



MORE THAN
BASKETBALL

SOCAL vs DMV HIGH SCHOOL Season Tip -Off



@_morethanball



More Than Basketball

ABOUT US

Arize Ifejika founded "More Than Basketball" because he realized that as the better players from upper middle-class backgrounds began to rise, student athletes from poor and disenfranchised communities more than often did not. This was because they didn't have the same opportunities or platforms, so he made it possible for them to be evaluated and recruited at the highest level. Many of the kids who played in "More Than Basketball" events went on to play in the NBA.

Off the court, "More Than Basketball" not only cultivates and manages the talents of athletes, but they also help them to discover their strengths and weaknesses as human beings.



**MORE THAN
BASKETBALL**



SOCAL vs DMV EVENT

Overview

This is a 2-day star-studded basketball tournament featuring several of the top high school teams and players in the nation.

The event will be held December 3rd, 2022, to December 4th, 2022, at Santa Monica College in Los Angeles County, CA. The proceeds will be used to gift 10,000 kids with Christmas care packages that includes but not limited to shoes, clothing, undergarments, toiletries, skin care products, toys and games.



Our Mission

To help the youth develop and build while learning life lessons beyond the game. We provide quality recreation and skill development in the game of basketball, while bringing our youth closer together through common interests in sportsmanship and competition.

We instil the values of education and importance of behaving at school and home while teaching sportsmanship, teamwork, accountability, build character and discipline, and love of the game.

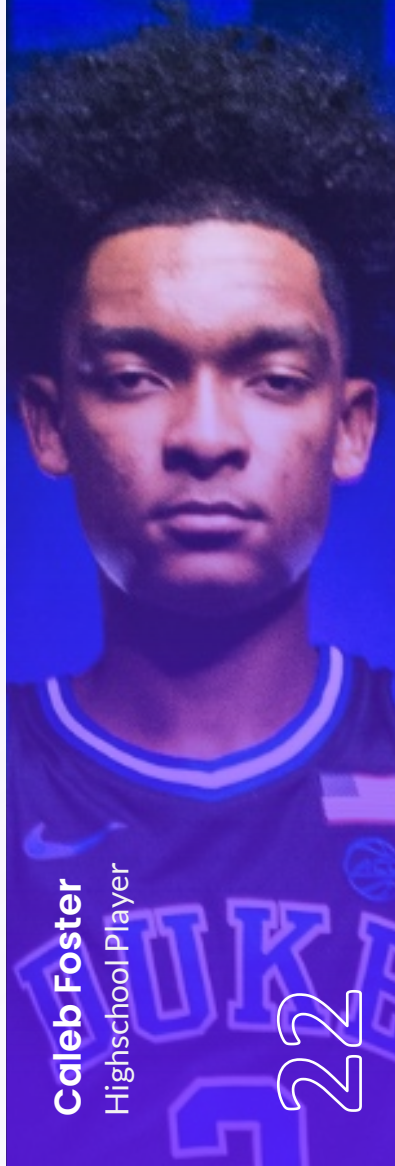
We encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavours. Keeping our community youth busy keeps them away from situations that lead to bad behaviour.



