

# BVLGARI

ROMA

Since 1884, Bulgari has exemplified Italian excellence. Built upon 2700 years of Roman history, Bulgari honours its rich past within its modern designs. Renowned for a stylistic audacity and a penchant for colour, a Bulgari piece is immediately recognisable. The sensuality of volume, a love of linearity, and a reverence for the art and architecture of its ancient roots – such characteristics define each creation. With a mastery of artisanal craftsmanship, Bulgari innovates the future of design, and guards the legend of exquisite beauty.



## BVLGARI HISTORY

Finding its Roman beginnings as a jewellery shop, Bulgari was founded in 1884 by Greek silversmith Sotirio Bulgari. Today an icon of luxury, Bulgari is known for unrivalled design, striking volumes, and bold colours. Finding endless inspiration in the Eternal City, Bulgari reinterprets the majestic symbols of Rome into exquisite editions of jewellery, watches, accessories and perfumes. Honouring its homeland, Bulgari engraved the original Latin “V” epigraphy of its name above the prestigious Via dei Condotti store in 1934, inspiring the BVLGARI logo. To preserve its history, Bulgari built magnificent DOMVS atop its flagship store in 2014, as a gallery to house the

Bulgari Heritage Collection’s treasures. On its storefront floor shines Bulgari’s iconic eight-pointed star, recalling the historic shapes of the Pantheon’s marble ground. Through its design and over time, the Bulgari name has become synonymous with symbolic storytelling, brilliant colour, and peerless craftsmanship – for more than 130 years.

# EVOLUTION OF GLAMOUR



## 1920

Although it's likely Bulgari sold watches from the very beginning, the first existing examples date from the 1920s, with an emphasis on precious settings.



## 1940

Its design inspired by ancient Rome, *Serpenti* marked the beginning of Bulgari's wristwatch success, concealing the dial in a jewelled head.

## 1955

Employed by Bulgari goldsmiths for decades, the lithe, intricate *Tubogas* technique was named for its resemblance to a 1920s Italian car's gas pipe.



For over a century, Bulgari has been keeping time for women. The archives remember the sparkle of its first diamond timepiece, in 1920. The 1940s shone with the encircled history with the introduction of *Serpenti*, Bulgari's seductive jewellery-watch collection. *Serpenti's* coiling watch design was reinterpreted in the 1950s, as *Tubogas* was formed of the meticulous goldsmithing technique of the same name. 1975 began the BVLGARI ROMA phenomenon, with the exclusive launch of a 100-piece watch set gifted to Bulgari's top clients, only to set off a wildfire of demand. 1977 answered the call, and the emblematic BVLGARI BVLGARI collection was engraved in a double, in the style of coin inscriptions from ancient Rome. *Diagono* timepieces were fashioned in 1988 for the daily wear of the active yet elegant man. And Bulgari watchmaking was proud to produce its first in-house *Grandes Complications* watches in 2004, fitted with the ingenuity of the *tourbillon* movement, and exquisite in their composition. After a new *Serpenti Tubogas* coiled 2010 with a sensual sinuosity, men's **Octo** collection broke geometric ground in 2012, with eight-sided aesthetic innovations. 2014 shone with LVCEA, the brilliant star of the watches collection, inspired by the Roman sundial and crowned with a pink cabochon stone. The same year, Bulgari received Geneva's Jewellery Watch Award for a dazzling DIVAS' DREAM timepiece, bursting with over ten carats of diamonds and emeralds. Creativity in 2015 bore the boldness of pink-gold *Octo Finissimo*, and the grace of new DIVAS' DREAM models. In 2016 Bulgari watchmakers broke the world record, inventing the thinnest *tourbillon* movement ever created, at only 1.95 mm thick. Featured within the sophisticated elegance of 2016's **Octo Finissimo Repetition Minutes**, Bulgari watchmaking innovates every year. In 2017, the Roman watchmaker introduces **Octo Finissimo Automatique**, a modern take on micro-sophistication. Bulgari is proud to usher in a new generation of timely brilliance for 2017.



# 1975

Per the design of an ancient Roman coin, the first watches were inscribed with BVLGARI ROMA encircling the bezel, today an iconic motif of Bulgari.

# 1988

Incorporating the beautiful BVLGARI BVLGARI logo with its functional sport lines, Bulgari engraved decorative distinction onto the innovation of *Diagono*.



# 2014

Featuring Geneva's 2014 Jewellery Watch Award winner, dazzling DIVAS' DREAM watches burst with the colourful charisma of a glamorous celebrity.

Born of light, LVCEA's bracelet shines with *Serpenti* inspiration, its gleaming links coiling into an architectural geometry of polished metals.



# 2004

In 2004, Bulgari was proud to produce its first *Grandes Complications* watch manufactured entirely in-house, featuring a magnificent *Tourbillon* movement.

# 2012

Octo's intersection of circle and square gives rise to the collection's octagonal shape, a bold innovator that combines function with style.



# 2015

Capturing the exquisite essence of a woman, 2015 DIVAS' DREAM is resplendent outside and in, sparkling with pavé diamonds and ticking with sophisticated movements.

Proud to feature the world's thinnest tourbillon movement, only 1.95 mm, pink-gold *Octo Finissimo Tourbillon* is an innovative leader in the field of watchmaking.





## CRAFTSMANSHIP

Bulgari is unique in its ability to combine Italian design with the art of Swiss watchmaking, and proud of this extraordinary tradition. A natural storyteller, Bulgari dives into its rich past to recount the Roman tales that forge its very foundation, each piece a mythical chapter of the Eternal City. Incorporating cutting-edge techniques to intricately create its masterpieces, Bulgari has become legendary in the field of sophisticated watchmaking, a master of the most complicated watch movements. Working with a brilliant assembly of components – up to a thousand for the most sophisticated horological complications – Bulgari fits them into an infinitely tiny space of just a few cubic centimetres. Handcrafting

the watch's bridge for mechanical movements, delicately carving the mother-of-pearl marquetry into a watch face, patiently polishing the 110 facets of the *Octo* case – these are but three operations among meticulous dozens executed for each timepiece. Swiss locations in the watchmaking heart of the world provide Bulgari with the capabilities to create its masterpieces in-house: this is the true privilege of a Maison watchmaker.



## ITALIAN BEAUTY

Italy is a land known for beauty, and for its expertise with the beautiful. From Michelangelo's creations to Bulgari's masterpieces, Italian art has always been the most magnificent in history. For over 130 years, Bulgari has produced exquisite jewellery; the master of gems has today evolved to also produce the world's most sophisticated timepieces. As always, Bulgari combines contemporary Italian design with the 2700 years of its inspired Roman past, into every extraordinary piece it produces. Each Bulgari watch features the meticulous precision of Swiss *savoir-faire* and the innovation of Italian creativity, blending these countries' traditions to produce the pinnacles of their expertise. Such timely models of sophistication become

the heirlooms of Bulgari creativity, combining hundreds if not thousands of miniaturised pieces into every watch, as beautiful as it is precise. As the master of coloured gemstones, the design of a Bulgari watch is also immediately recognisable, incorporating the flair of Italy with the dash of Bulgari distinction.



# SERPENTI

Coiled around the history of humanity, the serpent is a seductive symbol, entwined with 2700 years of Rome's rich past. From Cleopatra's royal cobra jewels to Bulgari's playful *Serpenti* reinterpretations, the snake motif has always reigned with mythical beauty. Inspired by its ancient heritage, Bulgari designed the first *Serpenti* watches in the 1940s – encircling the wrist, they kept time in the snake's head. These evolved into lithe *Serpenti Tubogas*, melding with the shapely lines of a tubular technique produced entirely without soldering – and denoting the sensual curves of a woman. In 2016, Bulgari introduces *Serpenti Incantati*, “enchanting” in Italian, as seductively shaped as the woman who wears it. With a contemporary design,

its gemstone brilliance encircles the dial in an endless coil of motion. Whether realistic or geometrically abstract, each *Serpenti* timepiece is able to wind Bulgari's hallmarks together: a love of colour, the juxtaposition of materials, innovative artisanal techniques, and a supple wearability.



#### **SERPENTI HIGH JEWELLERY**

**Previous pages:** Quartz movement. 40 mm 18 kt pink gold case. Dial and double-spiral bracelet set with brilliant-cut diamonds and turquoises. Eyes in turquoises. SPP40D2GD2T.2T

Quartz movement. 40 mm 18 kt pink gold curved case coated with black lacquer and set with marquis-cut diamonds. Dial set with brilliant-cut diamonds. Double-spiral 18 kt pink gold bracelet coated with black lacquer and set with marquis-cut diamonds. Eyes in emeralds. SP40PGD2PGD1BL.2T

Quartz movement. 40 mm 18 kt white gold curved case and dial set with brilliant-cut diamonds and marquis-cut diamonds. 18 kt white gold bracelet set with brilliant-cut and marquis-cut diamonds. Eyes in emeralds. SPW40D1GD2ED1

Quartz movement. 40 mm 18 kt white gold curved case and dial set with brilliant-cut diamonds and marquis-cut diamonds. 18 kt pink gold bracelet set with brilliant-cut diamonds. Eyes in rubies. SP40D1WGD2RYGDI



**SERPENTI INCANTATI**

Quartz movement. 30 mm 18 kt white gold case set with brilliant-cut diamonds. Snow-pavé diamond dial. 18 kt white gold bracelet set with brilliant-cut diamonds. SPW30D2CGD2C

Quartz movement. 30 mm 18 kt pink gold case set with brilliant-cut diamonds and rubellites. Snow-pavé diamond dial. Satin strap with 18 kt pink gold ardillon buckle set with diamonds. SPP30D2RUGD2L

**SERPENTI INCANTATI**

Quartz movement. 30 mm 18 kt pink gold case set with brilliant-cut diamonds and rubellites. Snow-pavé diamond dial. 18 kt pink gold bracelet set with brilliant-cut diamonds. SPP30D2RUGD2C

Manufacture mechanical skeletonised movement with tourbillon (manual winding), BVL 208 caliber. 41 mm 18 kt white gold case set with brilliant-cut diamonds. Alligator leather strap with 18 kt white gold deployant buckle set with diamonds. SPW41C3GDLTBSK



**SERPENTI JEWELLERY**

Quartz movement. 26 mm 18 kt pink gold curved case set with brilliant-cut diamonds. Black sapphire crystal dial set with diamond indexes. Single-spiral 18 kt pink gold bracelet set with brilliant-cut diamonds and black onyx. SPP26BGDIGD10.IT

Quartz movement. 26 mm 18 kt white gold curved case set with brilliant-cut diamonds. White mother-of-pearl dial set with diamond indexes. Double-spiral 18 kt white gold bracelet set with brilliant-cut diamonds. SPW26WGDIGD2.2T



**SERPENTI JEWELLERY**

Quartz movement. 26 mm 18 kt pink gold curved case set with brilliant-cut diamonds. Black sapphire crystal dial set with brilliant-cut diamond indexes. Single-spiral 18 kt pink gold bracelet set with brilliant-cut diamonds. SPP26BGDIGD1

Quartz movement. 26 mm 18 kt pink gold curved case set with brilliant-cut diamonds. White mother-of-pearl dial set with diamond indexes. Single-spiral 18 kt pink gold bracelet set with brilliant-cut diamonds, corals and mother-of-pearl elements. SPP26WGD2MOPC



**SERPENTI TUBOGAS**

Quartz movement. 35 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. 18 kt pink gold dial set with full pavé brilliant-cut diamonds and hand-applied indexes. Double-spiral 18 kt pink gold bracelet. SPP35D2GDG.2T

Quartz movement. 35 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Black opaline dial with guilloché soleil treatment and hand-applied indexes. Single-spiral 18 kt pink gold bracelet. SPP35BGDG.1T



**SERPENTI TUBOGAS**

Quartz movement. 35 mm 18 kt yellow gold curved case set with brilliant-cut diamonds. 18 kt yellow gold crown set with a cabochon-cut pink rubellite. Silver opaline dial with guilloché soleil treatment and hand-applied indexes. Double-spiral 18 kt yellow gold bracelet. SP35C6GDG.2T



**SERPENTI TUBOGAS**

Quartz movement. 35 mm steel curved case with 18 kt pink gold bezel. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Silver opaline dial with guilloché soleil treatment and hand-applied indexes. Double-spiral 18 kt pink gold and steel bracelet. SP35C6SPG.2T

Quartz movement. 35 mm steel curved case with 18 kt pink gold bezel set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Black opaline dial with guilloché soleil treatment and hand-applied indexes. Single-spiral 18 kt pink gold and steel bracelet. SP35BSPGD.IT



**SERPENTI TUBOGAS**

Quartz movement. 35 mm steel curved case set with brilliant-cut diamonds. Steel crown set with a cabochon-cut pink rubellite. Silver opaline dial with guilloché soleil treatment and hand-applied indexes. Double-spiral steel bracelet. SP35C6SDS.2T

Quartz movement. 35 mm steel curved case set with brilliant-cut diamonds. Steel crown set with a cabochon-cut pink rubellite. Violet lacquered dial with guilloché soleil treatment. Single-spiral steel bracelet. SP35C7SDS.IT



#### **SERPENTI SPIGA**

**Previous page:** Quartz movement. 35 mm black ceramic curved case with 18 kt pink gold bezel set with brilliant-cut diamonds. 18 kt pink gold crown. Black lacquered polished dial. Single-spiral black ceramic bracelet with 18 kt pink gold elements. SPC35BGDBCGDI.IT

Quartz movement. 35 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White lacquered dial and hand-applied indexes. Single-spiral 18 kt pink gold and white ceramic bracelet set with brilliant-cut diamonds. SPP35WGDWCGDI.IT

Quartz movement. 35 mm steel curved case set with brilliant-cut diamonds. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial and hand-applied indexes. Single-spiral steel and black ceramic bracelet set with brilliant-cut diamonds. SP35BSDBCSDI.IT



# LVCEA

Infusing time with light, Bulgari creates LVCEA. Strong yet sensual, LVCEA's modern architecture gleams with a radiant feminine aura, in a tribute to light itself. With a nod to its Roman heritage, LVCEA's design echoes the ancient sundial, mankind's most primordial form of timekeeping. Counting time with Roman numerals or diamond hour markers, LVCEA's *Serpenti*-inspired bracelet coils into a geometry of polished metals, surrounding the voluptuously round watch face. True to its expertise, the master of coloured gemstones sets every LVCEA crown with a noble pink cabochon-cut stone, topped with a perfect diamond. Wearable from sunrise to dawn, LVCEA brings glamour to the everyday and to every style. Its lithe

foundation boasts a range of different models, from classic steel to luxurious pink gold and pavé diamonds. In 2016, Bulgari introduces *Piccola* LVCEA, the supple, miniature version of the original. Sensuality is clasped to strength, as every LVCEA glimmers with the sunlight of Rome, and the aura of a woman.



**LVCEA**

**Previous page:** Mechanical movement with automatic winding. 33 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Black opaline dial with a guilloché soleil treatment set with diamond indexes. 18 kt pink gold bracelet set with brilliant-cut diamonds. LUP33BGDGD1D/11

Mechanical movement with automatic winding. 33 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Silver satiné soleil dial set with diamond indexes. Bordeaux alligator strap with a 18 kt pink gold ardillon buckle. LUP33C6GDLD/11

Mechanical movement with automatic winding. 33 mm 18 kt pink gold case. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. White mother-of-pearl dial set with diamond indexes. 18 kt pink gold bracelet. LUP33WGGD/11



**LVCEA**

**Previous page:** Mechanical movement with automatic winding. 33 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a pink cabochon-cut stone and diamond. Snow-pavé diamond dial. 18 kt white gold bracelet set with brilliant-cut diamonds. LUW33D2GGDI

Mechanical movement with automatic winding. 33 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a pink cabochon-cut stone and diamond. Silver satiné soleil dial set with diamond indexes. Blue alligator strap with a 18 kt white gold ardillon buckle. LUW33C6GDLI/11

Mechanical movement with automatic winding. 33 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a pink cabochon-cut stone and diamond. Silver satiné soleil dial set with diamond indexes. 18 kt white gold bracelet set with brilliant-cut diamonds. LUW33C6GGDI/11



**LVCEA**

Mechanical movement with automatic winding. 36 mm steel case with 18 kt pink gold bezel. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. White mother-of-pearl dial set with diamond indexes. Steel and 18 kt pink gold bracelet. LU36WSPGSPGD/11

Mechanical movement with automatic winding. 33 mm steel case with 18 kt pink gold bezel. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Black opaline dial with a guilloché soleil treatment and gold plated index and Roman numerals 12 and 6. Steel and 18 kt pink gold bracelet. LU33BSPGSPGD



**LVCEA**

Quartz movement. 28 mm steel case. Steel crown set with a pink cabochon-cut stone and diamond. Violet dial with a guilloché soleil treatment and rhodium plated index and Roman numerals 12 and 6. Date aperture. Purple alligator strap with steel ardillon buckle. LU28C7SLD

Mechanical movement with automatic winding. 33 mm steel case. Steel crown set with a pink cabochon-cut stone and diamond. Blue dial with a guilloché soleil treatment set with diamond indexes. Date aperture. Steel bracelet. LU33C3SSD/11



#### **PICCOLA LVCEA**

**Previous page:** Quartz movement. 23 mm 18 kt white gold case set with buff-cut emeralds. 18 kt white gold crown set with diamonds. Baguette-cut diamond dial. 18 kt white gold bracelet fully set with baguette-cut diamonds and buff-cut emeralds. LUW23D2GDGD2E

Quartz movement. 23 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. White mother-of-pearl dial set with diamond indexes. 18 kt pink gold bracelet set with brilliant-cut diamonds. LUP23WGDGDI/12

Quartz movement. 23 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a pink cabochon-cut stone and diamond. Snow-pavé diamond dial. 18 kt white gold bracelet set with brilliant-cut diamonds. LUW23D2GDGDI



# DIVAS' DREAM

The DIVAS' DREAM collection is a jewelled tale of beauty, narrating the stories of divas across the eras. Capturing the essence of the exquisite women of our time, DIVAS' DREAM design recalls Bulgari's passion for coloured stones, imagines the jeweller's modern rainbow, and whispers with feminine enchantment. The emblematic DIVAS' DREAM motif, a curved rendition of the Roman mosaic patterns that tile the ancient Baths of Caracalla, arches as delicate corollas, and unfolds like the petals of a flower. DIVAS' DREAM jewellery-watches awaken with charisma, as they honour the strength and glamour of the women who define the ideal of beauty. In 2014, Bulgari won Geneva's Jewellery Watch Award for a DIVAS' DREAM High Jewellery watch:

over ten carats, it shines with perfect diamonds and emeralds. This original beauty was later reborn in brilliant versions of itself, featuring coloured stones that expanded the multifaceted nature of the collection. In 2016, DIVAS' DREAM pairs *Petites* and *Grandes Complications* with their jewelled masterpieces in a smoothed shape, evoking the romantic moments of the dreamy Dolce Vita.

  
**GPHG**  
GRAND PRIX D'HORLOGERIE DE GENÈVE  
2014  
Jewellery Watch Prize



**DIVAS' DREAM**

**Previous pages:** Quartz movement. 39 mm 18 kt white gold case set with emeralds and diamonds. Dial with snow-set diamond pavé. 18 kt white gold bracelet set with emeralds and diamonds. DVW39D2GD2GD2E

Quartz movement. 39 mm 18 kt pink gold case set with diamonds and rubellites. Dial snow-set with brilliant-cut diamonds. 18 kt pink gold bracelet set with brilliant-cut diamonds and rubellites. DVP39D2GD2GD2RU

Quartz movement. 39 mm 18 kt pink gold case set with amethysts, rubellites, peridot beads and brilliant-cut diamonds. White mother-of-pearl dial. Satin strap with 18 kt pink gold folding clasp set with brilliant-cut diamonds. DVP39WGD1ARPL

Quartz movement. 39 mm 18 kt white gold case set with brilliant-cut diamonds and round-cut diamonds. White mother-of-pearl dial. Satin strap with 18 kt white gold folding clasp set with brilliant-cut diamonds. DVW39WGD2L



#### **DIVAS' DREAM**

**Previous page:** Manufacture mechanical white gold skeletonised movement with tourbillon and manual winding. BVL 208 caliber. 37 mm 18 kt white gold case. Dial with hand-painted motifs of parrot, flowers and leaves, set with diamonds. Bezel set with brilliant-cut diamonds and transparent back. Red alligator strap with 18 kt white gold buckle. Limited edition of 50 pieces. DVW37PGDLTBSK

Manufacture in-house mechanical movement with jumping hour, retrograde minutes (180°) and automatic winding. BVL 262 caliber. 37 mm 18 kt pink gold case set with brilliant-cut diamonds. Coeur de rubis dial with diamond indexes. Satin strap with 18 kt pink gold folding clasp. DVP37RGDLR/7

Manufacture in-house mechanical movement with jumping hour, retrograde minutes (180°) and automatic winding. BVL 262 caliber. 37 mm 18 kt white gold case set with brilliant-cut diamonds. Lapis lazuli dial with diamond indexes. Satin strap with 18 kt white gold folding clasp. DVW37LAGDLR/7



**DIVAS' DREAM**

Quartz movement. 30 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Snow-pavé dial, set with brilliant-cut diamonds. Satin strap with 18 kt pink gold ardillon buckle. DVP30D2GDL

Automatic movement, BVL 191 caliber. 37 mm 18 kt pink gold case set with brilliant-cut diamonds. Acetate dial set with diamond indexes. Satin strap with 18 kt pink gold ardillon buckle set with brilliant-cut diamonds. DVP37WGDL/12



**DIVAS' DREAM**

Quartz movement. 30 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Natural acetate dial set with diamond indexes. Satin strap with 18 kt pink gold ardillon buckle. DVP30C5GDL/12

Quartz movement. 30 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a cabochon-cut pink rubellite. Natural acetate dial set with diamond indexes. Satin strap with 18 kt white gold ardillon buckle. DVW30BGDL/12



## COLOUR OF TIME

Legends are born to live forever – as stories retold, relics passed on. Bulgari jewellery-watches tell their own legend, recounted exquisitely on a woman's wrist. "In all things of nature, there is something of the marvellous," marvelled Aristotle. Bulgari writes the beautiful stories of nature with MVSA, *Gemma* and *Berries*, jewellery-watch collections to capture the essence of nature's bounty with the stones of the Earth. MVSA watches feature the rounded, ancient *takhti* cut, to reveal the curves, the sensuality and the brightness of the gemstones. *Gemma*, inspired by the geometric harmony of a luxuriant Italian garden, builds on the architecture of life, the vivacity of evergreens, the budding of flowers. *Berries*, the colourful timepieces

that combine Bulgari's *savoir-faire* in High Jewellery and its technical precision in *Haute Horlogerie*, produces deliciously colourful watches of brilliance. The High Jewellery watch collections incorporate uncommon gemstones of exceptional shapes and volumes into a sensual play of contours, becoming legendary heirlooms of the dramatic Bulgari style.



**MVSA**

**Previous page:** Quartz movement. 37 mm 18 kt pink gold case and bracelet set with diamonds, emeralds, amethysts, turquoises and mother-of-pearl elements. Dial with snow-set brilliant-cut diamonds. MUP37D2GD2EATU

Quartz movement. 37 mm 18 kt pink gold case set with diamonds, amethysts and mother-of-pearls. White mother-of-pearl dial. Alligator leather strap with 18 kt pink gold ardillon buckle set with brilliant-cut diamonds. MUP37WGD1MOPAL

Quartz movement. 37 mm 18 kt pink gold case set with diamonds, amethysts and corals. Snow-set pavé dial. Alligator leather strap with 18 kt pink gold ardillon buckle set with brilliant-cut diamonds. MUP37D2GD1ACL

**GEMMA**

**Next page:** Quartz movement. 30 mm 18 kt pink gold case set with buff-cut tourmalines, brilliant-cut diamonds and amethysts elements. Snow-set pavé dial. 18 kt pink gold bracelet set with tourmalines, amethysts, emeralds, rubellite beads, brilliant-cut diamonds and amethysts elements. GEP30D2GD2TARED2





**BERRIES**

**Previous page: Manufacture caliber with see-through tourbillon**

Mechanical movement with automatic winding, BVL 313 caliber with tourbillon with sapphire bridge and 22 kt gold oscillating mass, set with diamonds. 40 mm 18 kt white gold case, set with diamonds. 18 kt white gold crown set with an emerald. Dial fully set with brilliant-cut diamonds snow-pavé and emerald indexes, blue hands. Blue satin band with 18 kt white gold folding clasp, set with brilliant-cut diamonds. Limited edition of 5 pieces. BEW40D2GD2LTB

**Jumping hour and retrograde minutes (180°)**

Mechanical movement with automatic winding, jumping hours and retrograde minutes (180°). 40 mm 18 kt pink gold case, set with brilliant-cut diamonds and coloured gemstones. 18 kt pink gold crown set with a tourmaline. Dial with white mother-of-pearl marquetry, set with diamond indexes. Satin band with 18 kt pink gold folding clasp, set with brilliant-cut diamonds. BEP40WGD2LR

**Manufacture caliber with see-through tourbillon**

Mechanical movement with automatic winding, BVL 313 caliber with tourbillon with sapphire bridge and 22 kt gold oscillating mass, set with diamonds. 40 mm 18 kt pink gold case, bezel set with brilliant-cut diamonds and 7 coloured stones: 1 pink tourmaline, 2 brilliant-cut emeralds, 1 brilliant-cut pink sapphire, 2 mandarine garnets, 1 tsavorite. 18 kt pink gold crown, set with a tourmaline. Transparent case back and oscillating mass, set with diamonds. Aventurine dial with diamond indexes. Blue alligator strap with 18 kt pink gold ardillon buckle, set with brilliant-cut diamonds. Limited edition of 30 pieces. BEP40AGD2LTB



# BVLGARI BVLGARI

Grown from the Roman roots of the brand into an elegant fusion of culture and modernity, the BVLGARI BVLGARI collection has defined the bold essence of Bulgari's style, for over 40 years. BVLGARI BVLGARI was first born as the charismatic BVLGARI ROMA collection in 1975, timely proof of the brand's daring personality. Recalling the curved inscriptions on ancient Roman coins, the introductory collection's circular logo represented the first time an emblem had become a prominent element in watch design. The bold heritage of BVLGARI BVLGARI has evolved with various interpretations every year, encompassing the delicacy of BVLGARI BVLGARI *Catene*, the marvellous goldsmithing of BVLGARI

BVLGARI *Tubogas*, the voluptuousness of BVLGARI BVLGARI *Lady*, and the iconic status of B.zero1. Today it tops itself with the crown of colourful *I Giardini di Bulgari*, a hand-painted collection reflecting the perfection of the natural world. In 2016, BVLGARI BVLGARI is reinvented in *Piccola Catene*, a chic, cocktail-sized version of the original "nameplate bracelet" watch. BVLGARI BVLGARI shines with many facets – Jewels, Men's Watches, Accessories – but the collection's bold essence remains true to every curve of its spiralled soul.



**BVLGARI BVLGARI LADY**

**Previous page:** Quartz movement. 26 mm steel case with 18 kt pink gold bezel. 18 kt pink gold crown set with a cabochon-cut pink stone. White mother-of-pearl dial set with diamond indexes. Steel and 18 kt pink gold bracelet. Small model. BBL26WSPG/12

Mechanical movement with automatic winding. 33 mm steel case with 18 kt pink gold bezel. 18 kt pink gold crown set with a cabochon-cut pink stone. Brown satiné soleil lacquered dial set with diamond indexes. Steel and 18 kt pink gold bracelet. Medium model. BBL33C11SPG/12

Mechanical movement with automatic winding. 33 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink stone. White mother-of-pearl dial set with diamond indexes. White alligator strap with 18 kt pink gold ardillon buckle. Medium model. BBLP33WGDL/12



**BVLGARI BVLGARI LADY**

Mechanical movement with automatic winding. 33 mm steel case. Steel crown set with a cabochon-cut pink stone. Purple satiné soleil lacquered dial set with diamond indexes. Steel bracelet. Medium model. BBL33C7SS/12

Quartz movement. 26 mm steel case set with brilliant-cut diamonds. Steel crown set with a cabochon-cut pink stone. White mother-of-pearl dial set with diamond indexes. Steel bracelet. Small model. BBL26WSDS/12



**BVLGARI BVLGARI PICCOLA CATENE**

Quartz movement. 22 mm 18 kt pink gold case. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Black lacquered dial set with diamond indexes. Single-twirl 18 kt pink gold gourmette bracelet. 18 kt pink gold folding clasp. BBCP22BGG/12

Quartz movement. 22 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a cabochon-cut pink rubellite. Full pavé diamond dial. Single-twirl 18 kt white gold gourmette bracelet fully set with brilliant-cut diamonds. 18 kt white gold folding clasp. BBCW22D2GDGD

**BVLGARI BVLGARI CATENE**

**Next page:** Quartz movement. 31 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a cabochon-cut pink rubellite. Silver satiné soleil lacquered dial set with diamond indexes. Single-twirl 18 kt white gold gourmette bracelet semi set with brilliant-cut diamonds. 18 kt white gold folding clasp. BBCW31C6GDGD.1T/12





**BVLGARI BVLGARI IL GIARDINO TROPICALE**

Manufacture mechanical movement with automatic self winding and see-through tourbillon, BVL 263 caliber. 37 mm 18 kt pink gold case with transparent back. Mother-of-pearl dial with micro-painted parrot, flowers and leaves. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Shiny purple alligator strap with 18 kt pink gold ardillon buckle. Water resistant up to 30 metres. BBLP37PDC2GLTB

**BVLGARI BVLGARI IL GIARDINO NOTTURNO**

Manufacture mechanical movement with automatic self winding and moonphase, BVL 210 caliber. 37 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a blue sapphire. Blue aventurine disc set with diamonds depicting the sky, 18 kt white gold moon, blue mother-of-pearl marquetry representing the water, white and Tahiti mother-of-pearl flowers set with diamonds. Blue alligator strap with 18 kt white gold ardillon buckle. BBLW37CDGDLMP



**BVLGARI BVLGARI TUBOGAS**

Quartz movement. 26 mm steel case with 18 kt pink gold bezel engraved with BVLGARI ROMA. Brown satiné soleil lacquered dial set with diamond indexes. Steel and 18 kt pink gold tubogas bracelet in small size. BBL262TC11SPG/12.S

Quartz movement. 26 mm steel case. Black lacquered dial with rhodium plated indexes. Steel tubogas bracelet. Medium size. BBL262TBSS.M



**BVLGARI BVLGARI TUBOGAS**

Quartz movement. 19 mm steel case with 18 kt pink gold bezel. 18 kt pink gold crown set with a cabochon-cut pink stone. Black lacquered dial set with diamond indexes. Double-twirl steel and 18 kt pink gold tubogas bracelet. BBL191TBSPG/12

Quartz movement. 26 mm 18 kt pink gold case. Black lacquered dial set with diamond indexes. 18 kt pink gold tubogas bracelet. Medium size. BBLP262TBGG/12.M



**B.ZERO 1**

Previous page: Quartz movement. 23 mm steel and 18 kt pink gold case with 18 kt pink gold bezel. Black ceramic ring. Black lacquered dial set with diamond indexes. Black ceramic bangle. Medium size. BZ23BSGCC/12.M

Quartz movement. 23 mm steel case. Black lacquered dial with dot indexes. Steel bangle. Small size. BZ23BSS.S

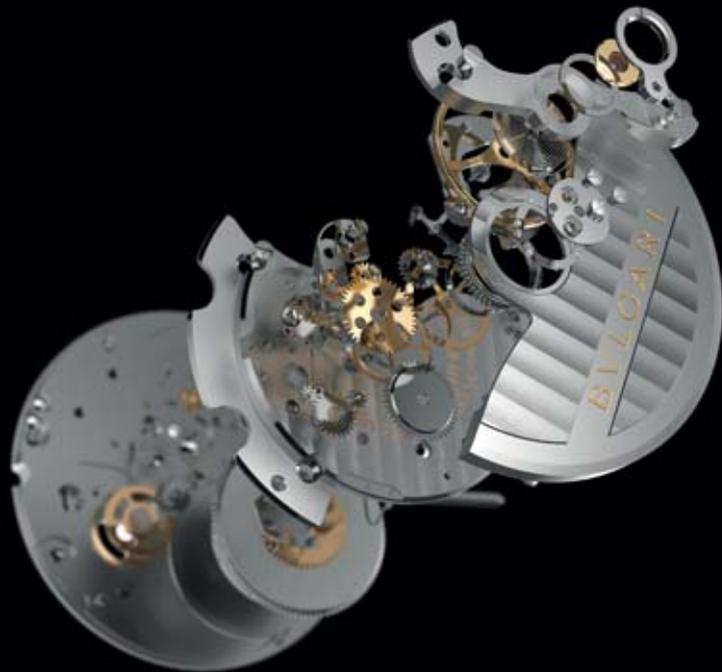
Quartz movement. 23 mm steel case set with brilliant-cut diamonds. Blue mother-of-pearl dial set with diamond indexes. White calfskin strap with steel ardillon buckle. BZ23BSDL/12



## ITALIAN MAGNIFICENCE

Genius and creativity, hand in hand, create what endures. From ancient times to present day, Italy has been renowned for achievements in architecture, fine arts, science, engineering. This Italian Genius has left us with the innovations that paved the paths of history: Imperial Roman sculptures, Renaissance masterpieces, Galilean astronomy, civil-engineering feats, Leonardo da Vinci inventions. Facing risk, Italian innovators have always dared to invent the new and improve the old. Bulgari is of Rome – a natural part of this heritage – and reinterprets the Italian Genius in its own elegant style. With time and care, Bulgari craftsmen take almost a year to achieve the purity of performance that

characterises every timepiece. Classical, complicated or sport, every watch is a synthesis of Bulgari's innovation, while every feature contributes to the beauty of its whole. Such timepieces stem from artisanal Italian roots, from the seeds of ingenuity, blooming with magnificence in Bulgari's Swiss ateliers – world headquarters for master watchmaking.



*solotempo*



*finissimo*



## THE MOVEMENTS

The Bulgari atelier can produce some of the most complicated watches on the planet. Foremost, it defines the basics. *Solotempo*, Italian for “only time,” records every millisecond with infallible precision. With a pure mastery of its BVL 191 caliber, Bulgari makes it look simple. The sophisticated movement is one of the few mechanical calibers made in-house, a feat left to the experts. Its movement is automatically wound, via an oscillating wheel weight mounted on a ceramic ball bearing, and equipped with an energy-saving disconnection system and instant date changer. Mechanical watches are not always known for their finesse; it presents an additional challenge to the watchmaker: Bulgari’s *Finissimo*’s extra-thin calibers,

developed and manufactured in-house, are a marvel of man-made nature. Set between two micro-thin plates, about as fine as a human hair, *Finissimo* calibers have already set two world records for the BVL 362 and BVL 268, respectively the thinnest minute repeater and tourbillon on the market. With another twist of genius, the mechanical hand-wound movement of BVL 128, only 2.23 mm thick, is housed in the emblem.



# OCTO

History has hailed Italian artists like Leonardo da Vinci, those who created masterpieces as well as inventions. With Bvlgari's Italian Genius, *Octo* breaks convention, its bold intersection of circle and square forming an octagon, to delineate time in a complex yet perfect geometry. Inspired by the Roman Massentius Basilica (310 AD), the distinctive *Octo* shape embodies the Bvlgari man: his strong personality, his appreciation for the architectural aesthetic. *Octo's* eight case sections break classicism, while maintaining exquisitely calibrated proportions. This highly structured case asserts itself with clean, taut lines to convey its character and power. Meanwhile, *Octo's* precious dial and

110 separate case facets are meticulously worked by hand, with alternating polished and brushed finishes. To fortify its stature, *Octo's* iconic shape surrounds the perfection of in-house manufacture movements – including some of the world's thinnest calibers ever made.



#### **OCTO SOLOTEMPO**

Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 38 mm 18 kt pink gold case with transparent case back. Crown set with ceramic. Silver dial with hand-applied indexes. Integrated alligator strap with 18 kt pink gold folding buckle. Water-resistant up to 100 metres. BGOP38WGLD

Mechanical manufacture movement with automatic winding and date, BVL 193 caliber decorated with perlage, côtes de Genève and chamfering finishing. Double barrel, 50-hour power reserve. 41 mm 18 kt pink gold case with transparent case back. Crown set with ceramic. Lacquered polished dial with hand-applied indexes. Alligator strap with 18 kt pink gold folding buckle. Water-resistant up to 100 metres. BGOP41BGLD



#### **OCTO SOLOTEMPO**

Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 38 mm steel case with transparent case back. Crown set with ceramic. Blue sunray and lacquered polished dial with hand-applied indexes. Stainless steel bracelet. Water-resistant up to 100 metres. BGO38C3SSD

Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 38 mm steel case with transparent case back. Crown set with ceramic. Lacquered polished dial with hand-applied indexes. Integrated alligator strap with stainless steel folding buckle. Water-resistant up to 100 metres. BGO38BSLD



