PRIVACY POLICY

VIMUKT EDUTECH PRIVATE LIMITED

Website: www.vimuktvidya.com

Educational Platform: VV PRO / Vimukt Vidya Pro

Effective Date: 23 October 2026

1. Introduction

VIMUKT EDUTECH PRIVATE LIMITED ("Company", "we", "our" or "us") respects the privacy of students, parents, guardians and users of its educational services.
This Privacy Policy explains how we collect, use, store, protect and share personal information through our website, VV PRO application, online learning programmes, advertisements and registration forms.
By using our services or submitting a registration form, you acknowledge this Privacy Policy. Where consent is required, we will obtain it separately.

2. Information We Collect

Depending on the service used, we may collect:
Student's full name; student's class or educational level; parent's or guardian's contact number; registration and course enrolment information; payment confirmation and transaction details; class attendance, academic progress and assessment information; voluntary enquiries and support requests; and technical information collected by our website or app as applicable.
For our Facebook Maths Master Batch registration form, we request: Student Name, Class (VI, VII or VIII), and Contact Number.
We do not request passwords, banking PINs or OTPs through our admission staff.

3. Purpose of Collecting Information

We use personal information to process registration and admissions, contact parents or guardians, provide ₹11 introductory Mathematics classes, verify payments, activate

purchased courses, communicate schedules, deliver educational material and academic support, maintain records, address enquiries, and comply with applicable legal requirements.
We may inform parents about relevant regular courses, subject to applicable consent and communication preferences.

4. Children's Privacy and Parental Consent

Our educational programmes serve school students, including children below 18 years of age. Parents or legal guardians should complete registrations and provide contact information on behalf of minor students.
Where required by applicable law, we will obtain appropriate parental consent before processing children's personal information. We will not knowingly use children's personal information for unrelated targeted advertising or profiling prohibited by applicable law.

5. Facebook and Instagram Lead Forms

When a parent or guardian submits a VV PRO registration form through Facebook or Instagram, the information may be processed by Meta and made available to us to manage the enquiry.
We use the information for registration, parent communication, introductory programme payment assistance and follow-up. Submitting a form does not confirm paid admission; admission is confirmed after payment and eligibility checks.

6. Payments and Course Access

Payments may be processed through supported payment service providers. We may receive transaction details, payment status, reference numbers and purchase information for admission verification and course access.
Payment providers handle payment information under their own applicable privacy and security practices. We do not ask users to share their UPI PIN, card PIN or payment OTP with staff.

7. Sharing of Information

We may share necessary information with authorised personnel and service providers delivering our services, such as VV PRO / Classplus, payment processors, Meta where lead forms are used, website hosting, technical support and communication providers, and authorities where legally required.
Sharing will be limited to legitimate operational or legal purposes. We do not sell student or parent contact details to third-party advertisers.

8. Information Security

We aim to implement reasonable administrative, technical and organisational safeguards against unauthorised access, misuse, alteration or disclosure. Access to admission and academic records should be limited to authorised personnel.
No internet-based system can guarantee complete security.

9. Data Retention

We retain information only for as long as reasonably necessary for course delivery, administration, financial recordkeeping, dispute resolution and applicable legal requirements.
When no longer needed, information will be deleted, anonymised or securely disposed of as appropriate, subject to retention obligations.

10. Parent and User Requests

Parents, guardians and eligible users may request information about personal data, correction, deletion where applicable, withdrawal of consent where relevant, cessation of optional promotional communications, or raise privacy concerns.
Requests will be reviewed and addressed in accordance with applicable law.

11. Third-Party Platforms

Our website, app, advertising channels and payment services may use third-party platforms with their own privacy policies and terms. Parents and guardians are encouraged to review them.

12. Website Cookies and Analytics

Our website or providers may use cookies and similar technologies for website functions, performance measurement and analytics. Where applicable, we will give required information and obtain consent for non-essential tracking.

13. Changes to This Privacy Policy

We may update this policy to reflect changes in our services, technology, business practices or legal obligations. Revised versions will be published on the website with an updated effective date.

14. Contact Information

For questions, corrections, complaints or privacy-related requests, contact:
VIMUKT EDUTECH PRIVATE LIMITED
Website: www.vimuktvidya.com
Contact Number: +91 9040436888
Platform: VV PRO – Vimukt Vidya Pro
We will respond through authorised company representatives.

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