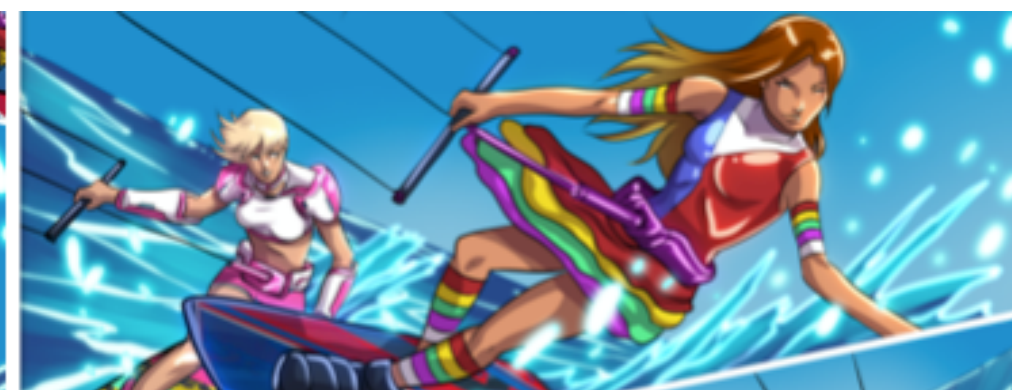


ABOUT US

The Ocean Defenders is a nonprofit art, education and ocean literacy organization based in the Philippines and fiscally sponsored by the US based nonprofit organization Far Away Project.

The Ocean Defenders is a remarkable group of ocean action-sports superheroes, brought to life by visionary creators in the ocean exploration and conservation space. This captivating series draws inspiration from real stories of ocean conservationists and urgent environmental issues. Our goal is to educate and promote ocean literacy through a fun and informative comic art series for kids aged 8 and up. We present a compelling vision inspired by the SOLARPUNK genre, envisioning a world where individuals become conscious ocean action heroes, fostering a thriving and healthy ocean ecosystem. Join us as we embark on this thrilling journey to explore the depths of the sea and unleash human potential.



GOAL

Let's unite a global army of Ocean Defenders committed to the UN Sustainable Development Goals.

Our mission is to protect 30% of the world's oceans by 2030, inspired by the UN SDG Goals and driven by a desire to address pressing environmental challenges. We strive to foster a transition towards sustainable lifestyles and conscientious consumer behavior, empowering individuals to make choices that safeguard our planet.

The Ocean Defenders firmly believe that our actions on land have a direct impact on the health of the ocean. Our mission is to ignite inspiration and drive transformative change in individuals' personal lives. We actively engage with our community through enjoyable and interactive initiatives, fostering a sense of collective responsibility and empowerment. Together, we can make a difference.



VISUAL STORYTELLING

A fun and compelling storyline to keep you engaged on an otherwise grim “doomsday” plot of collected research from various environmental organizations.

The Ocean Defenders stand as a beacon of hope to a beautiful and clean ocean through our own personal action. The stories flow through a dialogue between the conservation groups, brands, writers and visual artists into short stories and news paired with animated graphics and real life solutions.

Image-based storytelling is a powerful educational tool. Comics are probably more able to combine story and information simultaneously, more effectively and seamlessly, than almost any other medium. After all, the brain processes images 60,000 times faster than it processes text.



POP CULTURE

To catalyze widespread adoption of The Ocean Defenders Revolution, we must find our reflection within the comic characters we embody. Comics possess a unique power to shape and embrace culture, influencing audiences and leaving a lasting impact. They continue to lead the way in pop culture, mirroring the societies from which they arise.



NEWSWORTHY

OUR OCEAN ADVENTURE IS GEARED TOWARDS COMMUNICATING UP TO DATE ECOLOGICAL EVENTS IN VARIOUS PARTS OF THE WORLD

The River Runs Red

A native of the Amazon Forest, a hyacinth macaw seeks our Ocean Defenders Prana and Ultramarine to help save their home from destruction and cause a greater toll on their already dwindling numbers as a species.

Prana and Ultramarine go right into action on a fast-paced downwinder to Macapa, Brazil where an oil monster is lurking on an abandoned industrial factory located just on the river mouth.

There it can cause mayhem and destruction if it reaches the ocean where a group of marine mammals are migrating for the winter season.

