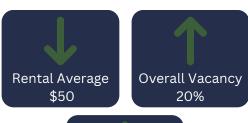


# Q3 Office Market Brief

### **OVERALL TRENDS**

#### **HK & Kowloon overall trends**





#### **Key Economic Indicators**

1.6% GDP Growth

1.6%

Composite CPI Growth

5.875% HSBC

HSBC Lending Rate 2.8%

Unemployment Rate

#### THE MARKET

#### Office Market Review Q3, 2023

- The lack of demand this year has forced landlords to lower their rentals causing the overall net effective rents to decline, triggering some activity.
- Even though there has been a slight increase in office leasing in Q3 there is still a significant amount of vacant space totaling at 13.6 million square feet.
- Most occupiers main concern is to save costs, causing a trend of downsizing or decentralization into fitted units to save on CapEx.
- Despite sizeable deals in the market high vacancy rates remained, and office rentals have declined since Q2.
- While a significant portion of the activity can be attributed to relocations resulting from downsizing or decentralization, the current economic uncertainty also means many tenants are too cautious to sign new leases.
- Prevalence of Mainland Chinese occupiers has increased since last year. In 2022 Mainland tenants only made up 17% of Centrals occupiers, compared to over 33% so far in 2023.

The current market puts tenants in an ideal position as it presents an excellent opportunity to secure lower, long-term rents and renew or relocate into new Grade-A spaces.

#### **MAJOR NEW LETTINGS & RENEWALS**

Fujifilm Business Innovation

The Millennity Tower, Kwun Tong33,000 sq ft

Hong Kong Network

Broadband

Quayside Tower 1 & 2, Kwun Tong
73 100 sq ft

Hospital

Authority

• Harbourside HQ, Kowloon East

• 75,300 sq f

TF International Securities Group

- Two IFC, Centra
- 18,700 sq ft

## GOVERNMENT INITIATIVES



- Hong Kong introduces measures to attract wealthy family offices.
- Updated investment migration scheme, new tax concessions and incentives, art storage facilities at the international airport.
- Over 30 companies to invest \$30 billion in HK to transform it into an Innovation and Technology hub.

# **GREEN SHOOTS**



ESG requirements improving HK Land, Swire & Link Reit are now the leaders in adopting environmental and sustainability practices.



**SUPPLY**New supply
10 million sq ft (from 2023

2027)

# **FUTURE TRENDS**

Market prospect
Office rentals will continue to fall.
Occupiers will continue to adopt
a cautious approach in their
spending.

More questions? Please contact us

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