

OPENING THE DOOR

A NEW APPROACH TO PODIATRIC MEDICINE

PRESENTED BY 2D GLOBAL LLC
IN PARTNERSHIP WITH PROGRESS
MEDICAL & PRACTICE PARTNERS

2D GLOBAL OVERVIEW



MULTIPLE PARTNERSHIPS



DEVELOPED FROM THE FEEDBACK
OF PODIATRIC PROFESSIONALS



OFFERING A VARIETY OF SERVICES

PURPOSE



Pitfalls



Challenges



Enhancement of patient care



Efficiency of process leading to increased profitability

SERVICES



Labs



Testing



Pharmaceutical



Leading edge
hydrotherapy



Revolutionary
wound care



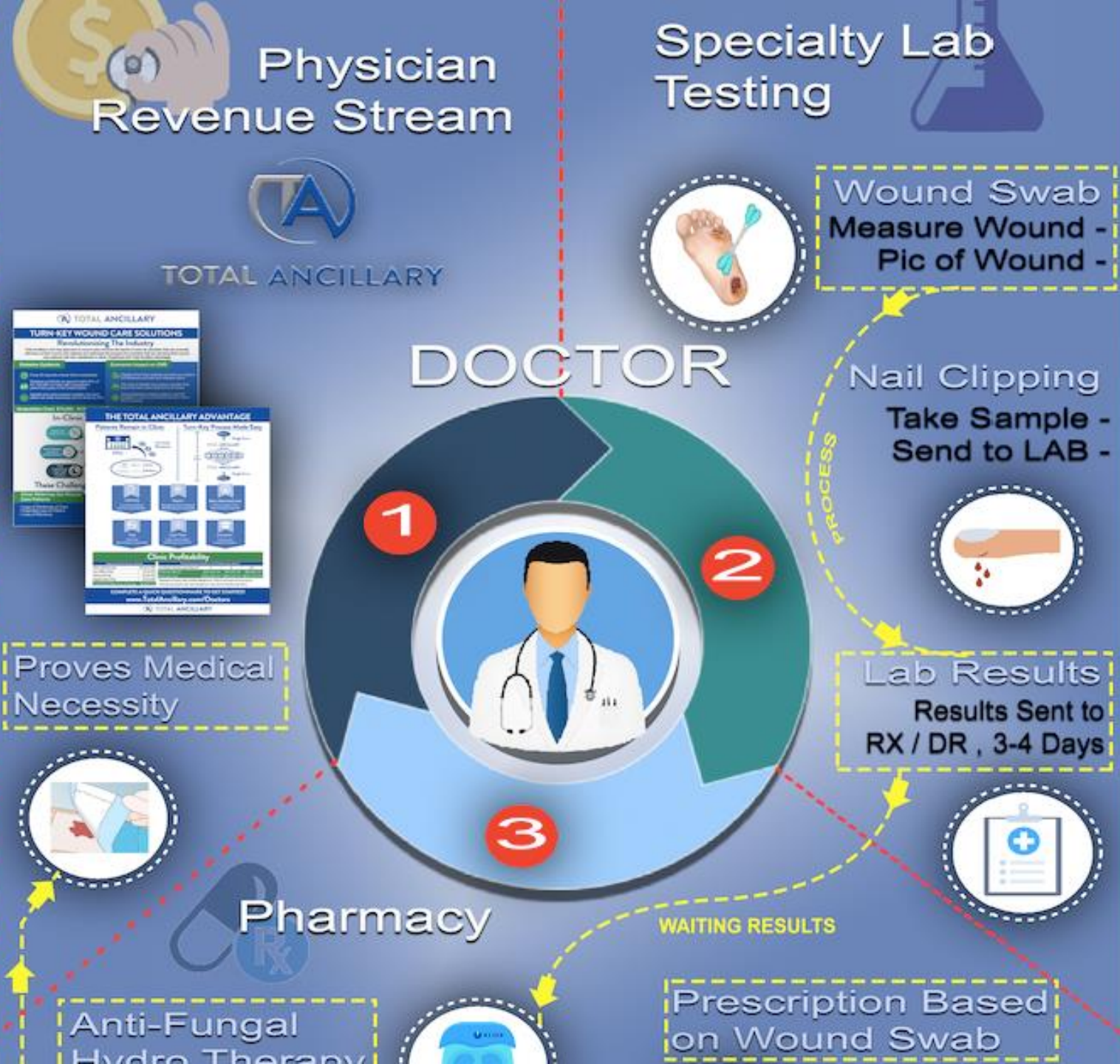
New Clinic Setup

WHY IT WORKS



- Efficiency reduces the cost of goods
- Offering 45-60 day terms
- Advanced Pre-authorizations
- Pre-work in understanding requirements
- Reduced reimbursement risk
- Multiple manufacturer screening

EXAMPLE OF THE
“CIRCLE OF CARE”





Hydrotherapy Foot Soak Program

Are foot infections causing
you discomfort?

