

Marion Boyer: Festival Chair
Gary and Ginny Poppen: Vice-Chairs
Mary Lou Moser: Quilt Show Chair
Mark and Deb Oleson: Show & Shine Chair
Lydia Robertson: Glampers & Marketing Chair

Dear Artists and Fine Crafters,

Since the 9th annual Reinbeck Art Festival was canceled due to COVID, we want to make this year's festival bigger than ever! We think people will be anxious to get outside to our Reinbeck Art Festival! The applications for **the 10th annual Reinbeck Art Festival are now open!** We want you to apply and to encourage others to apply to our juried event!

The event will take place Saturday, September 18, 2021, from 9 am to 3 pm. This outdoor event will take place on Main and Broad Streets. (In case of inclement weather, will offer each person an inside space and notify you by the Friday before.) By having the event outside, we can have the artists, live music, show and shine vehicles (including cars, tractors, motorcycles, and pickups), children's art activities by Brenda and friends, the fun photo booth by Rachel, the Glampers, and local eateries all within easy walking. Also, we will have our first ever Festival Quilt show organized by Mary Lou Moser and friends. This show will feature old and new beautiful hand-created quilts. The quilts will be displayed in the United Church of Christ at 225 Broad Street.

Our juried show features many of the area's finest artists and fine crafters. We are interested in a variety of mediums, including, but not limited to: ceramics, metal, repurposed items, repurposed furniture, digital art, drawing, fiber, glass, jewelry, leather, mixed media, painting, charcoal, colored pencil, photography, printmaking, sculpture, watercolor, oil, pastels, wood, fine crafts and more. (We are not looking for mass production items). Our applicants have the option to fill out the application on-line or send it by mail. Either way, the jury and booth fee will need to be mailed to city hall.

Special Incentive: After you get juried into our show for 2021 if you get a new artist/fine crafter to apply, who has never applied before, and that person gets juried in and lists your name as the person who got them to apply, you will receive a **finder's coupon** the day of the festival. That coupon can be used to buy at the festival or turned into cash at the end of the day from the staff.

A special feature is our "Buy Great Art" program that awards one festival attendee, each hour, with a certificate to be used for the purchase of art/fine craft on the day of the festival. The festival staff will reimburse the vendors at the end of the show if certificates were used at their booth.

The application procedure:

1. Complete the application form
2. Include 3 or more digital images of your work (jpg or pdf format) on a disc or email them. **Images need to represent about 95% of what you plan to sell. If you want us to use previous photos, let us know.**
3. Include a short artist statement

Application fees:

Early Bird Special fee: (on or before April 1) Jury fee \$10, booth fee \$20
Regular application fee (on or before July 30) Jury fee \$10, booth fee \$25
Late Application fee: (after July 30) Jury fee \$15, booth fee \$30

Notification: We will try to notify each applicant within 3 weeks after receiving the application/checks if they are juried in or not to our festival.

Sharing a booth? If you apply to share a booth, each applicant must be juried and accepted. Each person must pay their own jury fee but share a booth fee.

Enclose checks: One check for a non-refundable jury fee, a second check for the booth and table rentals (\$10 per table), and a third check if you are ordering an additional meal for \$5 each.

Mail applications to: City of Reinbeck, 414 Main St, Reinbeck, IA 50669 or Email to ReinbeckArtsFestival@gmail.com. Phone: 319-788-6404 Checks to City of Reinbeck (In the memo, please write: Art festival jury fee, Art festival booth/table fee, and Art festival extra meals.

Exhibitor Rules and Regulations: All work must be original and created by the artist/crafter. Kits, imports, and mass-produced items are not acceptable. Your submitted images should represent 95% of your items. Any items not represented in the juried process may need to be removed. If your work is not juried in, your booth fee will be returned, the jury fee will not be returned. Bank fees: A \$25 bank fee will be charged on all returned checks. The check amount plus the bank fee is payable with a money order, cashier's check, or cash. Taxes: Each exhibitor is responsible for collecting the State Sales Tax and filling out a report with the Department of Revenue. Reinbeck's rate is 7%. We are required to submit the names and addresses of all vendors to them.

Cancellations: Vendor cancellations must be in writing by mail, fax, or email at least 30 days prior to the event to get the booth fee refunded.

