



Storytelling360



STATE OF THE STORY

Writers Guild of America Theater

June 8, 2025

Sponsorship Opportunities

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Eric Roth

Forrest Gump, Dune



Jon Hurwitz

Creator, Cobra Kai



Kiwi Smith

Legally Blonde, 10 Things I Hate About You



Zak Penn

The Avengers, X-Men



Edward Ricourt

Now You See Me



Dan Goor

Parks & Rec, Brooklyn Nine-Nine



David Boxerbaum

Partner, Verve Literary Agency



Adam Kolbrenner

Founder, Lit Entertainment

More info visit our website

www.Storytelling360.com

Portion of ticket sales benefit the Entertainment Community Fund



The storytellers

Icons of story, luminaries of the industry

Thought leaders who you want aligned with your brand

The audience

450 people who love film, television, pop culture. They are educated and financially capable.

They value their craft and are willing to invest in their own career pursuits

The experience

A full day of engaging discussions in the newly renovated Writers Guild of America Theater

Networking, learning and inspiration with other like-minded lovers of storytelling

The visibility

Our email list includes over 75,000 engaged subscribers who love writing, film, TV and pop culture

We anticipate dozens of industry media as well as group partnerships



Contact:
Zack Gutin
zack@Storytelling360.com

BENEFITS	PARTNER	EXHIBITOR	CO-SPONSOR	PRESENTING SPONSOR
Attendee Gift Bag Item 2 VIP tickets Website logo presence Social media post	✓	✓	✓	✓
VIP Panelist Gift Bag Item (1)		✓	✓	✓
Lobby Table Exhibit & Logo On-Stage		✓	✓	✓
Dedicated email blast Approx 75K			✓	✓
VIP Panelist/Sponsor Photo Opp			✓	✓
Lunch N Learn Presentation (30 minutes)				✓
	\$1,000 (5 available)	\$1,500 (2 available)	\$2,500 (2 available)	\$3,500 (Exclusive)