

# Identity Property Buyers

NEWSLETTER #017

## Why Is Christmas The Best Time To Buy A Property?

**Welcome back** to the next instalment in the IDentity Property Buyers Newsletter series. Today's chat is about identifying the best time to buy a property. Actually the reality is Christmas is only the 2nd best time to buy as...

### The best time to buy was 20 years ago!

Although when we are being realistic Christmas is an excellent time to buy and in fact probably the best time if you can get yourself ready. Think of it like this, there is a lot of family commitments, work functions and times are super busy.



Let's face it who has time to be keeping an eye on property listings and doing deals, there is just too much going on. You're finishing off the year, closing the office, preparing for holidays, just trying to drag yourself over the finish line so you can kick back and have a well earned break.

This doesn't just affect buyers it also rings true with motivated vendors. At this stage of the year vendors are keen to sell and often entertain reduced prices just so they can start the new year fresh.

Now this unique annual event is what we prepare for. Our clients are prepped and ready so we know what we are looking for. Being able to take advantage of the silly season and buy quality property with reduced competition is a fantastic opportunity and one not to be missed.



While the majority of your competitors are carrying on with everyday life, we are gearing up for some serious shopping and hunting for that vital piece of your future. Well the reality is that your professional agent will be doing all the work while you can carry on with your own busy Christmas schedule.

### Just make sure you answer the phone!

Let our professionals at IDentity Property Buyers help you avoid all those costly mistakes and provide you with a fantastic experience and an exceptional end result....



Don't get left behind when the market is moving, take control with your very next steps in a professional way today!

Make contact today and schedule in a **Free, No Obligation** chat with one of our Buyers Agents & Property Strategists.

[MAKE CONTACT](#)

At IDentity Property Buyers we build Investment Portfolio Plans for clients who want exceptional results.

web: [www.identitypropertybuyers.com.au](http://www.identitypropertybuyers.com.au)  
email: [greg@identitypropertybuyers.com.au](mailto:greg@identitypropertybuyers.com.au)  
Phone: +61 (0) 491 759 126



Written by Greg Egerton Buyers Agent & Property Strategist,  
IDentity Property Buyers



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