



CALF. PROGRAM!

(Children's Activities for Life and Fitness)

- As part of The Cowtown Marathon's mission to promote a lifelong love of fitness,
- The C.A.L.F. Program was created in 2009 to help tens of thousands of area children lace up and cross countless finish lines.
- Supports 400 schools across North Texas annually
- The Cowtown Marathon Office has been training students in proper running technique
- Educating them about resting heart rate,
- The importance of hydration
- Proper nutrition
- Living an active lifestyle.





MOm of Alexis "Lexi" and Sawyer "ŞawDog" Holland

BROOKE

Run Club Mentor, Assistant Coach, and Communications Support

Mom of Ben and

WestonWoo

CAROLYN LEWIS, ASSISTANT COACH

Mom of Carter, Addison, and Reido Lewis

BROOKE ROYAL
VP OF MIGHTY
MUSTANG SPIRIT
Mom of Bowie Royal

LYNN POINTER, ASSISTANT COACH

Mom of Ryker and Scout

WHAT IS EXPECTE FOUR PARENT

 $ec{1}$). Keep up with RH Run Club communications Remind app-via email http://rmd.me/b?rid=79490856

or text

- 2). Join the RHE Run Club group on Facebook: https://www.facebook.com/groups/1593372264300061/? ref=bookmarks
- 3). See RHPTA.com for files to download if you cannot download them from FB and Remind files section.
- 4). Pack water bottles, salty snacks, change of clothing, running shoes

Sign Up Genius for bringing snacks, water, or volunteering.

Cancellations Due To Weather WHY BE ON TOP OF COMMUNICATIONS?

- 6).Prep Your Kids On What To Do At The Next Training
- c). Forms to Be Downloaded and Turned In.
- d). Running At Home Trainings
- e). Ride or dismissal changes.
- f). If you need to communicate, make suggestions, or post photos plus
- g). Snack, drink, or donations needed for practices.
- h). Reminders, like BRING YOUR WATER BOTTLES.





2019-2020 Important Dates



August-October

Aug. 13 TU

10:45 am RH Run Club application

all day

Aug. 29 TH

Pass out CALF race forms

TUE. Sept. 18

8a-2p Last day to turn in CALF race forms

TH-F Oct. 3-4

all day Get Rest for the Race

7:00am

Sat. Oct. 5

CALF 10K, 5K, 1-mile

November-December

Dec. 10 TU

Last day to Turn in Cowtown race forms for coach to turn in 8a-2p

Last day to turn in cowtown race forms, coach to RH office by 2 pm

January-February

W-F Feb. 19-21

4p-8p Package pick up by coach, runners tees parents pick up packets from coach's home 4p-8p 6913 Culver Ave FW TX 76116

Coach's Home

Sat. Feb. 22 Pick up race packets from Coach at 6913 Culver Ave Fort Worth Tx 76116 9:30am Sat. Feb. 29 The Cowtown Kids' 5K

