



YMCA of SOUTHEASTERN NC

HALO HOOPS YOUTH BASKETBALL

Dave and Leslie Davies kickstarted Halo Hoops 25 years ago as a way to combine their passion for kids and basketball. Over the years, the non-denominational Christian ministry has grown to become Wilmington's premier basketball community!

As a partner with the YMCA of Southeastern NC, Halo Hoops gives young people and their families a high quality basketball experience. When you join the Halo team as a sponsor, you connect with thousands of families in Wilmington who need your services.

Your company's name is spread through social media, shared by parents talking in the bleachers, and displayed in gyms and YMCA facilities throughout Wilmington. Those connections lead to Halo families walking in your doors, becoming your customers and using your services. It's a ripple effect that happens when you team up with Halo Hoops!







KNOW YOUR REACH

2,500+ Anticipated Athletes

275+ Basketball Teams 1,150+ Basketball Games

SPONSORSHIP LEVELS	League Sponsor \$6,000	Division Sponsor \$3,000	Gym Sponsor \$1,000	Team Sponsor \$350
Company logo on team of jerseys	15+ teams	9 teams	3 teams	1 team
Company logo/name on Playerspace and Halo websites	Logo	Logo	Name	Name
Company logo on newsletters	√	√	√	
Company banner in a YMCA gymnasium for one year	3 gyms	2 gym	1 gym	
Sponsor of the week highlighted in emails	√	√		
Feature posting or shout out on Halo Facebook page	√	√		
Company logo on courtside sign	√	√		
Company name & logo on Halo Hoops t-shirts	√	√		

Ashley Barnes, Community Relations & Events Director ashley.barnes@ymcasenc.org 910-251-9622 ext. 285

QUESTIONS? WANT TO CUSTOMIZE YOUR PACKAGE? CONTACT US! WE ARE HERE TO HELP MAKE THE MOST OF YOUR SPONSORSHIP!



SPONSOR/ORGANIZATION INFORMATION

Please provide us with some information to help us get to know you better

Name of sponsor/organization as you would like it to appear: Contact name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ City: ____ State: Zip: Agreement and sponsorship payment needs to be submitted by 12/16/24 in order to guarantee the display of logo on marketing materials. If the deadline is missed, we will honor those marketing opportunities in the next season. Signature of Sponsor: _____ Date: _____ SPONSORSHIP LEVEL (PLEASE SELECT ONE) **League \$6,000** Company name/logo displayed on A-frame sign outside **☐** Division \$3.000 game day location for the entire season for \$100 add-on to any sponsorship. Lourt \$1,000 ☑ Team \$350 SPONSOR / ORGANIZATIONAL INVOLVEMENT Please select any additional ways you would like to be involved Provide coupons/promotions/goodies for participants at weekend league games Please contact Ashley Barnes at ashley.barnes@ymcasenc.org to arrange pick up. In-kind donation of: __ In-kind will be valued at wholesale. A combination of in-kind with monetary donation can meet higher sponsorship levels. **PAYMENT METHOD** Please select one of the following payment options: Pay in full: attach cash/check with sponsorship form and mail to: YMCA of Southeastern North Carolina, PO Box 3467, Wilmington NC 28406 Pay by credit card online at https://halohoops.org/sponsors Fill out your payment information below: Name on card: _____ Card Type: _____ Credit Card Number: _____ Exp. __/ CVV: