

# Identity Property Buyers

NEWSLETTER #032



## Buying Property Does Not Have To Be Stressful

**Welcome back** to the next instalment in the IDentity Property Buyers Newsletter series. Today's chat is a look at how to make the buying of your next home or investment property as close to stress free as possible.

Often buying property is a roller coaster ride with plenty of highs and lows along the way that can take the average couple more than 12 months to achieve. During this time the market can move significantly and as time & prices move on, the pressure builds dramatically.

Besides the obvious unhealthy effect of stress, there are a lot of other negative effects which can result in rash decisions and mistakes being made.





So why do people become stressed when buying a home?

Ultimately stress results from being in a situation that you are not comfortable with. This is usually because you have not been in the situation often or don't fully understand the situation or how the process works.

It is extremely important that you do not make important decisions when extremely stressed as the outcome can be disastrous.

So to reduce the stress or anxiety of a situation there are at least 2 distinct ways which can reduce the overall pressure and create better outcomes:



### 1. Familiarise Yourself With The Situation

The best way to solve stress this way is to do whatever is uncomfortable more often until such time as it becomes a well understood process. Once the process is clear, well understood and rehearsed the level of anxiety reduces.

The issue here is that you can't really confidently progress without being stressed. You simply can't just buy 10 houses and be next to stress free with number 10, you still have to buy 9 while being stressed to some degree. You could roll through the process 10 times without buying and become clearer and reduce the level of stress this way. But how long will that take and what is the cost of waiting another 6 months in a moving market.

**20k? 50k? 100k?**



## 2. Work With A Professional

No matter what you are doing, having a mentor or coach will improve your understanding of the situation or process you are undertaking. They will guide you through the process, help you avoid falling into the typical traps and ensure you get a better outcome.

So to reduce the stress of buying a property, a good property coach (Buyers Agent) will be able to provide you with that clarity and understanding you need. They will lay out the process in front of you and ensure your stress levels are minimised and outcome is maximised.

Don't just ask yourself what are the costs of using a property coach when buying the most expensive asset you will likely ever buy?

**Ask... What is the cost of doing it alone?**



Let our professionals at IDentity Property Buyers help you avoid all those costly mistakes and provide you with a fantastic experience and an exceptional end result....



Make contact today and schedule in a **Free, No Obligation** chat with one of our Buyers Agents & Property Strategists.

Don't get left behind when the market is moving, take control with your very next steps in a professional way today!

MAKE CONTACT

web: [www.identitypropertybuyers.com.au](http://www.identitypropertybuyers.com.au)

email: [greg@identitypropertybuyers.com.au](mailto:greg@identitypropertybuyers.com.au)

Phone: +61 (0) 491 759 126

Written by Greg Egerton Buyers Agent & Property Strategist



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