

## **MCCAD Meeting Notes: 10/16/2025**

**Present: Jeremy Guc-OCC, Jenni Kotowski- Kellogg CC, Regina Broomfield- Mott, Sarah Luker- Muskegon, Charles Heidelberg- KVCC, Lisa vonReichbauer- NMC, Omar Gonzalez, GRCC, Jessica Beaver- Bay, Angela Ackman- Schoolcraft**

### **Meeting Topics**

- Elections a. Vice-President Nominations i. Lisa vonReichbauer - NMC
- b. Treasurer Nominations i. Lisa Bushaw – Schoolcraft College
- c. Member-at-Large (2) Nominations i. Sarah Luker – Muskegon Community College
- Omar Motions to approve all nominations for elections. Jeremy Guc seconds. All approve!

### **Summer Meeting**

- Scheduled at Kellogg Community College
- Monday, June 1, 10:00am – 5:00pm and Tuesday, June 2 from 8:30am – 12:00pm.
- Jenni hasn't booked the hotel yet but plans to in the next couple months.
- No registration fee!
- Not limited to "Admissions Directors."

### **Roundtable**

MCCSSA Conference moved later for Fall 2026. Will likely be third week of October due to a conflict with the MCCA Summer Summit. Jeremy will share more information when available.

Sarah Luker – asks how schools are using tech to help students tracking steps in enrollment process to inform them where they are at. She is looking for a "one stop shop."

- NMC uses a Recruit to track the pre-enrollment checklist. Add required and recommend items to a checklist for students – different student types have a different checklist.
- Kellogg uses a microsite via Element 451 for a student checklist. BUT it is a self-check list that students must complete. They are currently doing a major overhaul of steps to enroll though. Hoping that when they move to SaaS that they might be able to improve this.
- OCC working to use CRM Advise for a checklist as it has connectivity with Colleague where enrollment steps are managed.

Niko Kanagawa working to provide a mechanism for MCCAD members to record basic info on their college operations (CRM's used, Orientation systems, etc) that can be of use to members.

Niko Kanagawa asked about systems being used for schools to validate ID's (to protect against fraud).

- Most schools reported that fake ID's have been getting better and better, and therefore more difficult to find.
- NMC reported that they have started to see real official transcripts provided by fraudulent student applicants. The 'fraudsters' have stolen enough info needed to make valid parchment transcript requests. NMC requires students to come in-person when there is something of question with their app. NMC has a staff member with Lexus Nexus access that is a good tool for investigation.

#### Other Business Upcoming Events Monthly Meetings

- November 20 at 2pm

#### Conferences

- MCAN's 14th Annual Conference – November 4 – 5 at the Lansing Center in downtown Lansing
- MACRAO Conference – November 12 – 14 at the Great Wolf Lodge in Traverse City