Will Rogers, meet at the RH Run Club booth for Team picture at 0845

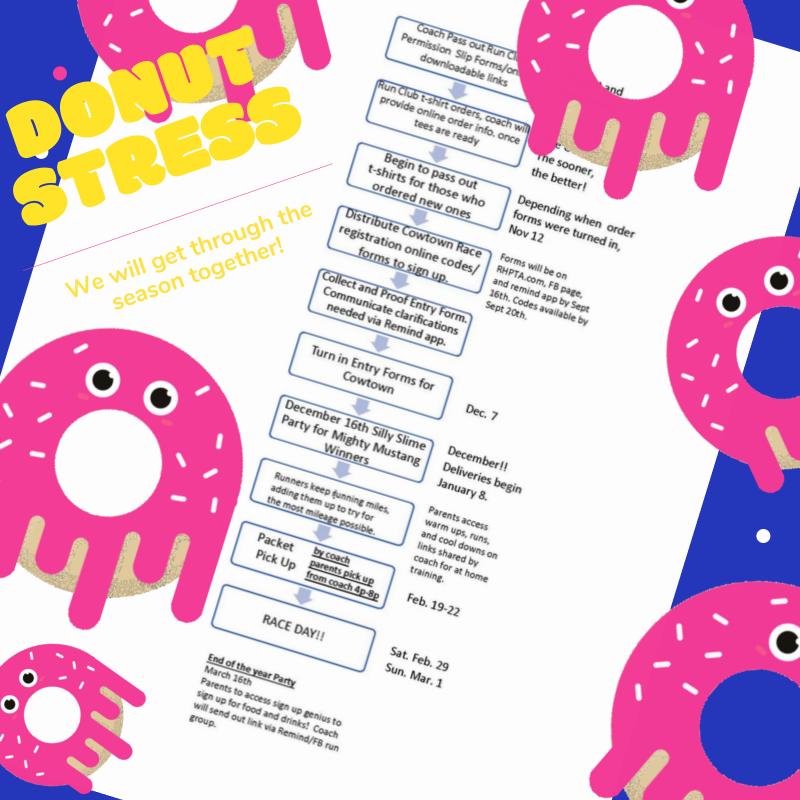
before we head to our race corrals.

March-

Mon. Mar. 16

End of the Running Season Party after school 315pm til 345pm

sign up genius link will be provided for snack and ign os by parents





https://stores.inksoft.com/rhe_run_club/shop/home



WHY BRING A WATER BOTTLE!

DURING THE BEGINNING OF THE RUN SEASON IN TEXAS, IT WILL BE HOT. IN THE PAST THE KIDS HAVE FORGOTTEN THEIR WATER AND ASKED FOR WATER BREAKS TO GO TO THE WATER FOUNTAIN INSIDE THE SCHOOL.

THERE IS NOT ENOUGH ADULT VOLUNTEER SUPERVISION FOR THE KIDS TO GO INSIDE THE SCHOOL OR THE GYM WHICH ARE NOT ALWAYS OPEN. FOR YOUR KIDS' SAKE, PLEASE BE SURE TO HAVE THEM PUT THEIR WATER BOTTLE IN THEIR BACKPACKS THE NIGHT BEFORE.

HAVE THEM PACK A CHANGE OF CLOTHING LIKE RUN SHORTS, TEE, SOCKS, AND RUNNING SHOES WITH CUSHION IN THEIR BACKPACKS. IT WOULD BE HELPFUL IF THEY ALSO PACK A SNACK OR TWO SINCE THEY DO TEND TO ASK FOR SNACKS AND THEY DO NEED THE SALT AFTER SWEATING WHEN RUNNING.

WHAT TO WE

This winter, Canadians are expected to ta up running in record numbers, so we spoke to Jessica Britton, head product designer for the Running Room, and present this guide to dressing for runs in wind, snow, cold and everything else. By Ben Kaplan









SUNNY

WINDY

PRECIPITATION



TEMPERATURE

Winter sneakers made from the water-resistant material are fairly popular



Headband (top) vs. toque (below) A headband is better in wind and snow (as



Shirt (top) vs. winter running jacket (below). At -15C and below, you should



Capris (top) vs. pants (below). Popular among women, short pants go well



Wind-briefs (top) and tights or leggings (below) work together to keep your

DOUBLE CLICK ON VIDEOS.





It always helps to be prepared with a plan before practice. You may want to segment your practice with Dynamic Warm Up

- 2 Training Run 3. Game
- 5. Training Tip

NOTE

6. Dismissal

EXAMPLE PRACTICE PLAN: DYNAMIC WARM UP

- 2-minute slow jog brisk walk
- TRAINING RUN

- high knees, butt kicks, side shuffle (both directions), high kicke
- Run easy for S minutes Walk for 2 minutes ➤ Run easy for S minutes > Walk for 2 minutes GAME

Sharks and Minnows

- COOL DOWN & STRETCHES
- 2-minute slow jog/brisk walk

TRAINING TIP

 Quad stretch, hamstring stretch, calf stretch, shoulder stretch Running form: Keep your body relaxed when you run, chin up and eyes arms swing straight ahead (not side to side), smile and have fun!