#### **OCTO ULTRANERO SOLOTEMPO**

Mechanical manufacture movement with automatic winding and date, BVL 193 caliber decorated with perlage, côtes de Genève and chamfering finishing. Double barrel, 50-hour power reserve. 41 mm steel case treated with black Diamond Like Carbon. 18 kt pink gold crown set with ceramic and transparent case back. Lacquered polished dial with hand-applied indexes. Integrated rubber strap with steel ardillon buckle treated with black Diamond Like Carbon. Water-resistant up to 100 metres. BGO41BBSVD

#### **OCTO ULTRANERO VELOCISSIMO**

**Integrated chronograph with column wheel mechanism**

Mechanical manufacture high-frequency chronograph (5Hz) with silicon escapement, automatic winding and date, BVL 328 - Velocissimo caliber decorated with perlage, côtes de Genève and chamfering finishing. 50-hour power reserve. 41 mm steel case treated with black Diamond Like Carbon, 18 kt pink gold bezel and crown set with ceramic, transparent case back. Lacquered polished dial with hand-applied indexes. Integrated rubber strap with steel ardillon buckle treated with black Diamond Like Carbon. Water-resistant up to 100 metres. BGO41BBSPGVDCH



#### **OCTO BI-RETRO**

**Jumping hours, retrograde minutes (210°) and date (180°)**

Mechanical manufacture movement with automatic winding, BVL 300 caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 38 mm steel case with transparent case back. Crown set with ceramic. Lacquered polished dial with hand-applied numerals. Integrated alligator strap with steel folding buckle. Water-resistant up to 100 metres. BGO38BSLDBR

#### **OCTO MONO-RETRO**

**Jumping hours and retrograde minutes (210°)**

Mechanical manufacture movement with automatic winding, BVL 262 caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 38 mm 18 kt pink gold case with transparent case back. Crown set with ceramic. Black lacquered polished dial with hand-applied numerals. Integrated alligator strap with 18 kt pink gold folding buckle. Water-resistant up to 100 metres. BGOP38BGLR



## OCTO MASERATI

The Bulgari *Octo Maserati* combines two paragons of Italian style. With aesthetic refinement, performance and a sporting spirit, the commonality between the mechanical powerhouses obtains its highest expression in this sophisticated timepiece. Performance is key to the *Octo Maserati*: the limited edition features a *Velocissimo* caliber (BVL 328), 3-compax high-frequency integrated chronograph with silicon escapement, a champlé dial, a tachymetric bezel, and a personalised sapphire on the case back with Maserati's logo.

### **Integrated chronograph with column wheel mechanism**

Mechanical manufacture high-frequency chronograph (5Hz) with silicon escapement, automatic winding and date, BVL 328 - *Velocissimo* caliber decorated with perlage, côtes de Genève finishing. 50-hour power reserve. 41 mm steel case with tachymetric bezel and semi-transparent case back with Maserati logo and mention "1 OUT OF 1914". Crown set with ceramic. Lacquered polished dial executed with champlé technique and hand-applied indexes. Integrated alligator strap with steel folding buckle. Water-resistant up to 100 metres. Limited edition. BGO41C3SLDCH/MAS





## OCTO ALL BLACKS

Masters of their respective fields, the All Blacks and Bulgari unite to create the Special Edition *Octo All Blacks*. With charisma, performance and excellence, the mystical New Zealand rugby team is the best in the world, a natural partner for the Italian master of design. Retaining the original attributes of the Bulgari *Octo*, the sophisticated timepiece reveals its BVL 193 caliber through the smoky-sapphire crystal of its case back, stamped with the All Blacks' silver fern. Honouring the ancestral force that has driven both names for decades, a traditional Maori mask is tattooed on the watch face.

Mechanical manufacture movement with automatic winding and date, BVL 193 caliber decorated with côtes de Genève, chamfering and snailed finishing. Double barrel, 50-hour power reserve. 41 mm steel case with black Diamond Like Carbon (DLC) treatment and transparent case back with All Blacks® logo. Crown set with ceramic. "Maori tattoo" patterned dial with hand-applied indexes. Integrated rubberised alligator strap with steel folding buckle, DLC treated. Water-resistant up to 100 metres. Special Edition. BGO41BSBLD/AB

# THE ART OF FINISSIMO

The history of watchmaking is marked by ultra-thin watches – the timepiece of formal elegance. The quest for thinness is often one of the ultimate goals of a watchmaker, achieved only by the most expert among them after years of formation. From its initial watchmaking beginnings, Bulgari has evolved its capabilities into an ever more microscopic means of time measurement: from history's pocket watches, to sleek wristwatches, to the ultra-thin time machines Bulgari is able to construct in-house today. With its proud creation of the *Finissimo* calibers, Bulgari has faced one of the most extreme challenges a watchmaker

can undertake: creating extremely miniaturised parts that function in absolute perfect harmony. Using the art of *Finissimo*, Bulgari developed the micro-components in-house, casing these tiny miracles within its most emblematic watch collections. The *Octo Finissimo Répétition Minutes* and *Tourbillon* have broken world records for their engineering feats of fineness.





## OCTO FINISSIMO SQUELETTE

With its transparent, "barebones" covering, the *Octo Finissimo Squelette* allows a clear view of its inner perfection. Proudly displaying its openwork masterpiece, the *Octo Finissimo Squelette* is strengthened with stainless steel, then reinforced with black Diamond Like Carbon (DLC). Developed, produced, and entirely assembled in-house at the Le Sentier manufacture, the *Octo Finissimo Squelette* holds the strength of modern materials to the muscle of architectural design.



**FINISSIMO BVL 128SK CALIBER**  
EXTRA-THIN SKELETON CALIBER WITH SMALL SECONDS (2.35 mm THICK),  
POWER-RESERVE INDICATION

Mechanical manufacture movement with manual winding, BVL 128SK - Finissimo caliber.  
Openworked and blackened mainplate and bridges decorated with circular brushing and chamfering finishing. 65-hour power reserve.



### OCTO FINISSIMO SQUELETTE

40 mm extra-thin stainless steel case (5.37 mm thick) treated with black Diamond Like Carbon (DLC), 18 kt pink gold bezel with transparent case back.  
18 kt pink gold crown set with ceramic. Integrated alligator strap with titanium ardillon buckle treated with black Diamond Like Carbon (DLC).  
Water-resistant up to 30 metres. BGO40BSPGLXT/SK



#### OCTO FINISSIMO PETITE SECONDE

40 mm extra-thin 18 kt pink gold case (5.15 mm thick) with transparent case back. Crown set with ceramic. Black polished lacquered dial with raised indexes. Integrated alligator strap with 18 kt pink gold ardillon buckle. Water-resistant up to 30 metres. BGOP40BGLXT



## OCTO FINISSIMO PETITE SECONDE

“Details make perfection, and perfection is not a detail,” once philosophised Leonardo da Vinci. Bulgari met the challenge of perfection in *Octo Finissimo Petite Seconde*. This in-house extra-thin timepiece represents one of the most extreme miniaturisation feats a master watchmaker can undertake. With its case back proudly displaying the watch's inner workings, one may marvel at the thinnest, tiniest details as they move in perfect tempo.



#### FINISSIMO BVL 128 CALIBER EXTRA-THIN CALIBER WITH SMALL SECOND (2.23 mm THICK) AND BACK-SIDE POWER-RESERVE INDICATION

Mechanical manufacture movement with manual winding, BVL 128 - Finissimo caliber, decorated with côtes de Genève, chamfering and snailed finishing. 65-hour power reserve.



