# The Way Your Organization Benefits From Al Integration

Go Faster, Automate Tasks, Gain Deeper Understanding/Interactions, & Find Savings

Artificial Intelligence (AI) is expansive, with the ultimate aim of giving machines capabilities that emulate human intelligence and ability. It's now being embraced as a helpful tool to aid individuals and organizations, integrated across the full spectrum of technology, elevating categories like Network/Connectivity, Customer Experience, and Cybersecurity. AI can also work to improve itself, constantly learning and listening for ways to be more effective and deliver better results.



All industries can benefit from implementing Artificial Intelligence, taking over repetitive tasks, identifying patterns in real-time, improving responsive service, and securing environments."

#### THE ADVANCES OF ARTIFICIAL INTELLIGENCE (AI) AND MACHINE LEARNING (ML)



of companies are turning to AI adoption to address Labor Shortages. <u>Forbes</u>



increase in employee productivity with AI, expected by 2035. PWC



Return on Security Investment (ROSI) reported by Security leaders who adopted AI. IBM



of telecom organizations utilize chatbots to increase overall productivity. <u>Gartner</u>



of businesses use ML, data analysis, and Al tools to maintain data accuracy. <u>O'Reilly</u>



of businesses using AI/ML in 2021 used it to improve customer experience. <u>Algorithmia</u>



will be added, with AI, to banking industry revenue by 2035. Accenture



performance increase by manufacturers who use AI. <u>Microsoft</u>



## How Al Integration Can Impact Your Organization

- Experiential Total Experience (TX) encompassing Customer Experience (CX), Employee Experience (EX), and User Experience (UX). You gain the abilities and insights to work better, know what's needed/wanted, and make decisions.
- Protect & Secure Cybersecurity and Physical Security are exponentially improved! Data, Networks, and devices are safer with real-time analysis of threats, vulnerability tests, and responses when issues are found. Computer Vision instantly reviews video/images and reacts.
- Productivity & Labor Let workers do more and make up for any shortage of workers this technology can remove the barriers making tasks that were impossible in the past, creating simple easy-to-execute processes that provide results instantly.

- Optimize Processes & Systems By monitoring in real-time, you can respond in real-time. This can translate into improved Connectivity management, manufacturing practices, medical diagnosis, and staying on top of marketing/social media channels.
- Regulatory/Compliance & Tracking From the most stringent to the most mundane, you can automate processes that used to require highly trained specialists and those that merely slowed down the line. Plus, information/data collected can become a powerful asset to explore.
  - Decision Making & Analytics Being overwhelmed by data can be a thing of the past. Smart systems can provide immediate reports, long-term analysis, and actionable knowledge for every level of your organization, right up to benefiting directors, VPs, and members of the C-Suite.

### ADOPTION STRATEGIES: GRADUAL, INCREMENTAL, OR WHOLESALE

Al is working its way into more and more technology approaches; you may already be utilizing it without knowing. As a tool, it can benefit you greatly, addressing your challenges, providing efficiencies, or adding capability. This is the whole purpose of technology, and your next or first Al implementation can be tailored to your organization's unique circumstances to fully leverage this transformative potential.

## WE UNDERSTAND AI DEVELOPMENT, REQUIREMENTS AND DEPLOYMENT

As your experts and advocates, we will listen to how your organization operates - what's important, your challenges, and your goals - and provide a vendor-agnostic plan that meets your requirements. With access to 200+ tech Providers, there are many options. We'll work with you, your budget, and your timeline to find the Artificial Intelligence, or alternative solutions, that best suit your needs, as simply as possible. We can achieve the outcomes you want together, because we work for you!