I WILL BE ASSIGNING A RUN LEADER OR TWO PER GROUP EACH TRAINING. THIS WILL HELP TEACH LEADERSHIP....THEY WILL HAVE BADGES WITH RUN THE PETITE HAMMAN LEADER ON THEM.

You can give captains minimal responsibility, such as making sure to cheer rou can give captains numinal responsibility, such as making sure to cased everyone on throughout the practice, or greater responsibility, such as leading the ROLEOFTHECAPTAIN warm up and cool down, choosing the running game for the day, or helping the Hids Run Club Coach with set up and clean up.

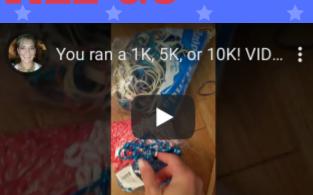
Adding a captain system to the structure of your Kids Run Club may seem like an extra step, but it will encourage leadership development within the group, help the where every some very very connection of the club, and reduce the pressure on you, the Rids Run **BENEFITS**



HOW A TRAINING WILL GO



Laps with rubber bands/popsicle sticks



Friendship bracelet for a completed race. Take a picture of your kiddo and his ribbon medal if the race is not with RHE Run Club, and the Coach will count it as well.



The hat the coach starts run club off with will be different every practice.

Red Hat- 5th grade takes a 4 min break, Green Hat- 4th grade takes a 4 min break

Yellow Hat- 3rd grade takes a 4 min break, Pink Hat- 2nd grade takes a 4 min break

Orange Hat- put your rubber bands, popsicle sticks, punch cards, or bracelets in

your plastic baggie with your name.

Blue Grumpy Cat Hat-someone(s) or the whole group is not doing what they are

supposed to do.

Purple Meowlogical Hat- Everyone or a certain age group is doing an excellent job

and get sa treat, an extra break, or a choice of a game.

Mustangs Hat- Everyone gather up in a large circle around the coach for dismissal.











A GUIDE FOR PARENTS

Welcome to Active SWV Kids Run Club program! We hope Kids Run Club is a great experience that helps your child develop lasting healthy habits and an enjoyment of physical activity. We encourage you to support your child throughout this experience. Ask them to show you what they have learned at practice. Have them teach you a warm-up or stretch. Or even better, join them for a walk or run at home! Your role as a supportive loved one is crucial to fostering a healthy future for your child.

WHAT TO WEAR

Good sneakers are the best thing for Kids Run Club. If you need assistance obtaining proper running shoes for your child, please speak to the Kids Run Club Coach. In cold weather, hats and gloves are good to have, as well as a thick sweatshirt or jacket. In warm weather, light colored and loose-fitting clothes are best.

EATING RIGHT

It is best for your child to eat something small before Kids Run Club. Avoid anything high in sugar and fat. Carbohydrates are what your body uses for fuel during a run or activity, so you want to make sure any snacks they have before their activity will have a good amount of carbs in it. Some examples of good pre-activity snacks are apples and peanut butter, whole wheat toast with peanut butter and bananas, fruit and cottage cheese, fruit and yogurt, and nuts. The most important thing is to make sure your child is properly fueled by giving them adequate amounts of carbohydrates and water.

HYDRATION

Please bring a water bottle to each Kids Run Club practice. It is important to keep hydrated before, during, and after Kids Run Club. Dehydration can cause headaches and fatigue. Contrary to popular belief, sports drinks are best avoided in most situations. Water is the preferred drink for runners to drink before, during, and after their activity. Sports drinks should only be considered in small amounts when heat and prolonged activity are a risk.

TRAINING RUNS AND CROSS TRAINING

Your child is encouraged to run or cross train during the week. Your Kids Run Club Coach can week. Some ways to cross train include walking, swimming, playing sports, or other exercises such as push-ups and jumping.

RUNNING WITH YOUR CHILD

Getting out and getting active with your child is the best way you can encourage your child as they pursue physical fitness. This is something that you can do with your child and it doesn't cost you a thing! It is a great way to spend some time together with none of the distractions such as TV and cell phones. Moreover, by getting out and being active with your child you are serving as a role model for them.

Not a runner? Not to worry! The most important thing is that you are out there trying. You can walk while they run or you can do part of the workout with them while cheering for them when you need to take a rest. Better yet-have them help you by teaching you what they are learning at run club. Have them show you some stretche and exercises that they have learned. They will feel proud of themselves for being able to teac you something and you may just learn someth along the way!

ADDITIONAL QUESTIONS?

Please contact your Kids Run Club Coach or yo can contact:brookemich23@yahoo.com @gmai or sbrookeholland@gmail.com

SATURDA SATURDAY SATURDA

YES, I KNOW THAT WE ARE ALL BUSY ON THE **WEEKENDS WITH EXTACURRICULAR ACTIVITIES** BUT IF YOU HAVE 20-30 MINUTES TO GO TO A PARK, MAYBE RUN, BIKE, OR WALK WITH YOUR provide you with suggested distances to run each CHILDREN TO HELP BUILD ON HIS/JER TRAINING. IT IS A PERFECT TIME TO BOND WHILE DOING SOMETHING HEALTHY.

YOU CAN DOWNLOAD TRAINING LOG OFF REMIND FILES, FB FILES, OR RHPTA.COM; TITLE RUN CLUB

MANUAL 2019-2020

an encourage your child as al fitness. This is something	
th your child and it doesn't cost great way to spend some time of the distractions such as TV	TRAINING LOG According lay can be helpful to crack your progressed than the harmonic contents or market your reasoning or marking leave to the harmonic contents contents or market your progressed than the harmonic contents contents and progressed than the harmonic contents or market your progress of the progress of
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QUESTIONS? Rids Run Club Coach or your mich 23@yahoo.com @gmai	
FAMILY	HOMEWORK WHEN YOU
13 run	

Do not forget Your water We all need to do this **RUN CLUB CHALLENGES** Vary your veggies Try a vegetable that you have never had before! For one week, drink water instead of soda or other Ynow your H2O sugary drinks! For one full week, write down one thing every day that ily positivity you are thankful for! ruit for dessert For a sweet treat after dinner, try a piece of fruit! Try a new sport or exercise that you have never done Try something new before! Exercise with a buddy for 3 days in a row. Your buddy Exercise with a buddy can be anyone that is not already in the run club! Buddies make things bettert Instead of staying on the couch while watching TV, Exercise get up during the commercials and try some indoor while exercises like jumping jacks or push-ups! watching TV Listen to music See what it's like to exercise while listening to some while you exercise music! Turn on the radio and enjoy those tunes! Stretching with Teach your stretches to your running buddy! a buddy Fulfill this challenge by either leading a warm up at run Lead a warm up club, or leading a warm up at home for your running buddy! Anyone can lead! Fulfill this challenge by either leading a cool down at run Lead a cool down club, or leading a cool down at home for your running buddy! 100% Attendance Complete this challenge with 100% run club attendance!



DRESSING FOR RUNNING Good sneakers are necessary. Running in boots, high heels, or flip flops can hurt your feet and body. Wear proper clothing. ncluding hats and gloves if it is cold. In the heat, try to wear proper crowing. ind sunscreen.