Socal Team #1

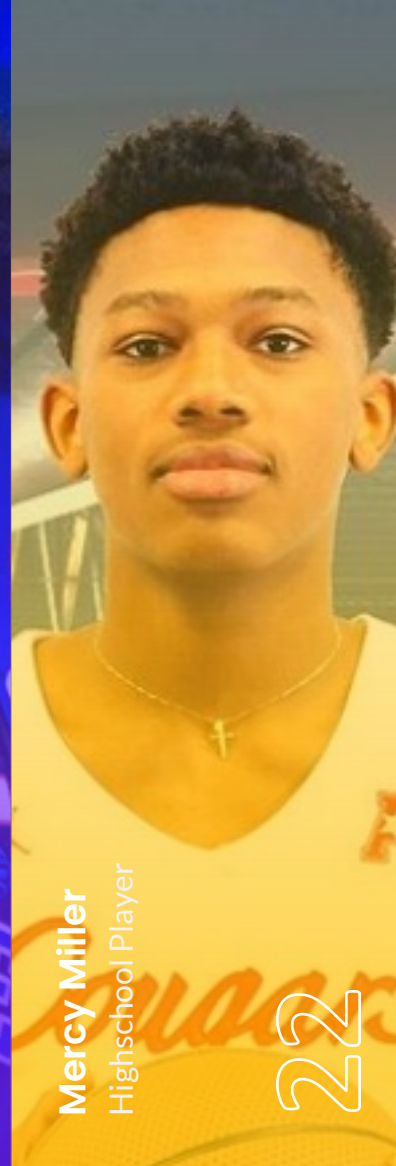
Standout Players

Notre Dame of Sherman Oaks who has a pair of high major transfers in class of 2023 Duke commit **Caleb Foster** and 2024 Houston commit **Mercy Miller**, who is also the son of Hip Hop Mogul Percy “Master P” Miller. Paired with 2023 Gonzaga commit **Dusty Stromer**; they will be a force to be reckoned with nationally.



