



RHPTA is a 501 (c)(3) organization

## Business Sponsorship Opportunities

| BRONZE   | SILVER   | GOLD  | MVP   |
|--|--|---|---|
| <ul style="list-style-type: none"><li>• NAME RECOGNITION ON WALKATHON SHIRTS</li><li>• SIGN ALONG THE WALKATHON ROUTE</li><li>• <b>YOUR DONATION SPONSORS 5 RHE STUDENTS</b></li></ul> | <ul style="list-style-type: none"><li>• BRONZE BENEFITS PLUS...</li><li>• LOGO RECOGNITION ON WALKATHON T-SHIRTS</li><li>• SOCIAL MEDIA RECOGNITION DURING WALKATHON</li><li>• <b>YOUR DONATION SPONSORS 10 RHE STUDENTS</b></li></ul> | <ul style="list-style-type: none"><li>• SILVER BENEFITS PLUS...</li><li>• INDIVIDUALIZED SOCIAL MEDIA RECOGNITION</li><li>• SPONSOR RECOGNITION AT SPECIAL EVENTS (SPECIAL PERSON'S DAY, DONUTS WITH DUDES, MUFFINS IN THE MORNING)</li><li>• <b>YOUR DONATION SPONSORS 25 RHE STUDENTS</b></li></ul> | <ul style="list-style-type: none"><li>• GOLD BENEFITS PLUS...</li><li>• TITLE RECOGNITION AT ONE OF RHE'S MAJOR EVENTS (CARNIVAL, HOTDOG SUPPER, FINE ARTS DAY, TALENT SHOW, OR FIELD DAY).</li><li>• <b>YOUR DONATION SPONSORS 50 RHE STUDENTS</b></li></ul> |
| \$500  | \$1000   | \$2500  | \$5000  |

## Specialty Sponsorships

Due to their limited nature, if you are interested in a specialty sponsorship, contact us at [walkathon@rhpta.com](mailto:walkathon@rhpta.com) to arrange your sponsorship.

|  |  |
|--|--|
| <b>MAIN EVENT MARKETING SPONSOR - \$2000 (2 AVAILABLE)</b> <ul style="list-style-type: none"><li>• SPONSOR EVENT POSTCARDS TO BE DISTRIBUTED THROUGHOUT RHE'S ATTENDANCE ZONE. YOUR NAME WILL BE IN HUNDREDS OF HOMES!</li></ul> <b>PAPARAZZI SPONSOR - \$2000 (2 AVAILABLE)</b> <ul style="list-style-type: none"><li>• SPONSOR A CUSTOM PHOTO OPPORTUNITY ALONG THE WALKATHON ROUTE.</li></ul> <b>MIDDLE ROAD MADNESS SPONSOR - \$1500 (1 AVAILABLE)</b> <ul style="list-style-type: none"><li>• SPONSOR THE FUN ON MIDDLE ROAD TO HELP THE RHE COMMUNITY FINISH STRONG!</li></ul> <b>CONCESSIONS SPONSOR - \$1500 (2 AVAILABLE)</b> <ul style="list-style-type: none"><li>• WHILE FAMILIES AND GUESTS AWAIT THE START OF WALKATHON, COFFEE AND BREAKFAST ITEMS WILL BE AVAILABLE FOR PURCHASE.</li></ul> <p><b>*ALL SPECIALTY SPONSORSHIPS INCLUDE SIGNAGE WITH BUSINESS NAME, LOGO RECOGNITION ON SHIRTS, AND SOCIAL MEDIA MENTION. ONLY 1 SPONSOR PER INDUSTRY WILL BE REPRESENTED ON SPONSORSHIPS WITH MORE THAN 1 AVAILABILITY.</b></p> | <b>MUSTANG TRAILER SPONSOR - \$1500 (1 AVAILABLE)</b> <ul style="list-style-type: none"><li>• MUSTANGS UNABLE TO WALK THE ROUTE WILL RIDE ON A TRAILER THAT LEADS THE WALKATHON.</li></ul> <b>LEAD CAR SPONSOR - \$1500 (1 AVAILABLE)</b> <ul style="list-style-type: none"><li>• SPONSOR THE VEHICLE CARRYING RHE ADMINISTRATION THAT LEADS STUDENTS ALONG THE WALKATHON ROUTE.</li></ul> <b>BARRICADE SPONSOR - \$750 (5 AVAILABLE)</b> <ul style="list-style-type: none"><li>• SPONSOR A BARRICADE MARKING THE ROUTE. YOU MAY DECORATE IT OR HAVE REPRESENTATIVES OF YOUR BUSINESS AT YOUR BARRICADE CHEERING MUSTANGS ALONG.</li></ul> |
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## Class Champion

FOR **\$250**, SPONSOR A CLASS AND ALLOW **EVERY STUDENT** AT RHE TO SEE THEIR NAME ALONG THE WALKATHON ROUTE! PLEASE NOTE: CLASS CHAMPION DOES **NOT** INCLUDE SPONSOR NAME RECOGNITION.

*Contact us at [walkathon@rhpta.com](mailto:walkathon@rhpta.com) with questions, or for more info.*



## Sponsorship Level

- ☐ BRONZE
- ☐ SILVER
- ☐ GOLD
- ☐ MVP

## Specialty Sponsorships

FOR SPECIALTY SPONSORSHIPS,  
CONTACT US AT  
**WALKATHON@RHPTA.COM**

## Class Champion

# OF CLASSES: \_\_\_\_\_

PAYMENT METHOD: ☐ CHECK ☐ ONLINE PAYMENT

BUSINESS NAME (AS IT WILL APPEAR) \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

PHONE # \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

RHE STUDENT(S) TO RECEIVE CREDIT \_\_\_\_\_

GRADE(S) & TEACHER(S) \_\_\_\_\_

\*Please complete and return all sponsorships by **September 20th**. Payments may be made by check to RHPTA or at [www.rhpta.com/walkathon](http://www.rhpta.com/walkathon). If you would like to arrange for a committee member to collect your sponsorship, please contact us at the email below.

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