



***sideline***  
***screamers***

**2022**

Back To School  
Style Guide





## School is Back in Session

It's time for fresh pencils, big goals, and school spirit – we are heading back to school. No matter the grade or the age, school and team pride can be felt by everyone. School merch is perfect for online stores, sporting events, fundraisers, faculty uniforms, bookstores, campus events, field trips, and so much more. So whether you prefer to wear school spirit loud and proud or subtle and stylish, the Back to School Style Guide will show you this year's trending pieces.



BACK TO  
SCHOOL  
STYLE GUIDE  
2022





# College Living



**4710**  
47 Brand  
Trawler Cap



**AFX64CRP**  
Independent Trading Co.  
Women's Lightweight Cropped  
Hooded Sweatshirt



**CO200**  
Champion  
Packable Quarter-Zip Jacket



**VC300A**  
Valucap  
Adult Bio-Washed Classic Dad's Cap



**973MR**  
JERZEES  
NuBlend® Sweatpants



**PRM20SRT**  
Independent Trading Co.  
Women's Lightweight California  
Wave Wash Sweatshorts



**BM6624**  
Boxercraft  
Harley Flannel Pants



**200CY**  
Dyenomite  
Cyclone Pinwheel  
Tie-Dyed T-Shirt



**22709**  
MV Sport  
Classic Fleece  
Colorblocked Hooded  
Sweatshirt



**3633**  
Next Level  
Cotton Tank



**OAD105**  
OAD  
Contrast-Color Handle Tote



**2050**  
Sportsman  
Bucket Cap

# Greek Life

Greek Life may lead the way in philanthropy and trends, but these styles aren't just for the lettered. These fashion-forward and spirited styles quickly find their way into all the collegiate trends. Get yours now and be ahead of the curve.



**1566**  
Comfort Colors  
Garment-Dyed Sweatshirt



**R08**  
Boxercraft  
Women's Quilted  
Pullover



**SC100**  
SOCCO

USA-Made Striped Crew Socks



**SP510**  
Sportsman

Pigment-Dyed Trucker Cap

# Dorm Essentials

Dorm Sweet Dorm. Personalized pieces for the dorm can help cure homesickness\* and make those cookie-cutter spaces feel more like home.

*\*This claim has not been evaluated by the Food and Drug Administration.*



**1715**  
Liberty Bags

Neoprene 15" Laptop Sleeve



**9008**  
Liberty Bags

Drawstring Laundry Bag



**QV3060**  
Q-Tees

Velour Beach Towel





**6210**  
Next Level  
Unisex CVC Short Sleeve Crew



**5770**  
Liberty Bags  
Tammy Waffle Weave Spa  
Bag



**8180**  
Champion  
Cotton Jersey 9" Shorts with  
Pockets



**8805**  
Liberty Bags  
Recycled 18" Small Duffel Bag



**8449**  
J. America  
Epic Sherpa Blanket



**8709**  
J. America  
Flip Side Fleece Hooded Pullover



**A301**  
adidas  
18L 3-Stripes Backpack



**1174**  
Alternative  
Women's Cotton Jersey  
Go-To Crop Muscle Tank



**GDH200**  
ComfortWash by Hanes  
Garment Dyed Long Sleeve T-Shirt



# Friday **Night Lights**





**222581**  
Holloway

Ivy League Team Fleece Colorblocked  
Hooded Sweatshirt



**FT006**  
Liberty Bags  
Folding Stadium Seat



**8861**  
J. America  
Tie-Dye Fleece Hooded Sweatshirt



**SP07**  
Sportsman  
Soccer Scarf



**VC21**  
Valumask  
ValuMask Bandana

## Spiritwear & Sidelines

Wear your heart, your team, or your school right there on your sleeve. Whether it's on the sideline or in the grocery line, spiritwear engages students and fans to be a part of something bigger than themselves.