- designed to treat both fungal and bacterial infections
- used in healing common and complex foot conditions
- treats directly at site of infection
- ask your healthcare provider about enrolling today

COMMONLY PRESCRIBED TO TREAT

JOINT INFECTIONS
ATHLETE'S FOOT
DIABETIC ULCERS
FUNGAL INFECTIONS
IN-GROWN TOENAILS

available by
prescription
only

high
patient
satisfaction

fewer side
effects than
traditional
oral meds

no known
drug
interactions

delivered
to your
doorstep!



UNIQUE PRODUCT OFFERINGS TO PATIENTS

ADDITIONAL SERVICES FROM 2D GLOBAL



Clinical trial opportunities



Nano-technology based R & D programs



Medical & specifically Podiatric marketing programs



Medical waste, Pharmacy, marketing CGx, PGx, RPP, Heart



Male & Female Wellness, Toxicology, UTI, E.F.N.D., Grafts,

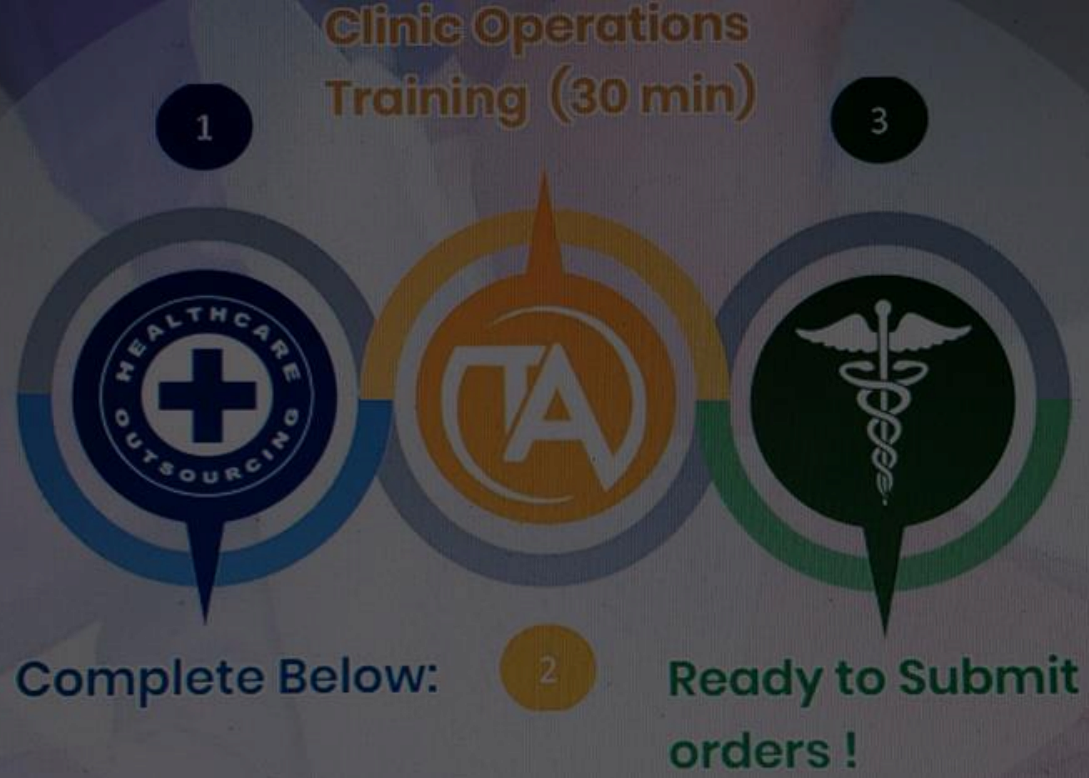


Asset & resource support

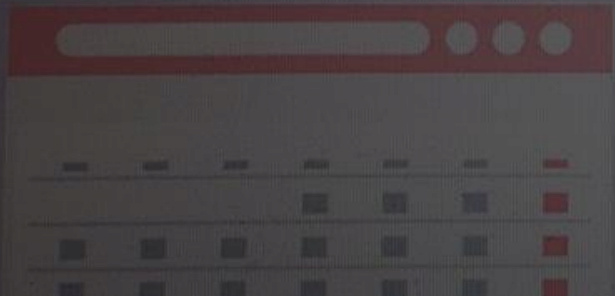


<https://www.linkedin.com/pulse/opening-medical-marketing-door-patrick-abbott-cnpr>

A COMPREHENSIVE STEP-BY-STEP PROCESS



Schedule Introduction (15 min) Complete Questionnaire Complete Agreement Schedule Training (30 min)



1



2



3



4

PRACTICE INTEGRATION



Identify EMR provider



Load in requisition forms



Load pharmacy script pad



Load TA/Amnio order forms



Load pre-authorization forms



Offer a patient questionnaire for check in



Provide a phlebotomist or key person to handle pharma & Amnio



Provide training and guidance with hands on step-by-step assistance

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**DIVERSITY OF
EXPOSURE
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INTERESTS**

Advanced Technology Development

 2D Global

patrick@2DGlobal.com

www.2DGlobal.com

CONTACT US
TODAY

214-998-8457

THE WOODLANDS, TEXAS

PATRICK@2DGLOBAL.COM

WWW.2DGLOBAL.COM

WWW.LINKEDIN.COM/IN/PATRICKABBOTT1