## **IDentity Property Buyers**

**NEWSLETTER #062** 



# Why? Why? Why?

Over the last couple of years COVID has caused us to change and adapt the way we work and socialise in a big way. Our lives have been majorly disrupted and this has caused many people to rethink their bigger picture.

No longer are we all completely content with continuing on our current path of trajectory. We have questioned our career, who we want to spend time with, where we live and what we want to do in a big way.

Many people have changed their place of employment and a growing number are selling their existing home and buying a new home in what they consider a more desirable location.

COVID has forced us to place a much larger emphasis and importance on what is in close proximity to where we live.



The 20 minute neighbourhood is a massive factor in the all important location decision. The lifestyle locations that have all the required high quality amenities within sensible reach such as cafes, restaurants, retail outlets, schools, the all important green space and grocery stores are in extremely high demand.



When we are considering what we do as a career, where we work and where we want to live these questions can't be easily answered in isolation. These questions are part of a much deeper question that we are asking ourselves...

### Why? Why? Why?



Have you heard the expression... If you can find a job that you love, you will never work a day in your life? It is so true but...

Treat this with caution, as I'm not by any stretch suggesting that you quit your job and go looking for that dream role at once. But I am suggesting that if you have a deeper passion to follow a different path, then what can you do today to safely and strategically make progress towards that change.

This does not have to be limited to just a career change, it really needs to be something you consider in relation to many aspects of life...

Where do you want to call home?

When do you want to retire?

What lifestyle do you want to live?





"The Where's", "The When's" & "The What's" are all smaller questions that form part of the bigger question "The Why!" So spend some time working out your why...

Why are you here?

Why do you want to do what you do?

So if you don't know, determine your end goal so you can figure out why you are doing it all. This self understanding and clarity will provide an enormous amount of motivation for you to pursue your overall dream.

After all what is it all for?

### But more importantly...



Let our professionals at IDentity Property Buyers help you avoid all those costly mistakes and provide you with a fantastic experience and an exceptional end result....



Make contact today and schedule in a Free, No Obligation chat with one of our Buyers Agents & Property Strategists.

Don't get left behind when the market is moving, take control with your very next steps in a professional way today!

#### MAKE CONTACT

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