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IMPALAPALOOZA

Arlington TX GM Plant • July 1996

This Gathering Proves that the Late-Model Impala SS is a Legend in its Own Time.



IMPALA SS AT THE DRAGS...

After the "show and shine", an entire herd of Impalas stampeded to the eighth mile Texas Raceway drag strip in Kennedale, Texas. This was certainly the largest number of four-door sedans that track crew had ever seen. Here's Paul Terlosky in his Yenko Impala SS. The cowl hood is functional.



NAISSO's Impalalooza 2 was the largest gathering of Impalas ever. The event was sponsored by the GM Assembly Plant.

IMPALAPALOOZA

"As I look at all the overwhelming, enthusiastic response we have gotten out of the Impala, I can honestly say, in the last three decades, it is probably the first real classic car produced by GM, or really quite frankly, any other U.S. manufacturer."

— Jon Moss, Manager, Chevrolet/GEO Specialty Vehicles Division

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