



THE HEALTH CONVO

Job Description: Business Development Executive (Digital Cluster)

Company: The Health Convo

Office Address: 12th floor, Cabin 144, Western Aqua, Cross Street 1, Whitefields, Kondapur, Telangana 500081

Deployment Location: Sainikpuri, Secunderabad, and nearby areas.

Experience: Minimum 1 Year (Freshers with exceptional passion to drive business can also apply)

CTC: As per Industry Standards + Daily Allowance

Number of Openings: 1

About Us

Founded with a singular vision **to empower doctors well beyond the walls of their clinics**, The Health Convo bridges the gap between clinical excellence and business acumen. We understand that while physicians are masters of medicine, the demands of practice operations, finance, marketing, technology, and growth can become overwhelming. That's where we step in—as trusted partners equipping healthcare professionals to **heal with confidence and scale with purpose** through strengthening their personal brand.

Your Role:

We are seeking a dynamic and self-driven **Business Development Executive** to spearhead client acquisition and relationship building with doctors, clinics, hospitals, and healthcare brands across Hyderabad, primarily in **Sainikpuri, Secunderabad**, and nearby areas.

You'll be the face of The Health Convo in this territory — identifying prospects, presenting solutions, and converting leads into long-term collaborations.

Key Responsibilities:

- Identify and approach doctors, clinics, and medical practices to pitch The Health Convo's services
- Set up meetings and product demos for the Founder/Strategy Team with healthcare professionals
- Build a strong pipeline through field visits, tele-calling, and referrals
- Represent The Health Convo at healthcare events, exhibitions, and local medical forums
- Organising Camps for Disease screening
- Follow up on leads and close deals while ensuring client onboarding is seamless
- Maintain records using CRM tools and share regular reports with the management
- Passion to explore self-learning through ongoing digital revolution in healthcare
- Act as a brand ambassador for The Health Convo in the region

Key Requirements:

- Bachelor's degree in Marketing, Business, Healthcare Management, or a related field
- 1–3 years of experience in business development/sales (healthcare or pharma background preferred)
- Excellent communication and negotiation skills
- Comfortable with client-facing field roles (bike/scooter is a plus)

THE HEALTH CONVO, HCON Health Services LLP, 5th floor/ Cabin 115, Western Aqua, Cross Street 1, Whitefields, Kondapur, Telangana, India



- Well-versed with local geography and fluent in Telugu, English and Hindi
- Passionate about social media and digital transformation

What We Offer:

- Competitive salary + performance-based incentives
- Opportunity to work in a fast-growing healthcare consulting company
- Training and mentoring from industry leaders
- A purpose-driven team culture focused on impact and growth

Why Join Us?

- **Learning & Growth Opportunities:** Be part of a dynamic team where you will have the opportunity to grow your skills, with exposure to a wide range of healthcare clients.
- **Collaborative Culture:** Join a supportive, creative, and collaborative work environment that encourages new ideas and continuous learning.
- **Make a Real Impact:** Work on projects that directly affect the way doctors connect with patients and enhance healthcare communication.

How to Apply:

Send your CV and a short note on *why you'd love to join The Health Convo* to office@thehealthconvo.com

Contact: 8290824252