

Central Virginia Wolfpack Youth Travel Football and Cheerleading Sponsorship 2022



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- EIN: 85-4068706 (We are a 501-c3 Non-Profit Organization)

Dear Potential Sponsor,

We would like to take this opportunity to introduce you to the Central Virginia Wolfpack Youth Travel Football and Cheerleading organization. We are a newly established organization that has placed our focus in the Lynchburg area and surrounding counties. We began operations at the start of December 2020, and have been successfully and progressively operating since the beginning. We support the growth, development, and resources for local youth athletes to excel on the field and in the classroom. Our goal is to provide an instructive environment to our student athletes, as well as give them the resources to reach the next level.

Now, we are extending the opportunity to our local community members to become a part of the CVA Wolfpack, by form of sponsorship. Your contribution will be targeted exclusively to cover the cost of equipment, uniforms, travel, insurance, use of different facilities, and go towards the various items/opportunities that may arise for the youth within our organization. The CVA Wolfpack is guided by volunteer coaches, and our primary revenue source comes from small registration fees paid by families and donations received from generous individuals and businesses. Since these funds do not cover all of the organization's expenses, our participants' families must raise their own funds through our various fundraisers, which can be hit or miss! So, in order to make this rewarding experience a reality for our youth, we are reaching out directly to area businesses, family, and friends, offering the opportunity to help ensure that all of our student athletes have a wonderful and successful season.

Please take a moment to review and select the sponsorship package that best fits you and/or your business and budget.

Respectfully Yours,
Central Virginia Wolfpack

SPONSORSHIP OPPORTUNITIES

In return for your support, sponsors will receive the following:

_____ \$7500 DIAMOND SPONSORSHIP PACKAGE

- Advertisement of your company's logo on our website and Facebook Page
- Banner with your company's name/ logo advertised at all of our home games and events (when applicable)
- Team photo of your choice attached to a plaque, in which you would receive at the end of the sponsored season
- Business advertisement from the commentator announced at all of our home games
- Personalized Central Virginia Wolfpack Jersey with your company's logo, name, & number of your choice

_____ \$5000 PLATINUM SPONSORSHIP PACKAGE

- Advertisement of your company's name/logo on our website and Facebook Page
- Banner with your company's logo advertised at all of our home games
- Team photo attached to a plaque, in which you would receive at the end of the sponsored season
- Business advertisement from the commentator announced at all of our home games

_____ \$3500 GOLD SPONSORSHIP PACKAGE

- A signed football by a chosen athlete within our organization
- Advertisement of your company's name/logo on our website
- Central Virginia Wolfpack Shirt with your company's logo
- Business advertisement from the commentator announced at all of our home games

_____ \$2500 SILVER SPONSORSHIP PACKAGE

- A special personalized thank you letter from our organization
- Advertisement of your company's name/logo on our website
- Business advertisement from the commentator announced at all of our home games

_____ \$1000 BRONZE SPONSORSHIP PACKAGE

- Advertisement of your company's name/logo on our website

_____ \$1650 Sponsor Team Uniforms (Sponsor Uniforms for 1 Football Team for the Season)

- Advertisement of your company's name/logo on the team's uniforms (30 sets/Jerseys&Pants)

_____ \$350 Sponsor A Player (Sponsor a player for their season)

- Sponsorship covers: Player registration, uniform, insurance, cleats, &(1)other accessory of the player's choice

SUPPORT OUR CHEERLEADERS!!!!

_____ \$ 3000 Sponsor the Sideline Cheer Team (20 athletes)

_____ \$150 Sponsor A Cheerleader(Sideline/1 Season or Competition)

- Sponsorship covers: Cheer team registration, Uniforms, Shoes, Pompoms, and Bows! Sponsor will receive a personalized thank you letter and photo of the cheer team in their full uniforms!!

\$____ Organization Donation Booster

- Any amount of and other donations are greatly appreciated and you will receive a special thank you. Please indicate if you would like to be considered a “silent gifter.”

THANK YOU FOR YOUR SUPPORT!

