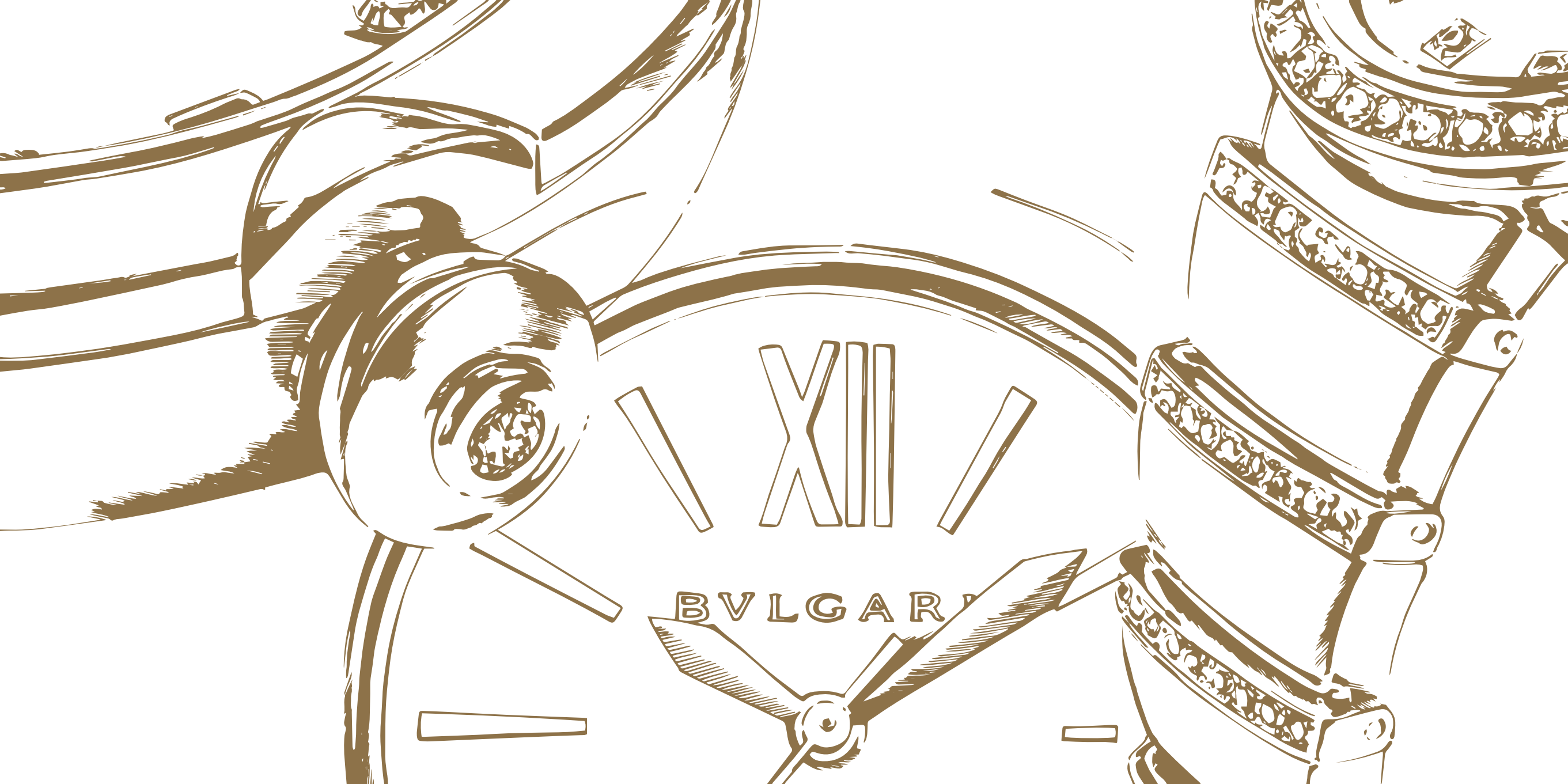


LVCEA





ROMAN HERITAGE

Infusing time with light, Bulgari creates LVCEA. Available in a dazzling array of sizes and finishes, LVCEA's radiant case lends glamour to the everyday and every occasion - from sunrise to nightfall. Its strong features echo of a modern architecture, as its "sundial" diamond or Roman numeral indexes recall the ancient heritage Bulgari is founded upon. LVCEA's *Serpenti*-inspired bracelet coils into a geometry of precious metals, culminating in a voluptuously feminine case. True to its expertise, the Roman jeweller sets each LVCEA crown with a cabochon-cut pink stone, topped with a perfect diamond.