PACING A RUN Always start out slow. It is better to pick up speed gradually than to go all out at the start and then not be able to finish Start slow pick up the start speed gradually, and then at the very end you can go all out During runs, a good

guideline of a comfortable pace is you should be able to talk with your friend or coach while running. If you are out of breath, you are running too fast EATING RIGHT You should eat something small at least 30 minutes before your run (granola bar, piece of fruit, peanut butter on toast). Anything high in

Sugar or fat is NOT GOOD. If you eat junk, your run will be junk After your run, you should eat within an hour to refuel (apple, low fat chocolate milk, pretzels). INTERVAL TRAINING Interval training is when we combine short bursts of

intense exercise with breaks. This mix of high intensity (out of breath) and low intensity (relaxed and easy) is a great way to make our heart strong! Here is an example: nun as fast as you can for 30 seconds, then walk for 1

INJURY PREVENTION Warming up before exercise is a great way to prevent injuries, so make sure you warm up for about 5 minutes before every run! Another good way to help prevent injury is to listen to your body. If something is hurting, talk to your run club coach and rest!

CROSS TRAINING Running is really fun, but that doesn't mean we can do it every day. Our body needs to rest and recharge, just like a battery. It is good to take a couple days off of running per week, but that doesn't mean you shouldn't

still be active! Try a different activity instead, like swimming, biking, or dancing! RACE DAY PREP Lay out your clothes the night before. To calm nerves, picture yourself running across the finish line and the happy feeling you'll have when you race. Stay positive! Tell yourself you are ready you will finish a

I think you're an human being.

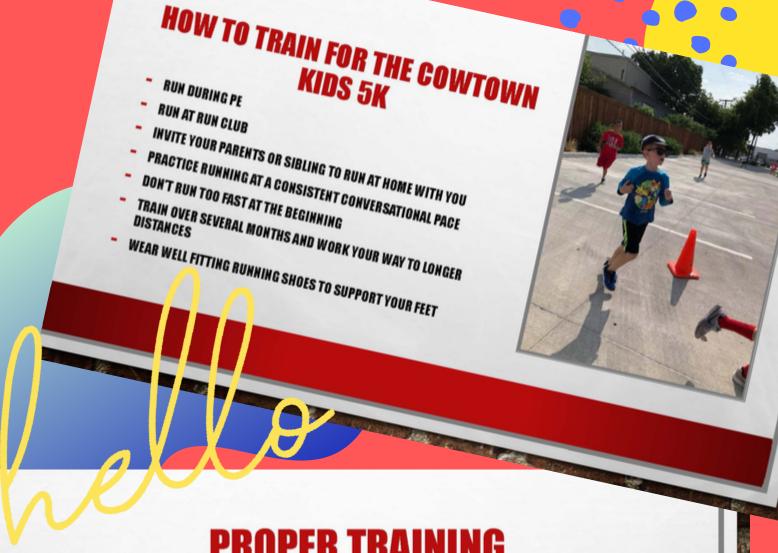


WHAT IS A 5K RACE?

- 3.1 MILE ROAD RACE
- TAKES AROUND 25-60 MINUTES TO COMPLETE DEPENDING ON HOW
- OVER 100 SCHOOLS WILL BE REPRESENTED AT THE COWTOWN KIDS 5K
- PARENTS AND SIBLINGS CAN RACE IN THE KIDS 5K.







PROPER TRAINING



DYNAMIC STRETCHES

MOVE AS YOUR STRETCH TO WARM UP **MUSCLES BEFORE YOU RUN**



PROPER RUN FORM

RUN TALL, FEET UNDER YOU, QUICK CADENCE, LIGHT ON YOUR FEET, ARMS DON'T CROSS MIDLINE



STATIC STRETCHES

HOLD EACH STRETCH FOR 30-60 SECONDS AFTER RUNNING

WHAT IS AN EXAMPLE OF A TRAINING RUN FOR THE KIDS COWTOWN 5K

ALWAYS STRETCH FIRST WITH DYNAMIC STRETCHES

USE PROPER RUN FORM WHILE RUNNING:

- RUN TALL
- FAST CADENCE
- PROPER ARM FORM
- PROPER FOOT PLACEMENT
- STRETCH AND COOL DOWN
- DRINK LOTS OF WATER



COWTOWN KIDS 5K RACE DAY







5KT-SHIRT

EACH PARTICIPANT WILL RECEIVE A 5K RACE SHIRT

DECORATED SCHOOL BOOTH

EACH SCHOOL WILL HAVE A DESIGNATED BOOTH AND DECORATION CONTEST

5K FINISHER MEDAL

EACH FINISHER WILL RECEIVE A 5K FINISHER Medal

COWTOWN KIDS 5K RACE DAY







RACE START IS 9:30AM

YOU WILL NEED TO BE AT EITHER YOUR SCHOOL OR RACE SITE MUCH EARLIER TO INSURE PARKING

LINE UP AT THE START LINE

DON'T START OFF TOO FAST!!

PACE YOURSELF

RUN!

YOU WILL RUN ON ROADS AND FOLLOW THE RACE COURSE

I WILL HAVE THE COWTOWN MARATHON OFFICE MAKE TEAM CODES
SPECIFIC TO THE COWTOWN RACE THAT WE WILL HAVE THE OPTION TO
REGISTER ONLINE WITH.



- TAKE HOME REGISTRATION PAPER AND TALK TO YOUR PARENTS.
- HAVE YOUR PARENT COMPLETE THE FORM. MAKE SURE THEY SIGN IT
 AND PROVIDE YOUR BIRTHDAY AND GENDER.
- REMIND THEM TO FILL IN ALL THE BLANKS.
- BRING YOUR FORM TO SCHOOL AND GIVE TO YOUR TEACHER BY THE DEADLINE.
- PAY FOR THE RACE BY THE DEADLINE.







And when it rains on your parade, look up rather than down. Without the rain, there would be no rainbow.

Hilbert K. Chesterlon

COWTOWN KIDS 5K RACE DAY







FINISH LINE

CROSS THE LINE AND BE PROUD OF YOUR
ACCOMPLISHMENT!

FINISHER MEDAL

EVERY PERSON WHO CROSSES THE FINISH LINE WILL RECEIVE A FINISHER MEDAL

SNACKS AFTER THE RACE

EACH SCHOOL WILL HAVE SHACKS FOR YOU AT THE SCHOOL BOOTHS

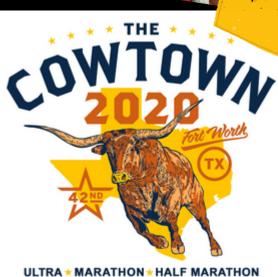


https://raceroster.com/events/2020/22695/the -2020-cowtown-race-weekend/register? ref=event-right-sidebar

Use code COWSCHOOLS to get group code

THE 2020 COWTOWN
MARATHON FEBRUARY 28, 2020 MARCH 1, 2020





ILTRA * MARATHON * HALF MARATHON *4 PERSON MARATHON RELAY* 10K * ADULTS 5K * KIDS 5K





ONRACE

MEET AT THE RIDGLEA HILLS BOOTH IN CATTLE BARN 1, 30-45 MIN BEFORE RACE

ALL RACES START AND FINISH AT WILL ROGERS MEMORIAL CENTER ON GENDY

COME ON DOWN TO WILL ROGERS MEMORIAL CENTER PARK FOR FREE AT THE UNT HEALTH SCIENCE CENTER LOCATED AT CAMP BOWIE BLVD. AND MONTGOMERY STREET AND TAKE A SHORT WALK TO THE AMON CARTER MUSEUM. THERE YOU CAN CHEER YOUR RUNNER AS THEY START OR FINISH THEIR

THE HALF MARATHON COURSE IS OPEN 4.5 HOURS.THE 10K COURSE IS OPEN 2.5 HOURS. THE ADULTS 5K AND KIDS 5K IS OPEN

STROLLERS ARE ALLOWED FOR YOUR CHILDREN, PROVIDED YOU INDICATE THIS DURING YOUR REGISTRATION.

WHAT IF I HAVE A SCHEDULE CONFLICT AND CAN'T MAKE IT, OR I INJURE MYSELF? CAN I GET A REFUND? THE COWTOWN HAS A 42-YEAR POLICY OF NOT OFFERING REFUNDS OR DEFERMENTS. REGISTERED RUNNERS WHO BECOME INJURED OR ARE UNABLE TO MAKE THE EVENT WILL BE ABLE TO TRANSFER THEIR ENTRY FEE TO SOMEONE ELSE FOR A FEE OF

SATURDAY FLUID STATIONSA - MONTICELLO DR. AND DOROTHY LN. - 10K ONLYB - BAILEY AVE. AND ROCKWOOD PARK DR. - 10K ONLYC -SHAMROCK AVE. AND WIMBERLY ST. - 10K ONLYD - W. 7TH ST. AND FOCH ST. - 10K ONLYE - TRINITY PARK DR. AND PAVILION #5 IN TRINITY PARK - 5K ONLY

SCHOOL BOOTH CONTEST

Decorate your booth space and WIN! Decorate your booth starting Friday,

Feb. 28th, 11:30am-7pm, or Saturday, Feb. 29th at 6 am!

Winners will be announced via email two weeks following race.

Prizes awarded in the following categories: Most School Spirited

- Most ECO Green
- Most Healthy-Lifestyle Inspired
- Best Cowtown Theme

Awards will be awarded to the top winners in each category!



Booth Decorating Details

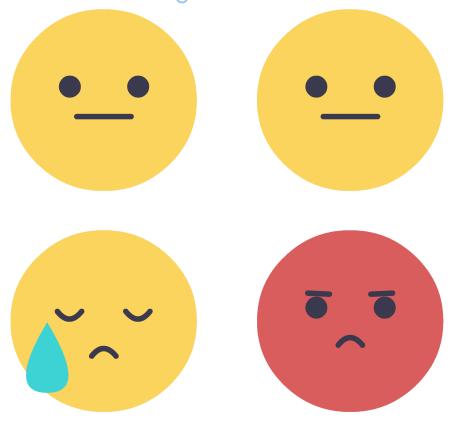
- . Booth Space is 8 feet x 8 feet
- · Contains one 6 foot long table
- · Pipe and drape that is 4 feet tall
 - · No access to electricity
 - · No balloons of any kind
 - · Please no tall structures
- · Booth assignments will be sent via e-mail closer to the event.
 - · All school booths will be in Cattle Barn 1



RUN CLUB CHALLENGES	
Vary your veggies	Try a vegetable that you have never had before!
Know your H2O	For one week, drink water instead of soda or other sugary drinks!
Daily positivity	For one full week, write down one thing every day that you are thankful for!
Fruit for dessert	For a sweet treat after dinner, try a piece of fruit!
Try something new	Try a new sport or exercise that you have never done before!
Exercise with a buddy	Exercise with a buddy for 3 days in a row. Your buddy can be anyone that is not already in the run club!
Exercise while watching TV	Instead of staying on the couch while watching TV, get up during the commercials and try some indoor exercises like jumping jacks or push-ups!
Listen to music while you exercise	See what it's like to exercise while listening to some music! Turn on the radio and enjoy those tunes!
Stretching with a buddy	Teach your stretches to your running buddy!
Lead a warm up	Fulfill this challenge by either leading a warm up at run club, or leading a warm up at home for your running buddy!
Lead a cool down	Fulfill this challenge by either leading a cool down at run club, or leading a cool down at home for your running buddy!
100% Attendance	Complete this challenge with 100% run club attendance!

HOW ARE YOU FEELING?

Hopefully all your questions are being answered!





KIDS ORIENTATION WATCH WITH YOUR KIDS

THE KIDS' ORIENTATION VIDEO/SLIDES
WILL BE SEPARATE. PLEASE TAKE THE
TIME HAVE YOUR CHILD WATCH IT SO
THAT HE/SHE UNDERSTANDS WHAT IS
GOING ON STARTING ON THE FIRST
TRAINING DAY