



RHPTA is a 501 (c)(3) organization

Business Sponsorship Opportunities

TRAILBLAZER <ul style="list-style-type: none">• NAME RECOGNITION ON WALKATHON SHIRTS• SIGN ALONG THE WALKATHON ROUTE• YOUR DONATION SPONSORS 5 RHE STUDENTS \$500	Varsity Rider <ul style="list-style-type: none">• BRONZE BENEFITS PLUS...• LOGO RECOGNITION ON WALKATHON T-SHIRTS• SOCIAL MEDIA RECOGNITION DURING WALKATHON• YOUR DONATION SPONSORS 10 RHE STUDENTS \$1000	CHAMPION MUSTANG <ul style="list-style-type: none">• SILVER BENEFITS PLUS...• INDIVIDUALIZED SOCIAL MEDIA RECOGNITION• SPONSOR RECOGNITION AT SPECIAL EVENTS (SPECIAL PERSON'S DAY, DONUTS WITH DUDES, MUFFINS IN THE MORNING)• YOUR DONATION SPONSORS 25 RHE STUDENTS \$2500	TRIPLE CROWN <ul style="list-style-type: none">• GOLD BENEFITS PLUS...• TITLE RECOGNITION AT ONE OF RHE'S MAJOR EVENTS (CARNIVAL, HOTDOG SUPPER, FINE ARTS DAY, TALENT SHOW, OR FIELD DAY).• YOUR DONATION SPONSORS 50 RHE STUDENTS \$5000
--	---	---	---

Specialty Sponsorships

Due to their limited nature, if you are interested in a specialty sponsorship, contact us at walkathon@rhpta.com to arrange your sponsorship.

MAIN EVENT MARKETING SPONSOR - \$2000 (2 AVAILABLE) <ul style="list-style-type: none">• SPONSOR EVENT POSTCARDS TO BE DISTRIBUTED THROUGHOUT RHE'S ATTENDANCE ZONE. YOUR NAME WILL BE IN HUNDREDS OF HOMES! PAPARAZZI SPONSOR - \$2000 (2 AVAILABLE) <ul style="list-style-type: none">• SPONSOR A CUSTOM PHOTO OPPORTUNITY ALONG THE WALKATHON ROUTE. MIDDLE ROAD MADNESS SPONSOR - \$1500 (1 AVAILABLE) <ul style="list-style-type: none">• SPONSOR THE FUN ON MIDDLE ROAD TO HELP THE RHE COMMUNITY FINISH STRONG! CONCESSIONS SPONSOR - \$1500 (2 AVAILABLE) <ul style="list-style-type: none">• WHILE FAMILIES AND GUESTS AWAIT THE START OF WALKATHON, COFFEE AND BREAKFAST ITEMS WILL BE AVAILABLE FOR PURCHASE. <p>*ALL SPECIALTY SPONSORSHIPS INCLUDE SIGNAGE WITH BUSINESS NAME, LOGO RECOGNITION ON SHIRTS, AND SOCIAL MEDIA MENTION. ONLY 1 SPONSOR PER INDUSTRY WILL BE REPRESENTED ON SPONSORSHIPS WITH MORE THAN 1 AVAILABILITY.</p>	MUSTANG TRAILER SPONSOR - \$1500 (1 AVAILABLE) <ul style="list-style-type: none">• MUSTANGS UNABLE TO WALK THE ROUTE WILL RIDE ON A TRAILER THAT LEADS THE WALKATHON. LEAD CAR SPONSOR - \$1500 (1 AVAILABLE) <ul style="list-style-type: none">• SPONSOR THE VEHICLE CARRYING RHE ADMINISTRATION THAT LEADS STUDENTS ALONG THE WALKATHON ROUTE. BARRICADE SPONSOR - \$750 (5 AVAILABLE) <ul style="list-style-type: none">• SPONSOR A BARRICADE MARKING THE ROUTE. YOU MAY DECORATE IT OR HAVE REPRESENTATIVES OF YOUR BUSINESS AT YOUR BARRICADE CHEERING MUSTANGS ALONG.
--	--

Classic Mustang

FOR **\$250**, SPONSOR A CLASS AND ALLOW **EVERY STUDENT** AT RHE TO SEE THEIR NAME ALONG THE WALKATHON ROUTE! PLEASE NOTE: CLASS CHAMPION DOES **NOT** INCLUDE SPONSOR NAME RECOGNITION.

Contact us at walkathon@rhpta.com with questions, or for more info.



Sponsorship Level

- ☐ TRAILBLAZER
- ☐ VARSITY RIDER
- ☐ CHAMPION MUSTANG
- ☐ TRIPLE CROWN

Specialty Sponsorships

FOR SPECIALTY SPONSORSHIPS,
CONTACT US AT
WALKATHON@RHPTA.COM

Classic Mustang

OF CLASSES: _____

PAYMENT METHOD: ☐ CHECK ☐ ONLINE PAYMENT

BUSINESS NAME (AS IT WILL APPEAR) _____

CONTACT NAME _____

PHONE # _____

EMAIL _____

ADDRESS _____

RHE STUDENT(S) TO RECEIVE CREDIT _____

GRADE(S) & TEACHER(S) _____

*Please complete and return all sponsorships by **September 19th**. Payments may be made by check to RHPTA or at www.rhpta.com/walkathon. If you would like to arrange for a committee member to collect your sponsorship, please contact us at the email below.

RHPTA is a 501 (c)(3) organization.

Contact us at walkathon@rhpta.com with questions, or for more info.