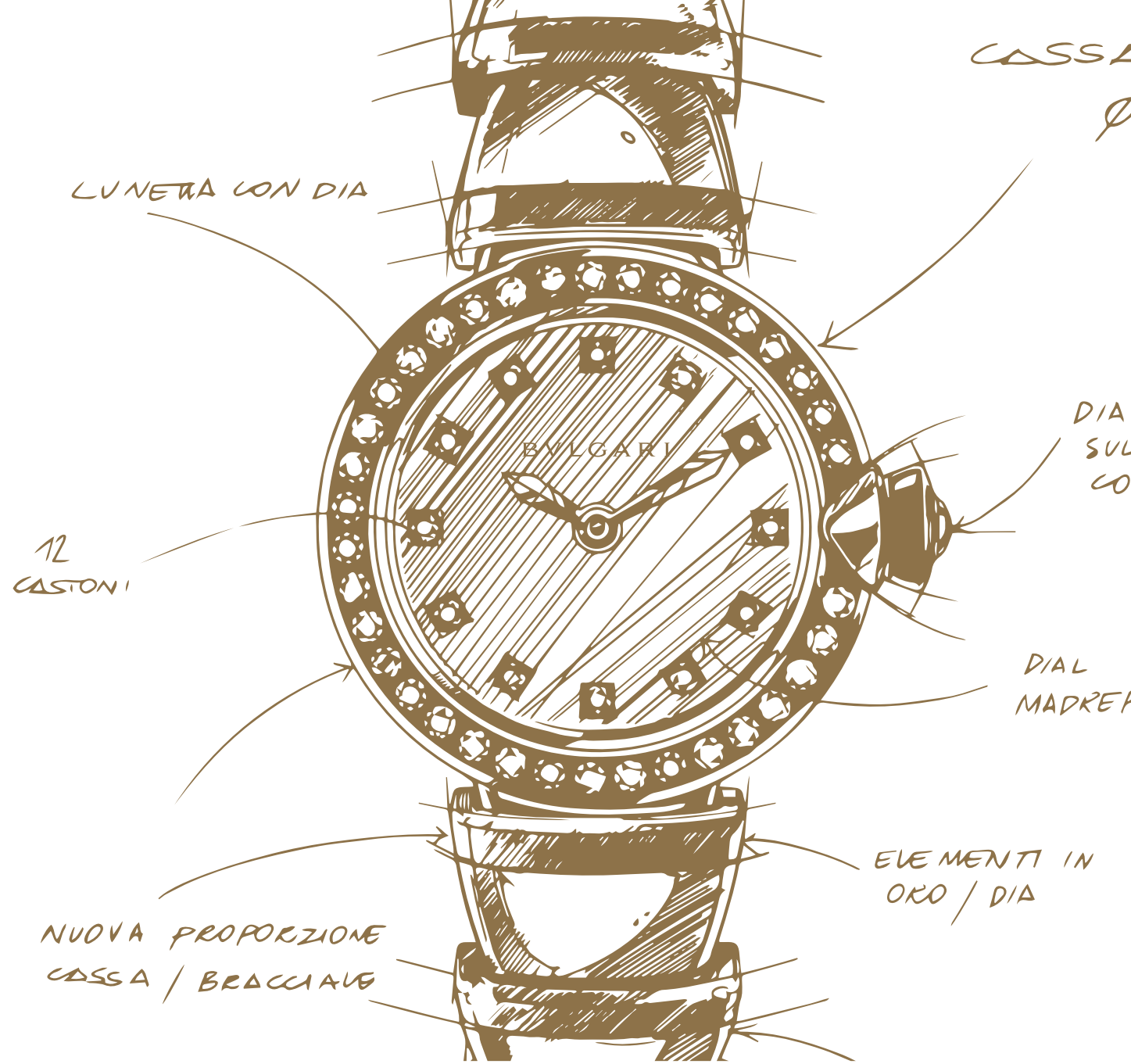
FROM THE MASTERS OF COLOURED GEMSTONES

For over 130 years, Bulgari has been renowned for beautiful Italian creations, each design unmistakably Bulgari with its striking use of volume, materials and colour. Among the first to ever use colour in High Jewellery design, Bulgari explores bold juxtapositions of both precious and semi-precious gems, each design created from the aesthetic standpoint above all. As the inventor of the gemstone rainbow, today, colour is one of the most iconic features of a Bulgari piece. LVCEA winks with this Bulgari innovation, a pink cabochon-cut stone atop each watch crown, for a flash of Roman distinction.



PICCOLA LVCEA

Born of light, LVCEA radiated onto the world stage in 2014 to become one of the most beloved women's watches in Bulgari's history. For 2016, Bulgari is proud to introduce PICCOLA LVCEA, the "little sister" of 23mm, the everyday mini jewellery-watch. With feminine curves, PICCOLA LVCEA's slender *Serpenti* bracelet encircles the wrist in white or pink gold, as its rounded watch face marks time with sundial-inspired luminescence. Of noble design executions, the PICCOLA LVCEA sparkles with diamond details and precious gemstone accents.





*A cabochon-cut
pink stone set by
an exquisite diamond*

PICCOLA LVCEA

Quartz movement. 23 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. White mother-of-pearl dial set with diamond indexes. 18 kt pink gold bracelet set with brilliant-cut diamonds. LUP23WGDGD1/12

Quartz movement. 23 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a pink cabochon-cut stone and diamond. Snow-pavé diamond dial. 18 kt white gold bracelet set with brilliant-cut diamonds. UW23D2GDGD1





PICCOLA LVCEA

Quartz movement. 23 mm 18 kt white gold case set with baguette-cut diamonds. 18 kt white gold crown set with a blue sapphire and diamond. Dial set with baguette-cut diamonds. 18 kt white gold bracelet fully set with baguette-cut diamonds. LUW23D2GDGD2

PICCOLA LVCEA

