

IDentity Property Buyers

NEWSLETTER #001

Why Should You Use A Buyers Agent?

The majority of residential real estate transactions in Australia have a professional working for the seller and the seller only! That is not exactly fair if you 'The Buyer' have to compete with a professional who does this for a living. Well that has been the reality of the real estate business up until recently. That is where we come in... we are here to help level the playing field. Well actually one better, we are here to give you the edge over other buyers and sellers.

When selling your home it is pretty much a 'No Brainer', you employ a Real Estate Agent (Selling Agent) as the professional in that space because you want to get the best deal possible right? "Right!"

When buying your own home or an investment property it should also be a 'No Brainer', you employ a Real Estate Agent (Buying Agent) as the professional in that space because you want to get the best deal possible right? "Well hopefully...."

OK, so now we have your attention... What does this mean for you 'The Buyer' if you engage a Buyers Agent?

- Thousands of \$\$ saved
- Property valuation clarity
- Superior value from a purchase
- Purchasing mistakes avoided
- More available genuine options to choose from
- More time to yourself to spend with friends & family
- Reduced stress levels
- Clarity and vision throughout the process
- Access to a team of professionals to help guide you through the lengthy & often daunting process
- All completed efficiently and within a superior and shorter time frame

And how do we do all this you ask?

By using our well honed negotiating skills, our understanding of the real estate agents process and by clearly determining the property value. Add in our extensive market knowledge, our established relationships and connections within the property space and it paints a clearer picture. This in combination is used as a finely tuned instrument to source and negotiate a superior outcome for you the buyer.

As you can imagine with property being a high valued asset it could be very easy for the everyday average buyer to pay \$20,000 or even \$50,000 dollars more than the property is actually worth. This is not even the biggest mistake that the everyday average buyer makes, the real issue comes with incorrect asset selection which often can set people back hundreds of thousands of dollars over time.

These are only some of the regular and costly mistakes made by unsuspecting buyers, and as you can guess there are a number of other key factors that can play a significant part also.

Let our professionals at IDentity Property Buyers help you avoid all those costly mistakes and provide you with a fantastic experience along with an exceptional end result....

Don't get left behind when the market is moving, take control with your very next steps in a professional way today!



Thank you very much IDentity Property Buyers! Your expertise, professionalism and vast knowledge of the whole process right from planning to purchase was absolutely priceless. You converted what was a daunting and stressful period to a smooth process which gave me confidence and allowed me to ease my mind. Your strategic approach on auction day was amazing. I'm extremely happy with my purchase and look forward to continuing our business relationship in the future. Thank you!

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Make contact today and schedule in a **Free, No Obligation** chat with one of our Buyers Agents & Property Strategists.

MAKE CONTACT

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