

# Identity Property Buyers

NEWSLETTER #022

## How Much Does Procrastination Cost You?

**Welcome back** to the next instalment in the IDentity Property Buyers Newsletter series. Today's chat is about understanding if you suffer from procrastination and how that is costing you.

No doubt you would have heard over the years and over and over again 'Time is Money' and this could not be more true when it comes to property. So let us take a look at why procrastination can be a major cost when dealing with property and then look at ways to remedy it.



How badly do you suffer from procrastination?

Are you one to over analyse?

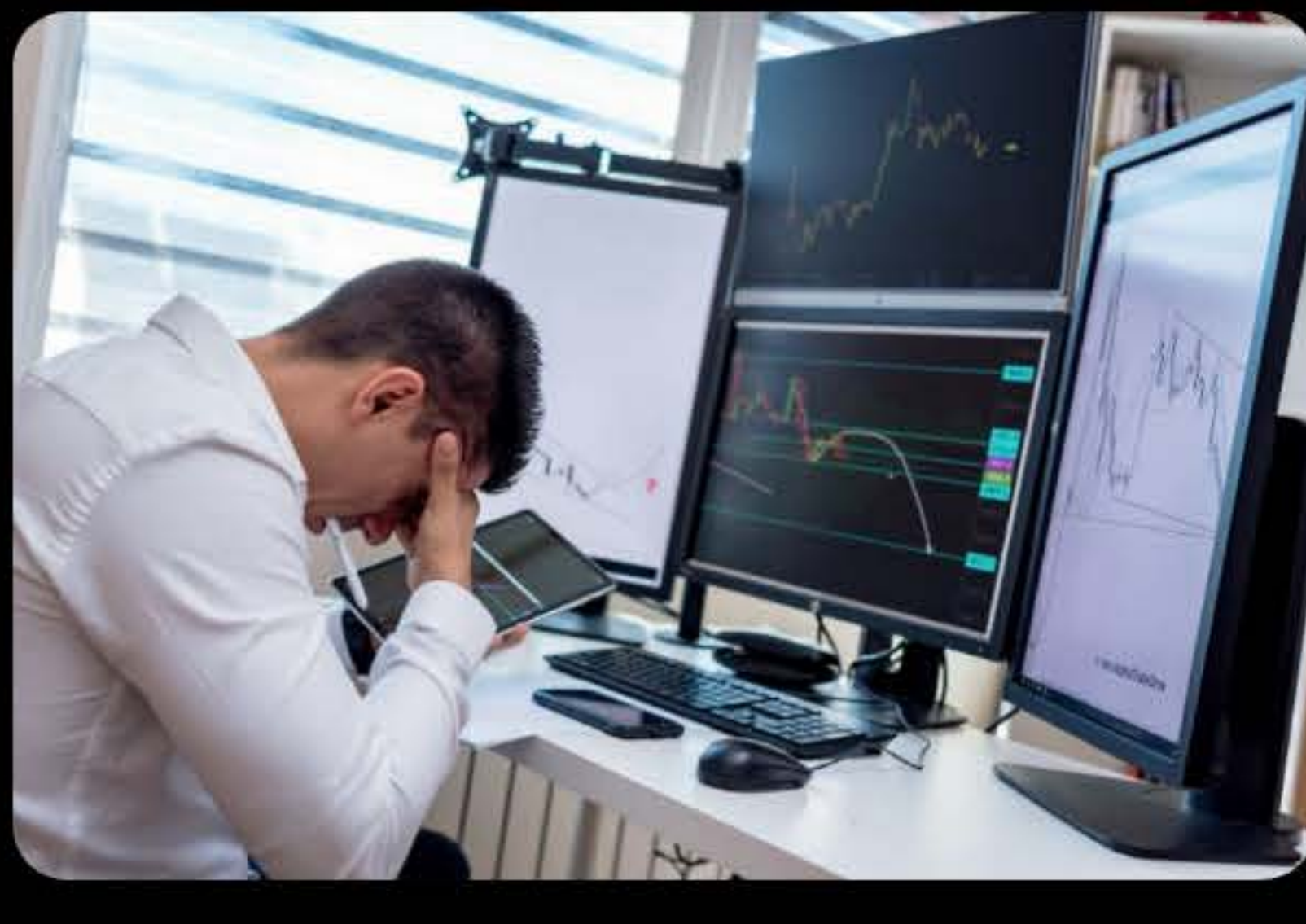
Are you too busy to spend the time to analyse?

Are you prone to putting off the analysis?

Are you unsure of how to analyse?

All these items listed above can really affect how quickly you can make a decision. Ultimately any decision puts an end to your procrastination, however as we know property is an extremely high valued transaction and a wrong decision can cost a fortune.

So if you jump in without completing the analysis it could be extremely costly. Nobody wants to pay too much for a property, but even worse, if you are not up to speed, buying the wrong property can cost you so much more.



However on the other hand if you procrastinate and slowly complete the analysis it can also be extremely costly. If you suffer from any form of procrastination the amount of money it will cost you can be substantial.

Imagine looking at properties in your desired area which cost approximately 800k. Over the course of the next 12 - 18 months you finally have gathered enough information to get you in a position ready to purchase. You then spend the next 6 - 12 months trying to buy that 800k property. The only problem is that 800k property is now worth 900k as the market has moved.

### You just spent 100k on procrastination!



So what I'm saying is you need to choose the 3rd of two options which is... Stop procrastinating and make a decisive and educated low risk decision today.

To do this you should seriously consider employing someone who has that knowledge and understanding already. Someone who has your best interests in mind. Someone who is not aligned with specific companies who sell property or biased by developer incentives.

Invest your money in employing a professional to help you, otherwise you will most likely be spending 5 - 10 times more on either procrastination or worse the wrong asset.



### Procrastination is the thief of Time... & Money!

Let our professionals at IDentity Property Buyers help you avoid all those costly mistakes and provide you with a fantastic experience and an exceptional end result....

Make contact today and schedule in a **Free, No Obligation** chat with one of our Buyers Agents & Property Strategists.

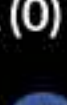
[MAKE CONTACT](#)

Don't get left behind when the market is moving, take control with your very next steps in a professional way today!

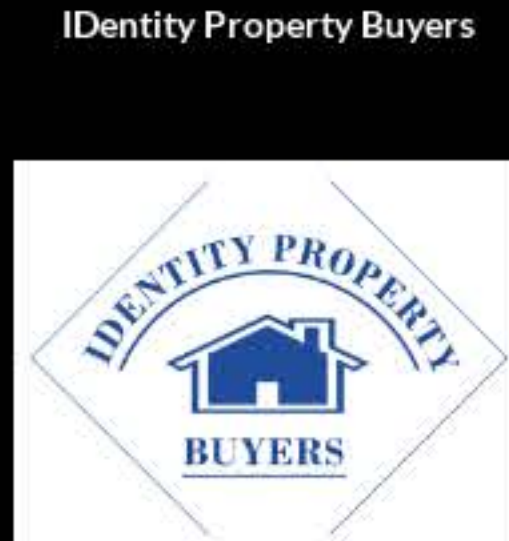
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