

Privacy Policy

Last Updated: April 27, 2025

This Privacy Policy describes how Domo Pets USA ("we," "us," or "our") collects, uses, and shares personal data of users ("you" or "users") who access or use our website, <https://domopetsusa.com/> (the "Website").

1. Information We Collect

We collect several types of information from and about users of our Website, including information:

- **Directly Provided by You:**
 - **Account Information:** If you create an account, we may collect your name, email address, username, password, and any other information you provide during the registration process.
 - **Profile Information:** You may choose to provide additional information for your profile, such as your picture, biography, location, and interests.
 - **Content You Submit:** We collect the information you post, upload, or otherwise make available on the Website, such as comments, messages, articles, and other content.
 - **Communications:** When you contact us directly, we may receive information such as your name, email address, phone number, the contents of your message, and any attachments you may send us.
 - **Transaction Information:** If you make purchases through our Website, we collect information necessary to process the transaction, such as your payment card details and billing information.
 - **Newsletter/Mailing List Information:** If you subscribe to our newsletter or mailing list, we collect your email address.
 - **Surveys and Contests:** We may collect information if you participate in surveys or contests, including your responses and contact details.
- **Automatically Collected Information:**
 - **Log Files:** Like many website operators, we gather information that your browser sends whenever you visit our Website ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Website that you visit, the time and date of your visit, the time spent on those pages, and other statistics.

- **Cookies and Similar Technologies:** We use cookies, web beacons, and similar tracking technologies to collect information about your activity on our Website. This information may include your browsing patterns, preferences, and interactions with the Website.
 - **Cookies:** Small data files stored on your device.
 - **Web beacons:** Electronic images that allow us to count users who have visited certain pages or opened certain emails.
- **Device Information:** We may collect information about the device you use to access our Website, including the device type, operating system, and unique device identifiers.
- **Usage Data:** We collect information about how you use our Website, including the pages you visit, the links you click, and the actions you take.
- **Location Data:** We may collect information about your general location (e.g., city, state) based on your IP address.

2. How We Use Your Information

We use the information we collect for various purposes, including:

- **To Provide and Maintain the Website:** To operate, maintain, and improve our Website and its features.
- **To Manage Your Account:** To create and manage your account, provide you with access to the Website, and personalize your experience.
- **To Facilitate Communication:** To communicate with you, including responding to your inquiries, providing customer support, and sending you administrative messages.
- **To Enable User Interactions:** To allow you to interact with other users and participate in the Website's features, such as posting comments and sharing content.
- **To Personalize Content:** To personalize the content and advertisements you see on the Website based on your interests and preferences.
- **To Send Marketing Communications:** To send you newsletters, promotional materials, and other marketing communications, where permitted by law.
- **To Process Transactions:** To process your transactions and fulfill your orders.
- **To Analyze Website Usage:** To analyze how users interact with our Website, monitor its performance, and improve its design and functionality.
- **To Protect the Website:** To detect, prevent, and address fraud, security breaches, and other harmful activity.
- **To Comply with Legal Obligations:** To comply with applicable laws, regulations,

and legal processes.

- **To Conduct Research and Development:** To conduct research and development to improve our Website and develop new features.

3. Sharing Your Information

We may share your information with third parties in the following circumstances:

- **Service Providers:** We may share your information with third-party service providers who perform services on our behalf, such as website hosting, data analysis, email delivery, payment processing, and customer support. These service providers are contractually obligated to protect your information and only use it for the purposes for which it was disclosed.
- **Other Users:** When you share content or interact with other users on the Website, your information may be visible to those users. For example, if you post a comment, your username and comment will be visible to other users.
- **Affiliates:** We may share your information with our affiliates, which are entities that control, are controlled by, or are under common control with us, for purposes consistent with this Privacy Policy.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of the transaction. We will notify you of any such change in ownership or control of your data.
- **Legal Compliance:** We may disclose your information to law enforcement agencies, government authorities, or other third parties if required to do so by law or in response to a valid legal request, such as a subpoena or court order.
- **Protection of Rights:** We may disclose your information if we believe it is necessary to protect our rights, property, or safety, or the rights, property, or safety of others.
- **With Your Consent:** We may share your information with third parties with your consent.

4. Your Choices and Rights

You have certain rights regarding your personal data, subject to applicable law. These rights may include:

- **Access:** You have the right to access the personal data we hold about you and request a copy of that information.
- **Correction:** You have the right to request that we correct any inaccurate or

incomplete personal data.

- **Deletion:** You have the right to request that we delete your personal data, under certain circumstances.
- **Objection:** You have the right to object to the processing of your personal data for certain purposes, including direct marketing.
- **Restriction of Processing:** You have the right to request that we restrict the processing of your personal data, under certain circumstances.
- **Data Portability:** You may have the right to receive your personal data in a structured, commonly used, and machine-readable format and to transmit it to another controller.
- **Withdrawal of Consent:** If we are processing your personal data based on your consent, you have the right to withdraw your consent at any time.

To exercise your rights, please contact us using the contact information provided below. We may need to verify your identity before fulfilling your request.

Cookie Choices:

- You can control cookies through your browser settings. Most browsers allow you to block or delete cookies. However, if you disable cookies, some features of our Website may not function properly.
- You may also be able to opt out of certain third-party cookies through opt-out tools provided by advertising. Networks.

5. Data Security

We take reasonable measures to protect your personal data from unauthorized access, use, or disclosure. These measures include:

- **Encryption:** We use encryption to protect sensitive information transmitted online.
- **Access Controls:** We restrict access to your personal data to authorized personnel only.
- **Security Monitoring:** We monitor our systems for potential security breaches.

However, please note that no method of transmission over the internet or method of electronic storage is completely secure. Therefore, we cannot guarantee the absolute security of your personal data.

6. Data Retention

We will retain your personal data for as long as necessary to fulfill the purposes

outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. The criteria used to determine our retention periods include:

- The length of time we have had an ongoing relationship with you.
- Whether there is a legal obligation to which we are subject, or
- Whether retention is advisable in light of our legal position (such as regarding the enforcement of our agreements).

7. Children's Privacy

Our Website is not intended for children under [Specify Age - e.g., 13], and we do not knowingly collect personal data from children under that age. If you are a parent or guardian and believe that your child has provided us with personal data, please contact us, and we will take steps to delete that information.

8. International Data Transfers

Your information may be transferred to and maintained on servers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those in your jurisdiction. If you are located outside [Your Country] and choose to provide information to us, please be aware that we transfer personal data to [Your Country] and process it there.

9. Third-Party Websites

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or the content of those websites. We recommend that you review the privacy policies of those third-party websites before providing them with your personal data.

10. Updates to this Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the new Privacy Policy on our Website and updating the "Last Updated" date. You are advised to review this Privacy Policy periodically for any changes. Your continued use of the Website after the posting of changes constitutes your acceptance of such changes.

11. Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please

contact us:

Domo Pets USA

gary@domopetsusa