

ONLINE PRIVACY NOTICE

1. Introduction.

- (a) **Website Owner.** Robert Martin Law, PLLC (“Company”) is the owner of this website (“Website”). Company can be contacted by mail at 3328 Kettering Place, Greensboro, NC 27410, or by e-mail at robert@robertmartinlaw.com. This online privacy notice discloses Company information practices for this Company Website, including what type of personal identifiable information is requested in order to make a purchase, how the information is used, and with whom the information is shared.
- (b) **Website Visits.** In general, you can visit on the Company Website without disclosing any personal information. Company does keep track of the domains from which people visit us.

2. Personal Information That May Be Collected.

- (a) **Identifying Information.** Company will only collect information that you voluntarily disclose.
- (b) **Information from Children.** Company does not sell products or services for purchase by children.
- (c) **Links to Other Websites.** The Company Website may contain links to other websites. Company is not responsible for the privacy practices or the content of those other Websites.

3. Uses Made of the Information.

- (a) **Limited Uses Identified.** Without customer's prior consent, Company will not use your personal identifiable information for any purpose other than that for which it is submitted.
- (b) **Marketing Uses.** Unless customer specifically notifies Company that s/he opts-out, Company reserves the right to provide customer with information about Company's Website, Company products and services, and related information in which customer has indicated an interest.
- (c) **Stored Information Uses.** Company stores the information provided by customer or the information entered on the Company Website. This information is used to communicate with the customer and provide marketing materials for the Company's services.

4. Disclosure of the Information.

- (a) **Marketing Analysis by Third Parties.** Company reserves the right to disclose to third parties personal information about customers for marketing analysis; however, any information disclosed will be in the form of aggregate data that does not describe or identify an individual customer.

- (b) **Disclosure to Governmental Authorities.** Under certain circumstances, personal information may be subject to disclosure pursuant to a judicial or other government subpoenas, warrants or orders.

5. Use of Computer Tracking Technologies.

- (a) **No Tracking of Personal Information.** Company's Website(s) are not set up to track, collect or distribute personal information not entered by visitors. Through website access logs Company does collect clickstream data and HTTP protocol elements, which generate certain kinds of non-identifying site usage data, such as the number of hits and visits to the Website. This information is used for internal purposes for research and development, user analysis and business decision making, all of which provides better services to the public. The statistics garnered, which contain no personal information and cannot be used to gather such information, may also be provided to third parties.
- (b) **Use of Cookies.** Company, or its third party vendors, collects non-identifiable and personal information through the use of various technologies, including "cookies". A cookie is an alphanumeric identifier that a Website can transfer to customer's hard drive through customer's browser. The cookie is then stored on customer's computer as an anonymous tag that identifies the customer's computer, but not the customer. Cookies may be sent by Company or its third party vendors. Customer can set its browser to notify customer before a cookie is received, giving an opportunity to decide whether to accept the cookie. Customer may also set its browser to turn off cookies; however, some Websites may not then work properly.
- (c) **Collection of Non-Identifiable Information.** Company may collect non-identifiable information from user visits to the Company Website(s) in order to provide better customer service. Examples of such collecting include: traffic analysis, such as tracking of the domains from which users visit, or tracking numbers of visitors; measuring visitor activity on Company Website(s); Website and system administration; user analysis; and business decision making. Such information is sometimes known as "clickstream data." Company or its contractors may use this data to analyze trends and statistics.

6. Information Security.

- (a) **Commitment to Online Security.** Company employs physical, electronic and managerial procedures to safeguard the security and integrity of personal information. Personal information is accessible only by staff designated to handle online requests or complaints.
- (b) **No Liability for Acts of Third Parties.** Company will exercise all reasonable efforts to safeguard the confidentiality of customer personal information. However, transmissions protected by industry standard security technology and implemented by human beings cannot be made absolutely secure. Consequently, Company shall not be liable for unauthorized disclosure of personal information due to no fault of Company including, but not limited to, errors in transmission and unauthorized acts of Company staff and/or third parties.

7. Privacy Policy Changes and Opt-Out Rights.

- (a) **Changes to Privacy Policy.** Company reserves the right to update its privacy policy statement at any time. A notice of any material change will be posted on the Company Website for thirty (30) days prior to the implementation of such change.
- (b) **Opt-Out Right.** Customer and/or prospective customer has the right at any time to cease permitting personal information to be collected, used or disclosed by Company and/or by any third parties with whom Company has shared and/or transferred such personal information. Right of cancellation may be exercised by contacting Company via e-mail at robert@robertmartinlaw.com. After processing the cancellation, Company will delete customer or prospective customer's personal information from its data base.

8. Access Rights to Data.

- (a) **Information Maintained by Company.** Upon customer's request, Company will provide a reasonable description of customer's personally identifiable information that Company maintains in its data bank. Company can be contacted by e-mail at robert@robertmartinlaw.com.
- (b) **Corrections and Changes to Personal Information.** Help Company to keep customer personal information accurate. If customer's personal information changes, or if customer notes an error upon review of customer information that Company has on file, please promptly e-mail Company (robert@robertmartinlaw.com) and provide the new or correct information.

9. Accountability.

- (a) **Questions, Problems and Complaints.** If you have a question about this policy statement, or a complaint about Company compliance with this privacy policy, you may contact Company by e-mail (robert@robertmartinlaw.com).
- (b) **Terms of Use.** Any dispute over privacy between customer and Company is subject to the provisions of this notice and to Company's Website Terms of Use, which are hereby incorporated herein and are available on the Company website.