FYI: Vendors will leave their exhibit space clear after the show. Ask festival staff to cover your booth if you need a break. The vendor's space needs to be occupied by 8:30 or it will be considered a "no show", the space will be forfeited, and there will be no refund. Please do not take up any additional space without the consent of the show staff. All vehicles must be removed from the show area by 8:30. You may park in the 3rd block and beyond Broad and/or Blackhawk, or in the 5th block of Main Street. We want to leave ample space for shoppers! Please do not tear down your exhibit until 3, as that is your commitment to the festival. There are volleyball and soccer tournaments in town, with flyers at both stating we will be open until 3. Please aim to be completely torn down before 5 pm.

Vendors are responsible for making the booths sturdy and weighted. You will need weights (not stakes) against the wind, mild rain, etc as your booth will be on the street. The City of Reinbeck/The Art Festival is not responsible for lost, damaged, or stolen property. Vendors will be responsible for any damage caused by unsecured tents. Valued volunteers will be available starting at 6 am and return at 3 pm if you need any assistance on the day of the show.

Event staff reserves the right to make final interpretations of all the rules and regulations.

Reinbeck Fine Arts & Fine Craft Festival Application for Sept. 18, 2021

Name: _____ E-mail: _____

Address: _____ Phone: _____

City/state/zip: _____ Website: _____

Tax ID: _____

List or describe your art/fine craft: _____

Are you sending photos or using last years? _____

If this is your first-ever application to our festival, please list the name of the "juried in for 2021" artist/crafter who encouraged you to apply. If you get juried in, they will receive a "Finder's Coupon". (This applies to one person only who encouraged you to apply).

This is a family event. If your artwork includes any graphic content such as nudity or violence, please describe and we will evaluate to determine if it is suitable for our family-friendly event.

Our plan is to have an outside festival. How many spaces are you purchasing?

_____ Space outside: 12 by 12ish Early bird: \$20, Regular cost \$25, After July 30: \$30

_____ Inside Space: 10 by 10 same price as above...only a few are available, first come basis

_____ Double space desired?...add \$15 to the above prices

If your booth is outside, do you prefer? (weights are needed for your booth for they are on the street)

_____ North Side _____ South Side _____ Either We will try to place you where you desire.

Food: One complimentary lunch and snack will be provided to the "juried in" vendor. Additional meals may be ordered and paid for at \$5 each with a separate check. The "meal" includes a morning muffin, a nontime sandwich and chips, an afternoon dessert, and coffee and water throughout the day. Our local eateries will also be available to you with their wonderful menus. Do you want to order extra meals?

_____ If yes, how many? _____ Write Meals in the memo of this check, please.

If you have any questions, please call Reinbeck City Hall at 319-788-6404.

General Release

The undersigned does hereby discharge, release and hold harmless, the City of Reinbeck/Reinbeck Art Festival, (all cities, property owners, and associations) and all co-sponsors from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damages or claims to the person or property of the undersigned while in possession or under

the supervision of the sponsors during the Festival, and hereby consents to the enforcement of any rules of this event. Furthermore, the undersigned artist hereby certifies that all display work is handcrafted and created by the show participant. Participant understands that any mass-produced item on display can cause expulsion from the show or future shows. There are no rain dates. There will be no refunds or credits if a show is canceled due to rain, floods, hurricanes, or any other forces of nature. There will be no refunds on artist cancellations. Credit will be issued if the City of Reinbeck/Reinbeck Art Festival is notified in writing at least (60) sixty days prior to the event. Exhibitors are responsible for full payment of the show fee if canceled less than 60 days prior to the event. Event staff reserves the right to disqualify any exhibitor causing any problems to fellow exhibitors or event staff. Failure to comply with the rules and regulations included in this application may result in expulsion from the event and future events. The event coordinator reserves the right to make the final interpretation of all rules. The undersigned understands that if this application is not accepted, booth fees will be returned by mail. If accepted, the City of Reinbeck/Reinbeck Art Festival has my permission to reproduce my artwork, through the images or prints I have submitted, for the purpose of advertising and marketing the Festival. The City of Reinbeck/Reinbeck Art Festival also has my permission to publish photographs or videos taken of my booth, my work and me during the Festival for purposes related to the promotion of the Festival, past or future. BY SIGNING BELOW YOU ARE AGREEING TO ALL POLICIES, RULES and REGULATIONS (includes rules and regulations on the following page.) Your signature below indicates you have read the rules of the event as outlined in this application and agree to abide by them.

Artist Statement

Please use this page to give us a statement about you and your work. Include details about your process, materials and inspiration, and a little about yourself as an artist. It will go on our website and Facebook pages.

Name:

Statement: