



Storytelling360



STATE OF THE STORY

Directors Guild of America Theater
New York City | October 5, 2025

Sponsorship Opportunities



TONY KUSHNER
PULITZER PRIZE WINNER
4X OSCAR NOMINEE
"LINCOLN"

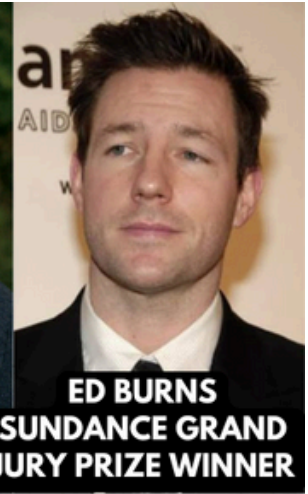
CELINE SONG
OSCAR NOMINEE
"PAST LIVES"



ROBERT AND MICHELLE KING
4X EMMY NOMINEES
"THE GOOD WIFE"



MICHAEL ARNDT
OSCAR WINNER
"LITTLE MISS
SUNSHINE"



ED BURNS
SUNDANCE GRAND
JURY PRIZE WINNER



NYC SUNDAY, OCT 5TH
10AM-5PM

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www.Storytelling360.com



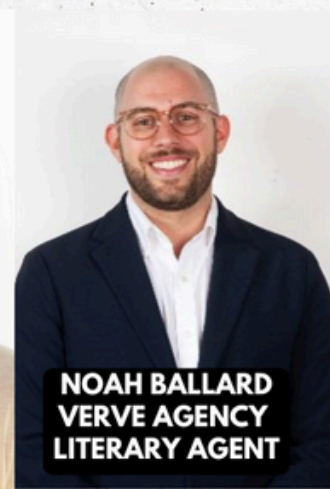
DAVID GUGGENHEIM
EXEC PRODUCER
"DESIGNATED
SURVIVOR"



WARREN LEIGHT
EXEC PRODUCER
"LAW & ORDER"



LEE DANIELS
2X OSCAR NOMINEE
"PRECIOUS"



NOAH BALLARD
VERVE AGENCY
LITERARY AGENT



**ADAM
KOLBRENNER**
LIT
ENTERTAINMENT



KAILEY MARSH
VARIETY'S
"HOLLYWOOD'S NEW
LEADERS 2023"



The storytellers

Icons of story, luminaries of the entertainment industry
Thought leaders who you want aligned with your brand

The audience

450 people who love film, television, pop culture. They are educated and financially capable.
They value their craft and are willing to invest in their own career pursuits

The experience

A full day of engaging discussions in the state-of-the-art Directors Guild of America Theater in NYC
Networking, learning and inspiration with other like-minded lovers of storytelling

The visibility

Our email list includes over 85,000 engaged subscribers who love writing, film, TV and pop culture
We anticipate dozens of industry media as well as group partnerships



Contact:
Zack Gutin
zack@Storytelling360.com

BENEFITS	PARTNER	CO-SPONSOR	EXHIBITING SPONSOR	PRESENTING SPONSOR
Attendee Gift Bag Item 2 VIP tickets Website logo presence Social media post	✓	✓	✓	✓
VIP Panelist Gift Bag Item (1)	✓	✓	✓	✓
Lobby Table Exhibit & Logo On-Stage			✓	✓
Dedicated email blast Approx 85K		✓	✓	2x
VIP Panelist/Sponsor Photo Opp		✓	✓	✓
Lunch N Learn Presentation (30 minutes)				✓
	\$1,000 (5 available)	\$2,500 (2 available)	\$3,000 (2 available)	\$4,500 (Exclusive)

ADDITIONAL OPPORTUNITIES

Lounge Sponsor

***Rent the additional lounge portion of the DGA Theater**

***Utilize it to expose your brand by providing food and beverage for guests**

\$7,500 (includes Lounge rental fee, does NOT include F&B Costs)

Introduce a Panel

Introduce a panel and moderators, while also having 60 seconds to introduce your brand

\$2,000 (requires any other sponsorship tier)

Dedicated Email

Send a dedicated email to our list of 85,000 engaged subscribers who love film, TV and pop culture

\$1,500 (available for one time purchase, no other sponsorship required)