

Coaches Code of Conduct



MC-MOTORCYCLING
SAFER RIDER
ACADEMY

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Purpose of This Code

This Code of Conduct sets the professional standards expected of all motorcycle coaches representing MCMotorcycling. It exists to protect clients, uphold public confidence, and ensure that coaching is delivered safely, ethically, and consistently. All coaches are required to read, understand, and comply with this Code as a condition of their role.

1. Professional Integrity

Coaches will:

- Act honestly, ethically, and without abusing their position of trust.
- Make decisions based on the best interests of clients and public safety.
- Avoid any behaviour that could bring the organisation or profession into disrepute.
- Disclose conflicts of interest and prevent personal gain from affecting professional judgment.

2. Respect, Courtesy and Professional Boundaries

Coaches will:

- Treat clients, colleagues, and members of the public with respect, courtesy, and patience.
- Maintain clear professional boundaries at all times, avoiding inappropriate relationships or behaviour.
- Communicate calmly and constructively, even in challenging situations.
- Provide feedback in a supportive, non-demeaning manner.

3. Equality, Diversity and Inclusion

Coaches will:

- Treat all individuals fairly and without discrimination, in line with the Equality Act 2010.
- Adapt coaching approaches to meet individual needs, abilities, and learning styles.
- Foster an inclusive environment where all clients feel safe, valued, and supported.

4. Duties, Responsibilities and Professional Competence

Coaches will:

- Carry out their duties diligently, reliably, and to a high professional standard.
- Maintain up-to-date knowledge of relevant laws, best practice, and coaching techniques.
- Engage in ongoing professional development and reflective practice.
- Use only approved equipment and ensure it is safe, legal, and fit for purpose.

5. Health, Safety and Risk Management

Coaches will:

- Prioritise the safety of clients, colleagues, and the public at all times.
- Comply with all relevant legislation, including the Health and Safety at Work Act.
- Conduct dynamic risk assessments during training sessions and take immediate action to prevent harm.
- Ensure clients understand safety instructions, roadcraft principles, and the limits of their own ability.

6. Confidentiality and Data Protection

Coaches will:

- Treat all personal information with respect and confidentiality.
- Access, store, and share information only when necessary and in accordance with data protection legislation.
- Use digital devices, recordings, and communication systems responsibly and securely.
- Never discuss client information in public or on social media.

7. Fitness for Work

Coaches will:

- Present themselves fit, alert, and capable of carrying out their responsibilities.
- Not work under the influence of alcohol, drugs, fatigue, or any condition that may impair performance.
- Seek support or report concerns if their fitness for work is compromised.

8. Use of Technology and Social Media

Coaches will:

- Use radios, cameras, and digital tools responsibly and in line with organisational policy.
- Ensure any recordings are lawful, proportionate, and securely stored.
- Maintain a professional online presence and avoid posting content that could undermine trust or safety.

9. Challenging and Reporting Improper Behaviour

Coaches will:

- Challenge or report behaviour that falls below the standards of this Code.
- Follow the organisation's reporting procedures and cooperate fully with investigations.
- Support a culture where concerns can be raised without fear of retaliation.
- Protect clients and colleagues by acting promptly when safety or integrity is at risk.

10. Commitment to Continuous Improvement

Coaches will:

- Reflect on their practice and seek opportunities to improve.
- Welcome feedback from clients and colleagues.
- Contribute positively to the development of coaching standards and organisational culture.

Acknowledgement

All coaches must confirm that they have read, understood, and agree to comply with this Code of Conduct. Failure to adhere to the Code may result in disciplinary action.