

Identity Property Buyers

NEWSLETTER #031



There Is Always A Reason Why Not To Buy

Welcome back to the next instalment in the IDentity Property Buyers Newsletter series. Today's chat is a look at the mindset behind being ready to buy. As the title says there will always be a reason why you believe that now is not a good time to buy.

It does not matter if you have a million dollars in the bank or you have more modest savings. You may have an average wage or earn a high end income. If your mind is focused on why not to buy, then you will find many reasons to convince yourself that it's not the right time.

Stop & Think!





It is definitely a smart move to stop and think before jumping right in. But stop thinking about why not and start thinking about why you should. I bet when you actually turn this question on its head, you will realise that there are so many reasons why you should.

Besides the challenges surrounding property in single industry towns or high density apartment blocks for obvious reasons, the rest of the market is quite resilient. Yes different property products and locations will grow at significantly different rates and if you select based on sound advice you will do exceptionally well, but the moral to the story is...

Over Time They Will Grow



If you are fit & healthy, have stable employment and have access to finance then you are in the prime position. With such low interest rates and promises from the RBA specifying that they will not raise interest rates until at least 2024 then that itself is great security.

So depending on your circumstances you should be asking yourself one of or both of the questions below:

1. Why should I buy a home to live in now?
2. Why should I buy an investment property now?

Go on then write down your answers...



Hopefully you end up with some of these answers, plus a whole lot more:

- It will be worth much more in 10 years time than it is today
- I can afford it now and I can afford it tomorrow
- We want to be more comfortable when we are all at home
- The longer I hold it the more it will be worth when I retire
- I want to be financially free in my retirement
- I want to leave a legacy for my kids to enjoy
- I don't want to work forever

No doubt you can come up with a whole host of reasons here but don't just stop there, do something about it. Actually take a step in the right direction

DON'T THINK DO!



Let our professionals at IDentity Property Buyers help you avoid all those costly mistakes and provide you with a fantastic experience and an exceptional end result....



Make contact today and schedule in a **Free, No Obligation** chat with one of our Buyers Agents & Property Strategists.

Don't get left behind when the market is moving, take control with your very next steps in a professional way today!

MAKE CONTACT

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