



# IP e-NEWSLETTER

Ys Men International August 2019



Dear Club Member,

Welcome to the August e-letter for this year. The IP e-letter is designed to keep YMI members informed through articles and updates each month with a variety of contributors throughout the year. I am pleased that IHQ is now able to send this out on my behalf to each of you personally. In this edition, we will hear about one of our important programs, International Brother Clubs from ISD Keiko Tonegawa and IBC Directory Editor, Murray Stevens.

## Moving Ahead:

Last month, the International Council (ICM 19) met in Sendai, Japan. Sendai is a large city situated 300 km north of Tokyo, most of the members travelling there by bullet train from Tokyo. Sendai was the closest major city to the devastation suffered from the tsunami and earthquake which happened in 2011. Many of us took tours to see for ourselves how this region was affected and what recovery has been achieved so far. There were many stories and images which touched our hearts.

Thanks to AP Hiroyuki Tanaka and the Host Committee for the Asia Pacific Area Convention for including us in their arrangements and for making our stay so memorable. It was also good that the local YMCA was able to provide a spacious room nearby for the meetings.

At the ICM 19 meeting, the ICMs approved a series of goals for the coming year. Each year the IP sets his/her goals and targets, which will enable YMI to deliver its mission successfully. This year, the Area Presidents have set a 6% increase for program contributions and a 30% increase in membership, compared to the IP targets of 20% increase in contributions and 12% in membership. The results are likely to end up somewhere in the middle, but by pulling together the impossible could be achieved! Outstanding achievements in meeting targets from last year have already been recognised by IPIP Moon Sang-bong recently. A new annual award for outstanding achievements in Community Service is being established with one award being available for each Region.

Recently, your club should have received information about the **100 Day Membership Campaign** beginning on 1st September. In order to achieve

our goals, much effort is needed and ISG Jose Varghese has formulated a plan to help us to move forward. We, in our clubs, have already been challenged to bring along new members and to sponsor another club through the **Challenge 22** initiative. To assist in the campaign, 50% discount will be offered to spouses who join as new members over the next three years.

I am looking forward to the very first RDE Summit, 13-17 November, to be held in Toledo, Ohio, the birthplace of YMI. This will be a great opportunity for Regional Directors Elect, our up and coming leaders, to experience the "international aspect" of YMI by setting up connections and networks and developing a better understanding of how YMI operates in the various Areas of the world. It will also be exciting and motivating for all of us to hear about the developments related to the Paul William Alexander Legacy Project and hearing about the renewed interest in partnering with the YMCA in extension and collaborative initiatives.

My goals this year include strategies to strengthen the working relationship between YMI and YMCA. This focus has already got off to a good start and I will write more about this in the next issue. Membership continues to be a crucial part of a healthy future for YMI but equally important is the way in which we as members, perceive ourselves and our organisation. I hope that we can continue to work on having a brand and image which will be well-known throughout the world and having this great organisation in more countries than before. Thank you for what you are already doing to make this a reality.

*IP Jennifer Jones*

## IBC (International Brother Clubs)

for *“building today for a better tomorrow”*

The International Brother Club programme promotes partnership between two or more YMI Clubs in different countries, which join forces in international fellowship and cooperation.

Currently, we have 1021 Brother Club partnerships from 51 countries who are participating in the Brother Club Programme.



ABOVE: ISD IBC Keiko Tonegawa centre, ISD STEP/YEEP Rita Hetteriarichichi left, RD Australia, Bill Schmidt right

As ISD-IBC, I hope the number of partnerships will increase and that more clubs and members will enjoy international fellowship

which is one of the significant components of Y's movement. If your club is

interested in having an IBC, please contact your RSD-IBC for information. We will help you establish an IBC partnership.

In addition to an increase in number of partnerships, I would like to encourage IBC partners to engage in projects or activities together. Joint force is stronger than individual one. You can address to global issues such as world peace, Rollback Malaria (RBM), or environmental problems and work together for the same cause. Or an IBC partnership will be very useful in supporting a weak club, district or region. It could be instrumental in an Extension beyond Borders (EBB) movement.

With the help of ASDs and RSDs for IBC, it is my hope to first collect successful partnership cases of this kind, share the experiences and inspire other IBC partnerships to work together for building today for a better tomorrow.

**ISD IBC Keiko Tonegawa**

## COMING UP!!

- CAC and USA AC 15-18 August
- Korea AC 24-25 August
- Africa AC 31 August—3 September
- RDE Summit—14-17 November, Toledo

## Notes from IBC Directory Editor

*One of Y's Men International's amazing programs is the International Brother Club Program.*

*I have been involved with producing the Brother Club Directory ever since I was ISD IBC in 1983-85.*

*It has gone through many changes during the last 36 years, even though it looks much the same. The changes are mostly how the program is written.*

*I like to produce a Directory which is up to date and as accurate as possible, but I rely heavily on input from the IBC team members, especially the ISD and Region and Area Directors.*

*Please ensure that the team members **regularly** chase up recent changes such as New Partnerships, Death of a partnership such as through a club becoming defunct, and report all changes to the ISD ASAP.*

*Ideally the ISD IBC should keep in regular contact with me, even it is to say there are no further changes. Unless I am notified, I cannot make the changes which are required. Unfortunately, I am not a mind reader.*

*Wishing this year's team lots of enthusiasm and success in promoting the program.*

**Y'sly, Murray Stevens - emmess@ncable.net.au**

I have made my inauguration speech from the Asia Pacific Area Convention available on the following link:

**[www.yserviceaustralia.com](http://www.yserviceaustralia.com)**

Click on—Y Service News/IP News

*Thank you for reading this e-letter, I hope you have enjoyed finding out something different, something interesting and something challenging. There is no success without hard work and many of you are already doing your best to make YMI ready to take on the challenges of moving into stage two of our history. It is going to be very rewarding and exciting as we journey together and celebrate our achievements in the coming years. No matter what is going on in your life, remember that you are never alone! Keep hold of your vision and let's continue to be "on the move" together!!*



*Regards and blessings, IP Jennifer Jones*

*I can be reached using the contact form on our website ... [ysmen.org](http://ysmen.org)*

**PHOTO on front page: Innes National Park, York Peninsula, South Australia**

## **COMING UP!!**

- ICM 2019 at Sendai Japan, 13-17 July
- Asia Pacific AC 19-21 July, Sendai Japan
- YMCA 175 Celebrations, London 4-8 August
- CAC and USA AC 15-18 August
- Korea AC 24-25 August
- Africa AC 31 August—3 September
- RDE Summit—14-17 November, Toledo



*Thank you for reading this first issue, I hope you have enjoyed finding out something new, something interesting and something challenging. There is no success without hard work and many of you are already doing your best to make YMI ready to take on the challenges of moving into the next 100 years of our history. Thank you for all that effort, it will be very rewarding and very exciting as we journey together.*

*Regards and blessings, **IP Jennifer Jones** I can be reached using the contact form on our website ... [ysmen.org](http://ysmen.org)*