Quartz movement. 23 mm 18 kt white gold case set with buff-cut emeralds. 18 kt white gold crown set with brilliant-cut diamonds. Dial set with baguette-cut diamonds. 18 kt white gold bracelet fully set with baguette-cut diamonds and buff-cut emeralds. LUW23D2GDGD2E



*Serpenti, an ancient
Roman symbol
inspires the bracelet*





LVCEA

Mechanical movement with automatic winding. 33 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Silver satiné soleil dial set with diamond indexes. Date aperture. Shiny bordeaux alligator strap with a 18 kt pink gold ardillon buckle. LUP33C6DLD/11

Mechanical movement with automatic winding. 33 mm 18 kt pink gold case. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. White mother-of-pearl dial set with diamond indexes. Date aperture. 18 kt pink gold bracelet. LUP33WGGD/11

LVCEA

Mechanical movement with automatic winding. 33 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a pink cabochon-cut stone and diamond. Silver satiné soleil dial set with diamond indexes. Date aperture. Shiny blue alligator strap with a 18 kt white gold ardillon buckle. LUW33C6GDLD/11

Mechanical movement with automatic winding. 33 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a pink cabochon-cut stone and diamond. Silver satiné soleil dial set with diamond indexes. Date aperture. 18 kt white gold bracelet set with brilliant-cut diamonds. LUW33C6GDGD1D/11





*Echoing the legend
of the sundial,
indexes recall an
Ancient Roman
heritage*



LVCEA

Quartz movement. 28 mm steel case. Steel crown set with a pink cabochon-cut stone and diamond. Violet dial with a guilloché soleil treatment and rhodium plated index and Roman numerals 12 & 6. Date aperture. Shiny purple alligator strap with steel ardillon buckle. LU28C7SLD

Mechanical movement with automatic winding. 33 mm steel case. Steel crown set with a pink cabochon-cut stone and diamond. Blue dial with a guilloché soleil treatment set with diamond indexes. Date aperture. Steel bracelet. LU33C3SSD/11

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Bulgari fosters a culture promoting environmentally and socially responsible behaviour.