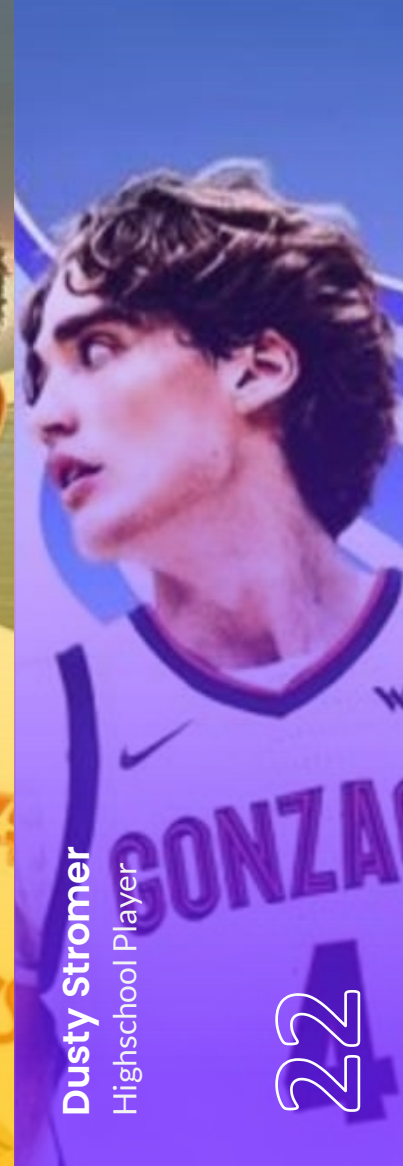
Caleb Foster
Highschool Player

22



Mercy Miller
Highschool Player

22



Dusty Stromer
Highschool Player

22

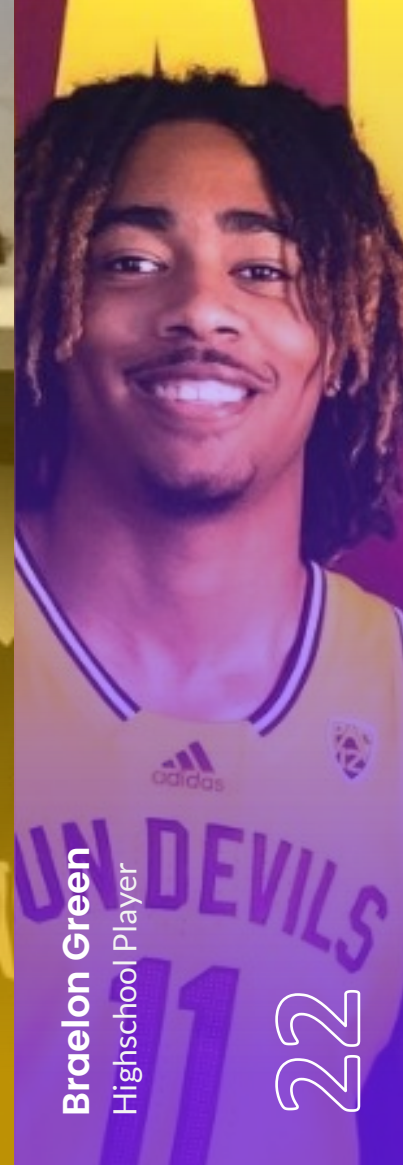
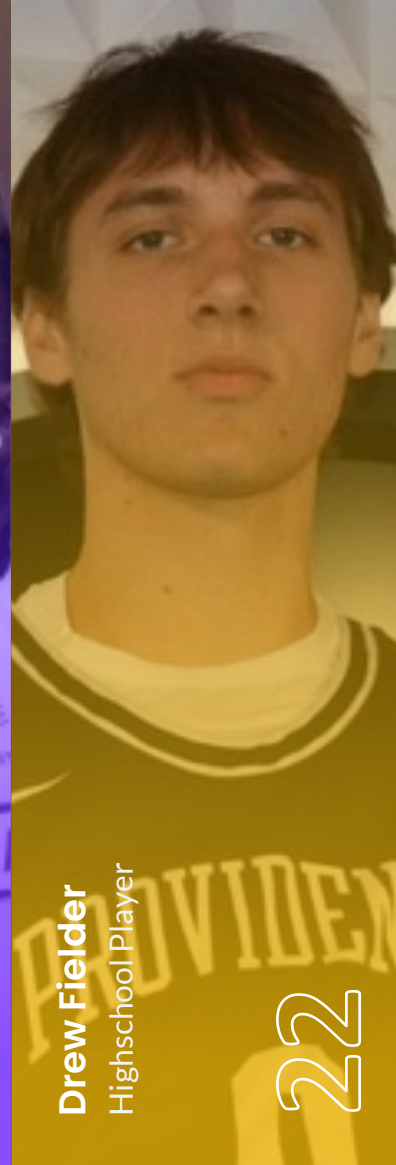
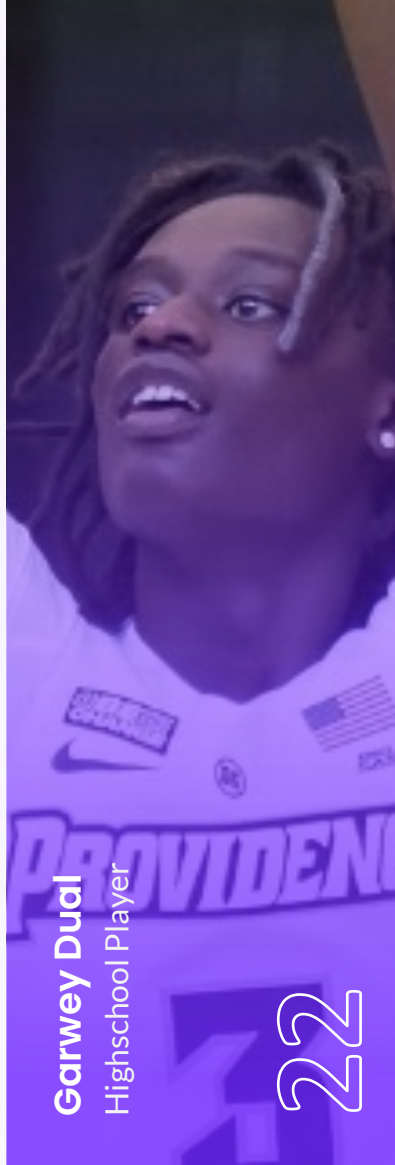
Notre Dame of Sherman Oaks



Socal Team #2

Standout Players

Southern California Academy, who spent all of last year towards the top of the national rankings has retooled their roster with a bunch of high-level talent. They are absolutely loaded. From 2023 Providence commits **Garwey Dual** and **Drew Fielder** and 2023 Arizona State commit **Braelon Green**. With a national schedule and a passionate coach, known in the basketball world as JuV look out. Also, **AJ Johnson** who is in the top 15 in the country just transferred to Southern California Academy.