## OCTO FINISSIMO RÉPÉTITION MINUTES

The incredible *Octo Finissimo Répétition Minutes* is the thinnest on the market: just 6.85 mm of nomadic elegance. Bulgari engineers fit all components of the 3.12 mm movement into the space of an ultra-thin titanium-faceted case. Acoustic gills were added on the dial to amplify sound resonance. A hand-wound movement lends authenticity, as the watch face boasts *côtes de Genève* décor.



**FINISSIMO BVL 362 CALIBER**  
**EXTRA-THIN MINUTE REPEATER CALIBER**  
Mechanical manufacture movement with manual winding and small seconds, BVL 362 - Finissimo caliber (thinnest on the market, 3.12 mm), decorated with *côtes de Genève*, chamfering and perlage finishing. Power reserve around 42 hours.



### **OCTO FINISSIMO RÉPÉTITION MINUTES**

40 mm extra-thin titanium case (thinnest on the market, 6.85 mm) and skeletonised titanium dial with transparent case back. Titanium crown set with ceramic. Integrated alligator strap with titanium ardillon buckle. Limited edition of 50 pieces. BGO40BTLMRXT



**OCTO FINISSIMO TOURBILLON**

40 mm 18 kt pink gold case with transparent case back. 18 kt pink gold crown with black ceramic insert. Black lacquered dial with opening above the tourbillon cage. Black alligator strap with 18 kt pink gold ardillon buckle. BGOP40BGLTBXT



## OCTO FINISSIMO TOURBILLON

Proud to feature the world's thinnest tourbillon movement, only 1.95 mm, the *Octo Finissimo Tourbillon* is an innovative leader of watchmaking. Bulgari engineers reduced the tourbillon cage to fit the space of this ultra-thin movement by developing special ball bearings. With a manual winding movement and the most intricate of decoration, the timepiece is cased by platinum or pink gold just 5.00 mm thick.



**FINISSIMO BVL 268 CALIBER  
EXTRA-THIN FLYING TOURBILLON**

Mechanical manufacture movement with manual winding, extra-thin flying tourbillon with a specific ball-bearing system. World's thinnest tourbillon caliber BVL 268 (1.95 mm thick), decorated by hand with côtes de Genève finishing. 52-hour power reserve.



# BVLGARI BVLGARI

BVLGARI BVLGARI's circular signature redeems the ancient Roman coins of emperors past, winding its iconic name around each bezel. Inspired by the historic inscriptions of Trajan's Column (113 AD), the engraved emblem celebrated its 40<sup>th</sup> anniversary in 2015. The first BVLGARI BVLGARI watch originated in 1975, in the form of 100 limited-edition gifts for the brand's best customers. Featuring the Maison signature engraved on the bezel, the watch collection caused an instant sensation. By 1977, that paternal watch had launched an entire line and an idea: BVLGARI BVLGARI was the very first watch collection to use its emblem as an element of the design. Today, the BVLGARI BVLGARI collection

has withstood the test of time; it has become a hallmark signature of the brand.

Featuring the highest competencies of Swiss watchmaking – with movements such as *Finissimo* and *Solotempo*, manufactured 100% in-house – and combining it with the bold modernity of Italian design, BVLGARI BVLGARI timepieces are among the finest in the world.



## BVLGARI ROMA FINISSIMO TOURBILLON

Bold with Bulgari style, the BVLGARI ROMA represents a beautiful demonstration of the Maison's *savoir-faire*, complete with complicated movements and refined materials. Visually featuring one of the most sophisticated *Grandes Complications* movements that a master watchmaker can create, the distinctive BVLGARI ROMA *Finissimo Tourbillon* watch is also equipped with the world's thinnest tourbillon movement, only 1.95 mm thick.



### FINISSIMO BVL 268 CALIBER

#### EXTRA-THIN FLYING TOURBILLON

Mechanical manufacture movement with manual winding, extra-thin flying tourbillon with a specific ball-bearing system. World's thinnest tourbillon caliber BVL 268 (1.95 mm thick), decorated by hand with *côtes de Genève* finishing. 52-hour power reserve.



### BVLGARI ROMA FINISSIMO TOURBILLON

41 mm 18 kt pink gold case with transparent case back. 18 kt pink gold crown with black ceramic insert. Black lacquered dial with opening above the tourbillon cage. Brown alligator strap with 18 kt pink gold ardillon buckle. BBP41BGLTBXT



**BVLGARI ROMA FINISSIMO PETITE SECONDE**

41 mm extra-thin 18 kt pink gold case (5.15 mm thick) with transparent case back. Crown set with ceramic. Anthracite dial with raised indexes. Alligator strap with 18 kt pink gold ardillon buckle. BBP41C14GLXT



## BVLGARI ROMA FINISSIMO PETITE SECONDE

When the first 1975 BVLGARI ROMA watch was produced as just a 100-piece edition, it set off a wildfire of demand. To pay tribute to this iconic impetus, Bulgari introduces BVLGARI ROMA *Finissimo*. With a 100% in-house extra-thin caliber, the timepiece was created by the art of *Finissimo*, after three years of development. BVLGARI ROMA encircles each bezel, like the engravings of an ancient Roman coin.



**FINISSIMO BVL 128 CALIBER**  
EXTRA-THIN CALIBER WITH SMALL SECONDS (2.23 mm THICK)  
AND BACK-SIDE POWER-RESERVE INDICATION  
Mechanical manufacture movement with manual winding, BVL 128 - Finissimo caliber, decorated with côtes de Genève, chamfering and snailed finishing. 65-hour power reserve.



**BVLGARI BVLGARI SOLOTEMPO**

Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 39 mm 18 kt pink gold case with transparent case back. Crown set with ceramic. Silver opaline dial with hand-applied indexes. 18 kt pink gold bracelet. BBP39WGGD



**BVLGARI BVLGARI SOLOTEMPO**

Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 39 mm 18 kt pink gold and steel case with transparent case back. Crown set with ceramic. Silver opaline dial with hand-applied indexes. 18 kt pink gold and steel bracelet. BBP39WSPGD

Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 39 mm 18 kt pink gold case with transparent case back. Crown set with ceramic. Black lacquered dial with hand-applied indexes. Integrated alligator strap with 18 kt pink gold ardillon buckle. BBP39BGLD



#### **BVLGARI BVLGARI SOLOTEMPO**

Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 39 mm steel case with transparent case back. Crown set with ceramic. Silver opaline dial with hand-applied indexes. Steel bracelet. BB39WSSD

Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 41 mm steel case with transparent case back. Crown set with ceramic. Blue dial with hand-applied indexes. Integrated alligator strap with steel folding buckle. BB41C3SLD



#### **BVLGARI BVLGARI CARBON GOLD**

Mechanical movement with automatic winding and date, B77 caliber. 42-hour power reserve. 40 mm case with transparent case back. 18 kt pink gold plate and crown. Blue dial. Woven leather strap with ardillon buckle. BBP40C3GLD



# DIAGONO

Pioneers of brave ideas have no predecessor to guide them. Defying convention and the law, Italian scientist Galileo Galilei was first to insist that the earth revolved around the sun. The “father of science” has inspired Bulgari innovation, such as a use of magnesium in Bulgari watches. *Diagono Magnesium* is constructed of magnesium, the light, strong metal used in aerospace, of PEEK, a state-of-the-art polymer born to replace metal in extreme conditions, and is topped by a unique lacquer used to coat Italian sports car engines. Combining cutting-edge materials and utmost performance, the *Diagono* collection is known to be entirely sporty yet elegant. Named after ancient Greek “agòn” –

competitions to determine the best debaters or athletes – the architecture of *Diagono* brings out the best in Bulgari engineering. From deep-diving *Scuba* to chronograph-timed *Velocissimo*, *Diagono* are constructed of innovative materials while featuring the iconic BVLGARI BVLGARI signature around the bezel.