**3160**  
Augusta Sportswear  
Clear Hooded Rain Jacket



**W21751**  
MV Sport  
Women's Sueded Fleece Cropped  
Hooded Sweatshirt



**6003**  
Augusta Sportswear  
Spirit Pom



**OAD1118**  
OAD  
Value Rally Towel



**RKL12**  
CAP AMERICA  
USA-Made Striped Beanie



**8718**  
Alpine Fleece  
Roll Up Blanket



**111**  
Richardson  
Garment-Washed  
Trucker Cap



**3100**  
Augusta Sportswear  
Coach's Jacket



**4430**  
Rabbit Skins  
Infant Baseball Fine Jersey Bodysuit



**257**  
Augusta Sportswear  
Stadium Replica Football Jersey



**4105**  
Badger  
B-Core Hooded Long Sleeve  
T-Shirt



**4231**  
Badger  
Breakout Quarter-Zip  
Pullover



**229059**  
Holloway  
Charger Hooded Jacket



**4204**  
Badger  
Ombre Long Sleeve T-Shirt



**8882**  
Liberty Bags  
Large Drawstring Pac  
with DUROcord®



**5107**  
C2 Sport  
Mesh 7" Shorts



**712**  
Alleson Athletic  
Practice Mesh Football Jersey



**A311**  
adidas  
35L Weekend  
Duffel Bag



**64STTM**

**Russell Athletic**

Essential 60/40 Performance T-Shirt



**FOS900546**

**Oakley**

5L Travel Pouch



**7724**

**Badger**

Outer-Core Pants

# Team Merch

Clear eyes, full heart, can't lose when everyone's wearing their school pride on and off the field. Give fans something to rally behind and in.



**222791**

**Holloway**

Women's Prism Bold Quarter-Zip Pullover



**7722**

**Badger**

Spirit Outer-Core Jacket



# Staff **Uniforming**







**K01**  
**Boxercraft**  
Women's Fleece Out  
Pullover



**W22713**  
**MV Sport**  
Women's Sueded Fleece Quarter-  
Zip Sweatshirt



**163926**  
**Columbia**  
Steens Mountain™  
Fleece Vest



**L08**  
**Boxercraft**  
Women's Cuddle  
Fleece Cardigan



**195894**  
**Columbia**  
Women's Sweater Weather™  
Half-Zip

# Staff Uniforming

The faculty called – they want to show off their school spirit too. These professionals put their A+ effort into their jobs and school and that's something to be proud of. Show off their pride with these staff favorites in apparel and accessories.





**400**  
Tultex

Unisex 50/50 Sport Polo



**9718**  
Burnside

Coaches Jacket



**A213**  
adidas

Heathered 3-Stripes  
Colorblock Polo



**A532**  
adidas

Textured Mixed Media  
Quarter-Zip Pullover



**Q4010**  
Q-Tees

Bib Apron



**151**  
Paragon

Women's Memphis  
Sueded Polo



**1036**  
DRI DUCK

16L Messenger Bag



**6606**

YP Classics

Six-Panel Retro Trucker Cap



**5339**

DRI DUCK

Challenger Anorak





# Back to School **Essentials**

## HIGHSCHOOL



**SF500**  
Gildan

Softstyle™ Hooded Sweatshirt



**4800**  
M&O

Gold Soft Touch T-Shirt



**1265**

Augusta Sportswear  
Women's Pulse Team  
Running Shorts

## YOUTH



**151045**  
Columbia

Youth Steens Mountain™ II Fleece  
Full-Zip Jacket



**996YR**  
JERZEES

NuBlend® Youth  
Hooded Sweatshirt



**20BCY**  
Dynomite

Youth Cyclone Vat-Dyed Pinwheel  
Short Sleeve T-Shirt



**8886**

Liberty Bags

Value Drawstring Backpack



**3739Y**

BELLA + CANVAS

Youth Sponge Fleece Full-Zip  
Hoodie



**973BR**  
JERZEES

NuBlend® Youth  
Sweatpants



**3480**  
BELLA+CANVAS  
Unisex Jersey Tank



**92982ODM**  
Oakley  
22L Method 360 Ellipse Backpack



**7724**  
Badger  
Outer-Core Pants



**29BR**  
JERZEES  
Dri-Power® Youth 50/50 T-Shirt



**5209**  
C2 Sport  
Youth Mesh Shorts

## Youth & High School

From ABC's to algebra, school swag is a must-have for all ages. Whether it's for gym class or to commemorate a special event, these pieces are worn when memories are made.



## GRAD SCHOOL



**13H1867**  
Tommy Hilfiger  
Classic Fit Ivy Piqué Polo



**13V0002**  
Van Heusen  
Women's Oxford  
Shirt



**1012**  
Liberty Bags  
GOH Getter Expandable Briefcase

# College & Grad School

You never really have to leave college, at least not in spirit(wear). These essentials can be worn off campus at internships or that first job. School spirit never looked so good.



