

Identity Property Buyers

NEWSLETTER #003

How To Get Ahead Financially Using Residential Real Estate

Welcome back to the next instalment in the IDentity Property Buyers Newsletter series. Today's chat is about how to earn tax free dollars using Residential Property as the vehicle for creation.

Tax free dollars you say?

Yes that is correct... There is a significant opportunity to the majority of Australian citizens to be able to earn tax free income within the residential property space. Currently the family home is exempt from Capital Gains Tax (CGT) which means that any profits made when selling the family home are yours to keep in full. You don't have to hand over 20, 30 or even 40% of your profits to the tax man.

So if you want to maximise your profits when eventually selling you need to ensure that the home you purchase not only meets your specific requirements, but also maximises its chances of capital appreciation. This means that the family home purchase is even more important to get exactly right than an investment property.

A family home is personal and everyone's needs wants and desires are different. What appeals to some has absolutely no appeal to others and that in itself is a clue to success. You need to be able to find and secure a home that does appeal to as many people as possible. If your home is desirable to a large number of people then when it does come to sell there will be loads of buyers all competing for it driving your sale price and your profits up.

So the difference between average growth and exceptional growth is all about the appeal.

Well, appeal combined with scarcity of course...

Scarcity is the other major driving factor that drives capital growth, as its no good being appealing to the masses when there is mass availability of what you have to sell. This part of the equation stems back to basic economics of supply & demand.

The difference in profits made when comparing average growth with superior capital growth could equate to hundreds and hundreds of thousands of dollars. Imagine yourself later in life when you are looking to upgrade or even downsize, the options available due to the additional profits will be vast.

You need to get this right!

Don't get left behind when the market is moving, take control with your very next steps in a professional way today!

Let our professionals at IDentity Property Buyers help you avoid all those costly mistakes and provide you with a fantastic experience and an exceptional end result....



Thank you very much Identity Property Buyers! Your expertise, professionalism and vast knowledge of the whole process right from planning to purchase was absolutely priceless. You converted what was a daunting and stressful period to a smooth process which gave me confidence and allowed me to ease my mind.

Your strategic approach on auction day was amazing. I'm extremely happy with my purchase and look forward to continuing our business relationship in the future. Thank you!

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Make contact today and schedule in a Free, No Obligation chat with one of our Buyers Agents & Property Strategists.

MAKE CONTACT

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