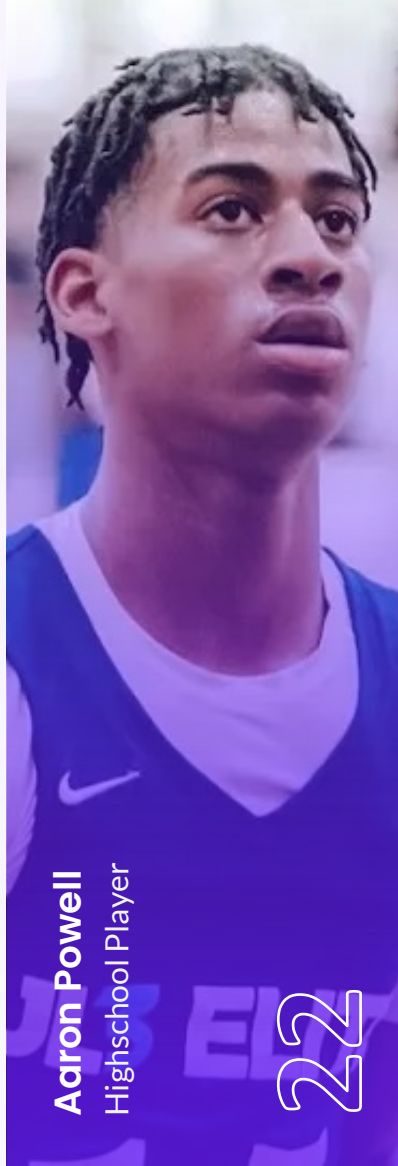




Socal Team #3

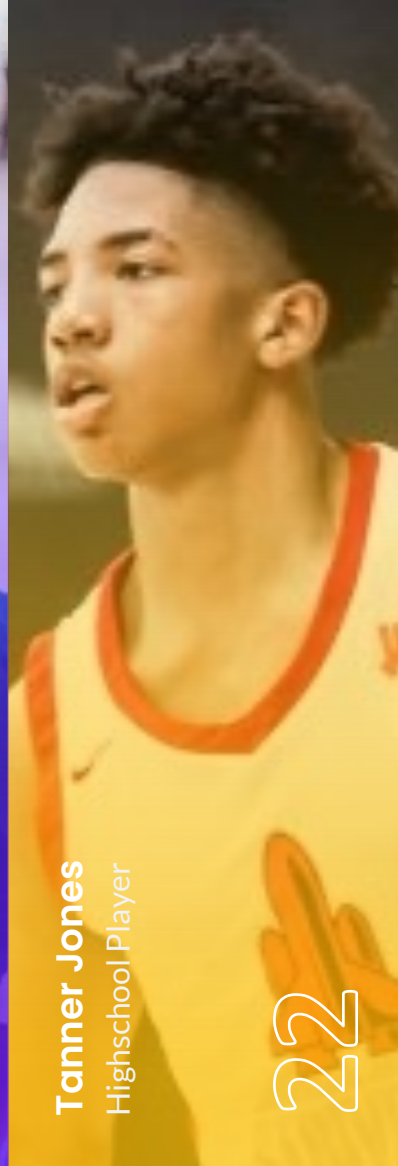
Standout Players

Campbell Hall, who has a long history of producing NBA talent including Jrue, Justin and Aaron Holiday is headlined by one of the biggest risers in the 2024 class **Aaron Powell**. The guard has racked up several high Division I offers, and the list is growing. They also just received a high-level transfer with NBA lineage in **Tanner Jones**, who is the son of NBA vet **Dahntay Jones**, who is now coaching with the Clippers. They are deep and well coached and are expected to have a big season.



Aaron Powell
Highschool Player

22



Tanner Jones
Highschool Player

22

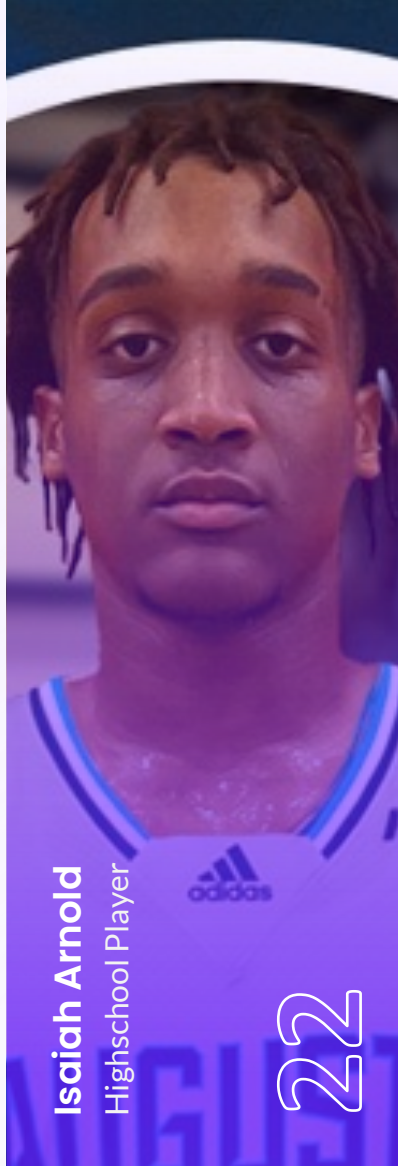
Campbell Hall —



DMV Team #1

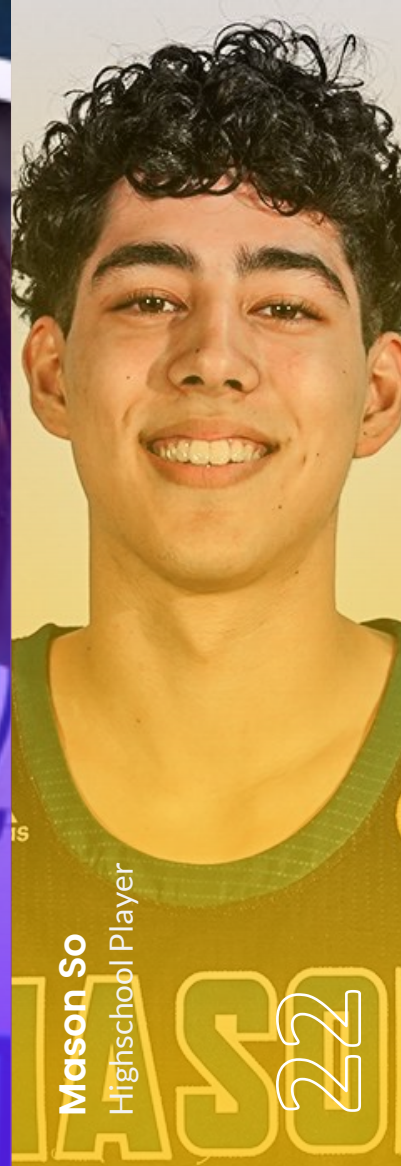
Standout Players

DeMatha Catholic has a storied program led by first year head coach Mike Jones, may not boast the usual big names we are accustomed to, but they are a prideful group that will have the identity of their new coach and will compete and represent the DeMatha name that started with legendary coach Morgan Wootton to Mike Jones who left in 2020 to be the associate head coach of Virginia Tech to last years interim coach Pete Strickland. 2023 **Isaiah Arnold** (Augusta commit), **Mason So** (UNC Greensboro commit) and 2024 **Malcolm Thomas**, son of former NBA player Etan Thomas.