## COLLEGE



**PRM3500**  
Independent Trading Co.  
Unisex Midweight Pigment-Dyed  
Crewneck Sweatshirt



**3101**  
Hardware  
Heritage Canvas Backpack





**W22712**  
MV Sport

Women's Sueded Fleece  
Crewneck Sweatshirt



**A520**  
adidas

Shoulder Stripe  
Quarter-Zip Pullover



**A323**  
adidas

Women's Cotton Blend  
Polo



**W21721**  
MV Sport

Women's Striped Fleece Boxy  
Hooded Sweatshirt



**6005**

Alternative  
Organic Tee



**PURB**

Atlantis Headwear  
Pure - Sustainable Knit



**A547**  
adidas

Women's Heather Block Full-Zip  
Wind Jacket



**8210**  
Burnside

Yarn-Dyed Long Sleeve  
Flannel Shirt



**A436**  
adidas

Fleece Joggers

Blue f  
Blue Book  
PAPER & PENCIL





# College **Bookstore**



**S101**  
Champion  
Reverse Weave®  
Hooded Sweatshirt



**PRM50STPD**  
Independent Trading Co.  
Pigment-Dyed Fleece Shorts



**FOS901071**  
Oakley  
23L Nylon Backpack



**DTA**  
LEGACY  
Dashboard Trucker Cap



**8115**  
J. America  
Zen Jersey T-Shirt



**T453W**  
Champion  
Women's Heritage Jersey  
Cropped T-Shirt



**9345**  
DRI DUCK  
Women's Cypress Sherpa  
Mountain Fleece



**EXP54LWZ**  
Independent Trading Co.  
Unisex Lightweight Windbreaker  
Full-Zip Jacket



**4400**  
Rabbit Skins  
Infant Baby Rib Bodysuit



**A372**  
adidas  
Mélange Tech  
T-Shirt



**8830**  
J. America  
Sport Lace Hooded Sweatshirt



**SP02**  
Sportsman  
Rugby-Striped Knit Scarf

# College Bookstore

The college bookstore isn't just for the student or books. Fill your bag with spiritwear for the parents, grandparents, alumni, siblings, and friends! Because knowing who is behind you makes it easier to see what's ahead of you.



**19111**  
Columbia  
Rugged Ridge™ II Sherpa Fleece  
Full-Zip



**134**  
Richardson  
Stripe Pom Cuffed Beanie





**Fundraising**

# Fundraising

Being a fan never goes out of style, especially when looking good does good. From the basketball team to the debate club, great fundraising gear can help reach goals. So go ahead – raffle, sell, or giveaway to get that goal!



**A422**  
adidas  
3-Stripes Duffel



**8800**  
Burnside  
Fleece Joggers



**FT002**  
Liberty Bags  
The All-Star Chair



**3629**  
Code Five  
Women's Star Print Scoop  
Neck Tee



**FT007SC**  
Liberty Bags  
12 oz. Neoprene Slim  
Can and Bottle Holder





**SS4500**  
Independent Trading Co.  
Midweight Hooded Sweatshirt



**601RR**  
JERZEES  
Triblend Three-Quarter Raglan  
Baseball T-Shirt



**8888**  
Liberty Bags  
Zippered Drawstring Backpack



**921055ODM**  
Oakley  
22L Enduro Backpack



**SP12**  
Sportsman  
Solid 12" Cuffed Beanie



**8712**  
Alpine Fleece  
Micro Mink Sherpa Blanket



**C162523TGH**  
Carmel Towel Company  
Trifold Golf Towel with Grommet



**Q125300**  
Q-Tees  
14L Shopping Bag



**5100**  
C2 Sport  
Performance T-Shirt

## Photo Index

Listed from left to right

### Cover Shot..... 1

<i>STYLE NUMBER</i>	<i>BRAND</i>	<i>COLOR</i>
<b>5100</b>	<b>C2 Sport</b>	Royal
<b>6937</b>	<b>LAT</b>	Vintage Green/White
<b>W22713</b>	<b>MV Sport</b>	Heather Grey
<b>T453W</b>	<b>Champion</b>	Navy
<b>92982ODM</b>	<b>Oakley</b>	Blackout
<b>4204</b>	<b>Badger</b>	Red
<b>SP510</b>	<b>Sportsman</b>	Royal/Mustard/Stone
<b>6003</b>	<b>Augusta Sportswear</b>	Red/White
<b>PURB</b>	<b>Atlantis Headwear</b>	Light Grey Melange
<b>SC100</b>	<b>SOCCO</b>	White/Carolina Blue
<b>FT007SC</b>	<b>Liberty Bags</b>	Royal
<b>8718</b>	<b>Alpine Fleece</b>	Grey