#### DIAGONO MAGNESIUM

Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 41 mm magnesium & PEEK case with ceramic bezel. Dial with proprietary lacquer and raised indexes. Rubber strap with ardillon buckle. DG41C14SMCVD

Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 41 mm magnesium & PEEK case with ceramic bezel. Dial with proprietary lacquer and raised indexes. Rubber strap with ardillon buckle. DG41C3SMCVD



#### DIAGONO MAGNESIUM CHRONOGRAPH

Mechanical chronograph with automatic winding and date, B130 caliber. 42-hour power reserve. 42 mm magnesium & PEEK case with ceramic bezel. Dial with proprietary lacquer and raised indexes. Rubber strap with ardillon buckle. DG42WSMCVDCH

Mechanical chronograph with automatic winding and date, B130 caliber. 42-hour power reserve. 42 mm magnesium & PEEK case with ceramic bezel. Dial with proprietary lacquer and raised indexes. Rubber strap with ardillon buckle. DG42C9SMCVDCH



#### **DIAGONO SCUBA**

Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 41 mm steel case. Blue dial with hand-applied indexes. Rubber strap with ardillon buckle. Water-resistant up to 300 metres. DP41C3SVSD

Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 41 mm 18 kt pink gold and steel case. Silver opaline dial with hand-applied indexes. 18 kt pink gold and steel bracelet. Water-resistant up to 300 metres. DP41WSPGSD



#### **DIAGONO VELOCISSIMO**

##### **Integrated chronograph with column wheel mechanism**

Mechanical manufacture high-frequency chronograph (5Hz) with silicon escapement, automatic winding and date, BVL 328 - Velocissimo caliber decorated with perlage, côtes de Genève and chamfering finishing. 50-hour power reserve. 41 mm 18 kt pink gold case. Black lacquered dial with hand-applied indexes. Alligator strap with ardillon buckle. DGP41BGLDCH

Mechanical manufacture high-frequency chronograph (5Hz) with silicon escapement, automatic winding and date, BVL 328 - Velocissimo caliber decorated with perlage, côtes de Genève and chamfering finishing. 50-hour power reserve. 41 mm stainless steel case with tachymetric scale. Dial with hand-applied indexes. Stainless steel bracelet. DG41C3SSDCHTA



# MASTERPIECES

The exquisitely detailed nature of watchmaking makes veritable artists of those who have mastered it. Bulgari watchmakers comprise the rare elite, able to realise the utmost of complicated timepieces: chiming watches, tourbillons, perpetual calendars, watches that track the phases of the moon. Assembling up to 1,000 components, achieving such a timepiece becomes the professional pride of a watchmaker. Further still, Bulgari has the rare capacity to create these components completely in-house. With one of the widest ranges of complication capabilities on the market, each watch component is assembled, adjusted and decorated entirely by hand: it takes around one

year to complete a single *Grande Complication* timepiece. Bulgari has also mastered aesthetic expressions of watchmaking, such as its jumping retrograde dial, or patented *papillon* time measurement. With unmatched *savoir-faire* and a veritable passion, Bulgari watchmakers are proud to serve as the finest in the world.



## L'AMMIRAGLIO DEL TEMPO

In the 18<sup>th</sup> century, marine chronometers equipped with *détente* escapement would help sailors determine their ship's longitudinal location. Inspired by this naval heritage, Bulgari introduces *L'Ammiraglio del Tempo*, combining the ultimate of chiming watches and *Haute Horlogerie*. As the only wristwatch to combine a *détente* escapement and minute repeater, its four gongs and hammers chime the famous Westminster carillon melody.



**DR 7301 CALIBER**  
MINUTE REPEATER, CARILLON WESTMINSTER, FOUR HAMMERS AND CATHEDRAL GONGS, DÉTENTE ESCAPEMENT, CONSTANT FORCE, CYLINDRICAL BALANCE SPRING  
Mechanical manufacture movement with manual winding. Caliber with haut de gamme finishing. 48-hour power reserve.



### L'AMMIRAGLIO DEL TEMPO

50 mm titanium case with transparent case back. Gold dial with champlévé indexes and perlage finishing. Minute repeater mysterious activation. Black alligator strap with titanium folding buckle. Limited edition of 10 pieces. BRR50C12TLEMR



#### CARILLON TOURBILLON

48 mm 18 kt pink gold case with 18 kt pink gold numbered crown and transparent case back. Brown alligator strap with 18 kt pink gold folding buckle. Limited edition of 30 pieces. BRRP48GLTBMR/N



## CARILLON TOURBILLON

A chiming watch of the prestigious carillon variety must incorporate more than two hammers; the *Carillon Tourbillon* chimes with three. The architecture of this timepiece, with its complex tourbillon movement, the delicately cut shape of the bridges, and the positioning of its 327 components, strikes a fine contrast to its slender beauty. Proudly, the 75-hour power-reserve display with the manual winding caliber is visible through the back of the case.



#### DR 3300 CALIBER

CARILLON WITH THREE HAMMERS AND GONGS, SILENT REGULATOR, MINUTE REPEATER, TOURBILLON

Mechanical manufacture movement with manual winding, caliber decorated by hand. Power-reserve indication on the reverse side of the movement. 75-hour power reserve.



## PAPILLON TOURBILLON ET HEURE SAUTANTE

The patented *papillon* (“butterfly” in French) system refers to the beautiful display of the watch’s minute hands. Handcrafted and developed in-house, the extremely sophisticated system features two losange-shaped hands that pivot from a 180° angle – like the wings of a fluttering butterfly. In 2016, Bulgari combines *papillon brevet* with the tourbillon and jumping hours complications, into two astonishing timepieces.



**BVL 266 CALIBER**  
MANUFACTURE CALIBER WITH FLYING CENTRAL TOURBILLON AND PATENTED PAPILLON FUNCTION  
Mechanical movement with manual winding, flying central tourbillon, Papillon Minutes indication system and jumping hours. Caliber decorated by hand with perlage, fine sandblasting and golden engraving on its visible back-side. 60-hour power reserve.



### PAPILLON TOURBILLON

45 mm 18 kt pink gold case with transparent case back. 18 kt pink gold crown with black sapphire insert, engraved with a unique number. Black lacquered dial with opening above the tourbillon cage and papillon system. Brown alligator strap with 18 kt pink gold folding buckle. Limited edition of 30 pieces. BRRP45BGLTBAP



#### TOURBILLON SAPHIR ULTRANERO

53 mm titanium case with black Diamond Like Carbon (DLC) overall treatment. Case middle part in sapphire with cylindrical holes filled with orange Super-LumiNova®. Transparent case back. Black titanium numbered crown. Skeleton sapphire dial and arrow-shaped hands with orange Super-LumiNova®. Black alligator strap with titanium folding buckle. Limited edition of 30 pieces. BGG53C8BTLTBSK/UN



## TOURBILLON SAPHIR

With stunning originality, this timepiece's construction uses actual sapphire crystal for the movement bridges and case sides. Its transparency is further enhanced by luminescence: Super-LumiNova® pigments fill special tubes crossing through the sapphire crystal case middle, and represent the hour-marker dots on the inner bezel ring. This luminous effect is also used for the arrow tips of the skeletonised hands, increasing readability.



#### GG 8000 CALIBER

#### SKELETONISED TOURBILLON WITH SAPPHIRE BRIDGES

Mechanical manufacture movement with manual winding assembled on a plate of sapphire. GG 8000 caliber decorated by hand. 70-hour power reserve.

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