Isaiah Arnold
Highschool Player

22



Mason So
Highschool Player

22



Malcolm Thomas
Highschool Player

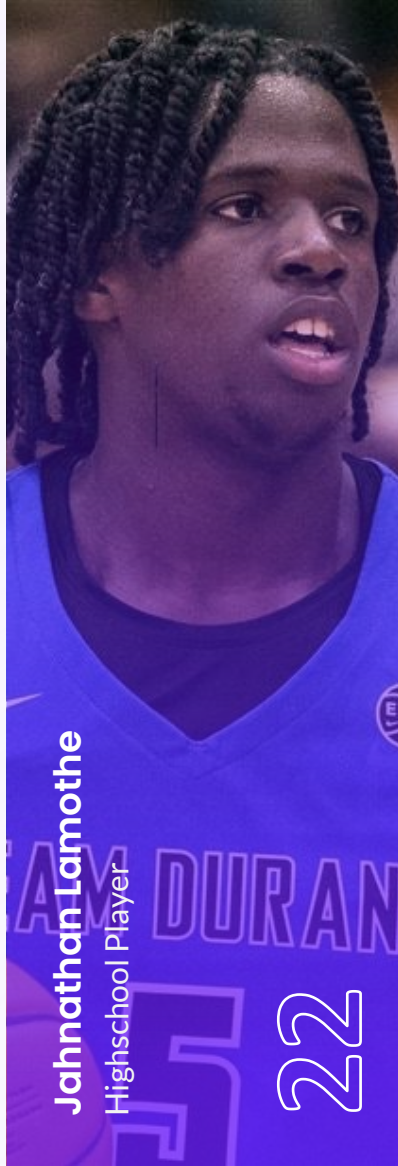
22



DMV Team #2

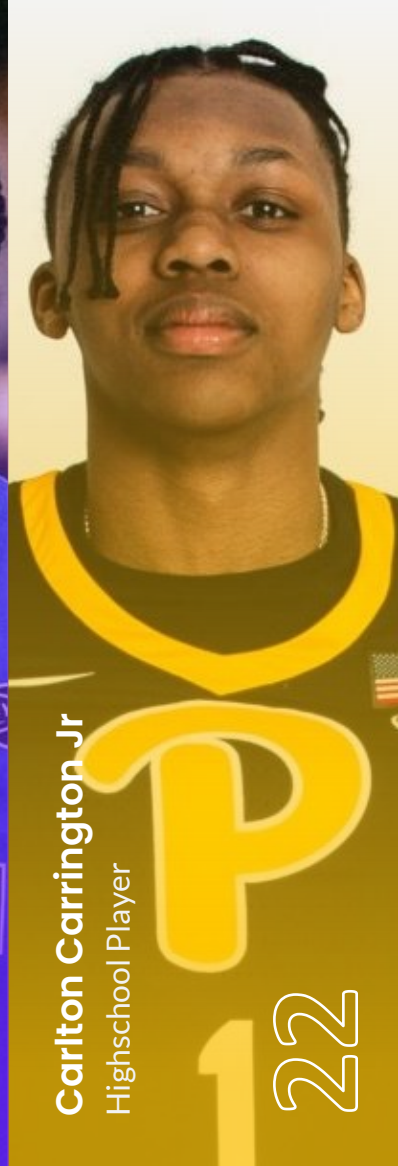
Standout Players

St. Frances out of Baltimore is the toast of Baltimore. The first all black Catholic school is a prideful group with a passionate coach who brings the best out of his teams regardless of who's on the roster. But make no mistake, they have plenty of talent. 2023 shooting guard **Jahnathan Lamothe** is headed to Maryland next fall and his back court mate **Carlton Carrington Jr**, is headed to Pitt. They also have 2025 **Tyler Jackson**, who is only a sophomore, has a slew of high major offers.



Jahnathan Lamothe
Highschool Player

22



Carlton Carrington Jr
Highschool Player

22



Tyler Jackson
Highschool Player

22

Market Reach

Defining our market reach for the Socal vs DMV game has allowed us to make informed decisions and use our resources effectively. Market reach is the estimated number of potential consumers who will be in attendance at our event.



40



10



12



30



1500 - 3000



Benefits of sponsorship

We would like to extend an invitation to you and your company to become a sponsor of "More Than Basketball's" DMV vs Socal event. The most important step in the planning process for a successful year is obtaining local and corporate sponsorships from businesses, brands, public figures and organizations, to help offset some of the costs associated with our event.

We are looking for sponsors who are willing to donate to assist in covering our major expenses, such as equipment and uniform fees, officials, insurance, team travel and lodge, trophies and administrative costs.

When sponsoring with us, we will do everything in our power to maximize your exposure and match your company with a diverse audience. Please take some time to review the sponsorship information I have included within this letter. We are confident you will find a level of sponsorship that will be comfortable, as well as beneficial to our organization and community youth participants.

01

BENEFIT

Show your commitment to supporting your local youth and community.

02

BENEFIT

To help connect your organization with the local community.

03

BENEFIT

Help the development of the "More Than Basketball" Program.

04

BENEFIT

Market your company, products, services, or brand to potential customers.

Sponsorship Opportunities

Rookie

\$2,500

- ✓ Your logo on the homepage of our website
- ✓ Logo on promotional items
- ✓ Sponsor Certificate of Appreciation

Starter

\$5,000

- ✓ Your logo on the homepage of our website
- ✓ Logo on promotional items
- ✓ In-Game Sponsor Mentions
- ✓ Recognition Sponsor Plaque

Allstar

\$7,500

- ✓ Your logo on the homepage of our website
- ✓ Logo on promotional items
- ✓ In-Game Sponsor Mentions
- ✓ Recognition Sponsor Plaque
- ✓ 2 reserved seats
- ✓ 2 courtside seats
- ✓ Courtside Banner Signage

Superstar

\$10,000

- ✓ Your logo on the homepage of our website
- ✓ Logo on promotional items
- ✓ In-Game Sponsor Mentions
- ✓ Recognition Sponsor Plaque
- ✓ 2 reserved seats
- ✓ 2 courtside seats
- ✓ Courtside Banner Signage
- ✓ Logo on Scoreboard Banner

Presenting

\$15,000

- ✓ Your logo on the homepage of our website
- ✓ Logo on promotional items
- ✓ In-Game Sponsor Mentions
- ✓ Recognition Sponsor Plaque
- ✓ 2 reserved seats
- ✓ 2 courtside seats
- ✓ Courtside Banner Signage
- ✓ Logo on Scoreboard Banner
- ✓ Presented by (Company Name)

Custom Sponsorship Packages Are Available



Vendor Opportunities

\$250 ONE-TIME PAYMENT

Our vendor fee is only \$250, the only thing you need to do is bring a table or a tent.

