



Jimmy Drew

Content Creator & INFLUENCER

Instagram | TikTok | YouTube: @jimmy_drew_

Fitness influencer, model, and content creator known for high-energy workouts, lifestyle storytelling, and authentic brand integrations. I create engaging short-form and long-form content that connects brands with a motivated, fitness-focused audience and drives real engagement across Instagram, TikTok, and YouTube.

Instagram

363K
FOLLOWERS

71.6K
AVG REEL VIEWS

9.8%
ENGAGEMENT
RATE

3.8M
MONTHLY
REACH

YouTube

351K
SUBSCRIBERS

95K
AVG SHORT VIEWS

4%
ENGAGEMENT
RATE

466K
MONTHLY
ENGAGED VIEW

TikTok

176K
FOLLOWERS

88K
AVG VIEWS

3.8%
ENGAGEMENT
RATE

2.9M
MONTHLY
REACH

Content & Services

Content Niches:

- Fitness & workouts
- Lifestyle & travel
- Motivation & mindset
- Product demos & reviews
- Swimwear

Deliverables

- Instagram Reels
- TikTok Videos
- YouTube Shorts
- YouTube Integrations
- Story Sets
- UGC Content
- Paid Usage & Whitelisting



Contact

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JIMMY DREW - RATE CARD

INSTAGRAM RATES

INSTAGRAM REEL (FEED POST)
\$1,500 - \$2,250
INCLUDES CONCEPT, FILMING, EDITING, CAPTION, POSTING

STORY SET (3-5 FRAMES)
\$450 - \$750
SWIPE/LINK INCLUDED WHEN APPLICABLE

REEL + STORY BUNDLE
\$1,900 - \$2,800
MOST POPULAR FOR LAUNCHES

TIKTOK RATES

TIKTOK VIDEO (POSTED)
\$900 - \$1,500

UGC VIDEO (NOT POSTED)
\$600 - \$1,200
DELIVERED FOR BRAND USE ONLY

TIKTOK + IG REEL CROSS-POST
\$1,800 - \$2,900

YOUTUBE RATES

YOUTUBE SHORTS
BRANDED SHORT (POSTED)
\$1,250 - \$2,500

SHORTS BUNDLE (2-3 VIDEOS)
CUSTOM PRICING AVAILABLE

YOUTUBE LONG-FORM
INTEGRATED MENTION (30-60 SEC)
\$2,500 - \$4,500

DEDICATED REVIEW / FEATURE
\$4,000 - \$6,500+
IDEAL FOR FITNESS EQUIPMENT & TECH

Rates vary by scope, usage, timeline, and exclusivity.
Custom packages available for multi-platform campaigns.