a range (e.g., $25,000 to $100,000).
* **Funding Purpose**: Whether the funding supports infrastructure, sustainability, biosecurity, or other projects.
* **Eligibility Criteria**: The specific requirements your business must meet to qualify for the funding.
* **Application Deadline**: Any upcoming deadlines or ongoing application periods for the program.

**Step 4: Apply for Funding or Request Services**

Once you’ve reviewed the list of funding programs, you can take the next steps:

* **Apply for Funding**: Each program includes a link to the government funder’s official program page, where you can find additional details and begin the application process. The **Fundsearch™ Tool** ensures that you’re directed to the right resources so you can easily complete your application.
* **Request Expert Services**: If you need help with the application process, the tool offers the option to request grant writing or consultation services from government funding experts. These services can ensure that your application is competitive and meets all the necessary requirements. Simply click the **“Request Grant Writing Services”** button to connect with professional assistance.

**Step 5: Refine Your Search if Needed**

If you didn’t find the funding program that perfectly fits your needs, you can refine your search by adjusting your criteria. The **Fundsearch™ Tool** allows you to modify your search filters, including business type, project focus, and location. This flexibility ensures that you can explore a wide range of options and find the best funding programs for your unique goals.

**Why the Fundsearch™ Tool is Essential for Pork Producers**

The **Fundsearch™ Tool** is a game-changing resource for pork producers and processors. By consolidating federal and provincial funding opportunities into one platform, it simplifies the search process and saves valuable time. Producers no longer need to visit multiple websites or sift through complex government databases to find applicable funding programs.

The tool also levels the playing field for producers of all sizes by providing access to funding opportunities that are tailored to their specific needs. Whether you’re seeking financial support for biosecurity, sustainability, or infrastructure projects, the **Fundsearch™ Tool** makes it easier to secure the funding necessary to strengthen and grow your business.

**Get Started with the Fundsearch™ Tool Today**

The **Fundsearch™ Tool** is available now, offering pork producers and processors across Canada a simple way to find and apply for essential funding. By following this step-by-step guide, you can take full advantage of the tool’s features and discover the best funding opportunities for your farm or processing facility.

Visit the **Fundsearch™ Tool** on the CPC website today and start your search for the funding that will help grow, protect, and modernize your operations.