PRODUCT DISTRIBUTION /GIVEAWAY

You can distribute or sell your product.

CUSTOMIZED OPPORTINITIES

You can do product sampling, set -up games, etc. It's your world.

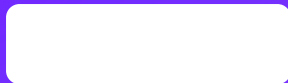
LOGO PLACEMENT (DECALS)

Your logos will be placed all around the stadium.





We are raising funds
in hopes of gifting
10,000 kids with
Christmas care
packages.



EVENT DEDICATED TO RAISING MONEY TO GIFT LOW INCOME YOUTH WITH CHRISTMAS CARE PACKAGES

@_MORETHANBBALL
PRESENTS

SOCAL VS DMV
HS SEASON TIP OFF

@SANTA MONICA COLLEGE

SATURDAY
DEC 3RD

5PM SOCAL ACADEMY VS ST FRANCES
6:40PM NOTRE DAME VS DEMATHA
8:20PM CAMPBELL HALL VS SHABACH ACADEMY

SUNDAY
DEC 4TH

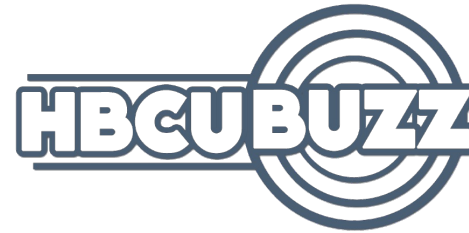
2PM SOCAL ACADEMY VS DEMATHA
4PM ST FRANCES VS SHABACH ACADEMY

Tickets/Sponsors/Donations/Vendors/General Info
MORETHANBASKETBALLTHEBRAND.COM



OUR PARTNERS



The ESPN logo is displayed in its characteristic red, italicized, sans-serif font.The Washington Post logo is shown in a black, gothic-style serif font.The logo for News Channel 8 features the words "NEWS" and "CHANNEL" in black, with a large blue "8" to the right. Below it, the text "MARYLAND · VIRGINIA · WASHINGTON, DC®" is written in a smaller, black, sans-serif font.The HBCU BUZZ logo consists of the words "HBCU" and "BUZZ" in a bold, white, outlined, sans-serif font, with a circular graphic element behind the "U" in "BUZZ".The logo for "THIS IS 50.COM" features the word "THIS" in a bold, italicized, sans-serif font, with "IS" in a smaller font below it, and "50.COM" in a large, bold, italicized, sans-serif font.The VoyageLA logo features the word "Voyage" in a black, serif font, with "LA" in a pink, sans-serif font.

Over the last 10 years “More Than Basketball” and its founder, Arize Ifejika, have been featured in and on various platforms ranging from blogs to podcasts to The Washington Post, ESPN, and more.

About The Founder

Arize Ifejika

Arize “Ace” Ifejika is the founder and CEO of “More Than Basketball” and hails from Washington, DC but resides in LA. He believes that every athlete’s dream is to perform to a hall of fame level in their respective sport, secure generational wealth, and inspire and impact young people outside of their sport. He also believes that modern-day athletes want to build a brand for themselves, as well as a diverse portfolio, a platform, opportunity, and an A-list network to share resources. Through it all, Ifejika has witnessed the growth of many ambitious athletes, from their start playing in DC AAU tournaments and showcases, until today as they currently play at the highest level.





@_morethanbball

Contact Us

Please feel free to call us on (phone cell) or contact us by (email), if you require any further information.



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WEBSITE

www.morethanbasketballthebrand.com





 **MORE THAN
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A Note From Us

On behalf of "More Than Basketball" - we thank you for taking the time to review our sponsorship and vendor opportunities. We greatly appreciate your commitment to our mission and making our community better.



THANK YOU

Basketball Sport Presentation Template



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