

# Identity Property Buyers

NEWSLETTER #045



## Are You Lucky?

**Welcome back** to the next instalment in the IDentity Property Buyers Newsletter series. Today's chat is a look into luck and how to potentially improve yours in order for it to play a more positive part in your finances, lifestyle and property journey.

In order for us to understand luck a little better we need to look a little deeper and ask ourselves...

### What is luck?

Well the definitions describe luck as 'The success or failure apparently brought on by chance rather than through one's own actions'.

So with this in mind, why is it that some people seem to have all the good luck and are constantly moving forward as a result? And on the flip side, it seems that other people have loads of bad luck and are up against it nearly all the time?



Well I don't propose to have all the answers here but I can potentially shed some insight on the matter at hand.



If you haven't at some stage thought about this I would be surprised. Imagine yourself winning it big on Tattslotto and having millions of dollars to splurge on just about any toy you wanted. It would be great to have all that cash and no money worries again for the rest of your life. Now this would be considered extremely lucky and you would be right even if you purchased 100 tickets.

But if you don't have a single ticket then how would you ever unleash that good luck?



Now I'm not at all condoning the purchase of lotto tickets as I believe it's a great way to gamble a whole host of money away with next to no chance of financial benefit.

But the analogy works because if you want to create good financial luck then you need to buy as many tickets to good luck as possible. This means you need to do all you can within your control to create that opportunity to capture that good luck.

Start with the smaller things that you can control, like spending less and saving more, or working a few extra hours of overtime. Take it a step further and get yourself finance ready even if you aren't really considering investments at this stage.

It's worth thinking about how you can get that promotion at work or that pay rise. Perhaps go in a little earlier, work harder, help more people, volunteer to help other colleagues, stay later, innovate and improve the workplace, go over and above and all these tickets you purchase will give yourself the best opportunity at that raise.



Then on the investment property front, if you want your property values to rise by 250k or 500k per year then you need to be extremely smart about what you buy and where you buy it. Purchase a 2nd, 3rd or 4th investment property and suddenly what may seem like good luck to some has been completely manufactured by you.

You need the right stuff, so well thought out and strategically planned purchases that complement one another are what you really need to be looking for.

Of course it is easier said than done, but start small, control what is within your sphere of influence and lubricate that path so that good luck can flow through to you.

If you want the best chance at capturing good luck then start now...

**Buy better tickets & more of them!**



Let our professionals at IDentity Property Buyers help you avoid all those costly mistakes and provide you with a fantastic experience and an exceptional end result....



Make contact today and schedule in a **Free, No Obligation** chat with one of our Buyers Agents & Property Strategists.

Don't get left behind when the market is moving, take control with your very next steps in a professional way today!

MAKE CONTACT

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