Jimmy Drew

Content Creator & INFLUENCER

Instagram | TikTok | YouTube: @jimmy_drew_

Fitness influencer, model, and content creator known for high-energy workouts, lifestyle storytelling, and authentic brand integrations. I create engaging short-form and long-form content that connects brands with a motivated, fitness-focused audience and drives real engagement across Instagram, TikTok, and YouTube.

Instagram

448K FOLLOWERS	71.6K AVG REEL VIEWS
9.8% ENGAGEMENT RATE	3.8M MONTHLY REACH

YouTube

352K SUBSCRIBERS	95K AVG SHORT VIEWS
4% ENGAGEMENT RATE	466K MONTHLY ENGAGED VIEW

TikTok

210K FOLLOWERS	88K AVG VIEWS
3.8% ENGAGEMENT RATE	2.9M MONTHLY REACH

Content & Services

Content Niches:

- Fitness & workouts
- Lifestyle & travel
- Motivation & mindset
- Product demos & reviews
- Swimwear

Deliverables

- Instagram Reels
- TikTok Videos
- YouTube Shorts
- YouTube Integrations
- Story Sets
- UGC Content
- Paid Usage & Whitelisting

Contact

+1-860-573-2939

Florida - Orlando/Miami

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https://jimmydrew.com

JIMMY DREW - RATE CARD

📸 INSTAGRAM RATES

INSTAGRAM REEL (FEED POST)
$1,500 – $2,250
INCLUDES CONCEPT, FILMING, EDITING, CAPTION, POSTING

STORY SET (3–5 FRAMES)
$450 – $750
SWIPE/LINK INCLUDED WHEN APPLICABLE

REEL + STORY BUNDLE
$1,900 – $2,800
MOST POPULAR FOR LAUNCHES

🎵 TIKTOK RATES

TIKTOK VIDEO (POSTED)
$900 – $1,500

UGC VIDEO (NOT POSTED)
$600 – $1,200
DELIVERED FOR BRAND USE ONLY

TIKTOK + IG REEL CROSS-POST
$1,800 – $2,900

📺 YOUTUBE RATES

YOUTUBE SHORTS
BRANDED SHORT (POSTED)
$1,250 – $2,500

SHORTS BUNDLE (2–3 VIDEOS)
CUSTOM PRICING AVAILABLE

YOUTUBE LONG-FORM
INTEGRATED MENTION (30–60 SEC)
$2,500 – $4,500

DEDICATED REVIEW / FEATURE
$4,000 – $6,500+
IDEAL FOR FITNESS EQUIPMENT & TECH

Rates vary by scope, usage, timeline, and exclusivity.
Custom packages available for multi-platform campaigns.