### College Living..... 4-5

<i>STYLE NUMBER</i>	<i>BRAND</i>	<i>COLOR</i>
<b>22709</b>	<b>MV Sport</b>	Stonewash
<b>1174</b>	<b>Alternative</b>	Heather Grey
<b>PRM20SRT</b>	<b>Independent Trading Co.</b>	Dusty Rose
<b>SC100</b>	<b>SOCCO</b>	White/ Carolina Blue
<b>1566</b>	<b>Comfort Colors</b>	Butter
<b>SP510</b>	<b>Sportsman</b>	Royal/ Mustard/ Stone
<b>8709</b>	<b>J. America</b>	Chambray Heather
<b>CO200</b>	<b>Champion</b>	White

### Friday Night Lights..... 10-11

<i>STYLE NUMBER</i>	<i>BRAND</i>	<i>COLOR</i>
<b>6003</b>	<b>Augusta Sportswear</b>	Red/ White
<b>229059</b>	<b>Holloway</b>	Scarlet/ White
<b>7724</b>	<b>Badger</b>	Black
<b>FOS900546</b>	<b>Oakley</b>	Blackout
<b>4430</b>	<b>LAT</b>	Vintage Heather/ Vintage Red
<b>8718</b>	<b>Alpine Fleece</b>	Grey
<b>8861</b>	<b>J. America</b>	Black Tie Dye

**Friday Night Lights (Continued)..... 8-9**

<i>STYLE NUMBER</i>	<i>BRAND</i>	<i>COLOR</i>
<b>3160</b>	<b>Augusta Sportswear</b>	Clear
<b>4204</b>	<b>Badger</b>	Red
<b>OAD1118</b>	<b>OAD</b>	Black
<b>SP07</b>	<b>Sportsman</b>	Cardinal/ Black

**Staff Uniforming..... 16-17**

<i>STYLE NUMBER</i>	<i>BRAND</i>	<i>COLOR</i>
<b>A532</b>	<b>adidas</b>	Collegiate Navy/ Grey Three
<b>400</b>	<b>Tultex</b>	Heather Light Blue
<b>Q4010</b>	<b>Q-Tees</b>	Orange
<b>9718</b>	<b>Burnside</b>	Black
<b>W22713</b>	<b>MV Sport</b>	Heather Grey
<b>163926</b>	<b>Columbia</b>	Black
<b>1036</b>	<b>DRI DUCK</b>	Charcoal/ Black
<b>6606</b>	<b>YP Classics</b>	Charcoal/ Neon Orange
<b>A213</b>	<b>adidas</b>	Blaze Orange/ Vista Grey

**Back to School Essentials..... 20-21**

<i>STYLE NUMBER</i>	<i>BRAND</i>	<i>COLOR</i>
<b>8244</b>	<b>J. America</b>	Oxford
<b>8210</b>	<b>Burnside</b>	Army/ Black
<b>3739Y</b>	<b>BELLA + CANVAS</b>	Navy
<b>4421</b>	<b>Augusta Sportswear</b>	White/ Kelly
<b>W22712</b>	<b>MV Sport</b>	Charcoal
<b>6137</b>	<b>LAT</b>	Vintage Green/ White
<b>A436</b>	<b>adidas</b>	Black
<b>92982ODM</b>	<b>Oakley</b>	Blackout
<b>3480</b>	<b>BELLA + CANVAS</b>	Athletic Heather
<b>1265</b>	<b>Augusta Sportswear</b>	Dark Green/ White/ Black
<b>PURB</b>	<b>Atlantis Headwear</b>	Light Grey Mélange

## Photo Index

Listed from left to right

### College Bookstore.....26-27

<i>STYLE NUMBER</i>	<i>BRAND</i>	<i>COLOR</i>
<b>EXP54LWZ</b>	<b>Independent Trading Co.</b>	Maroon/ Classic Navy
<b>PRM50STPD</b>	<b>Independent Trading Co.</b>	Pigment Maroon
<b>FOS901071</b>	<b>Oakley</b>	Blackout
<b>T453W</b>	<b>Champion</b>	Navy
<b>DTA</b>	<b>Legacy</b>	Burgundy/ Grey
<b>9345</b>	<b>DRI DUCK</b>	Charcoal
<b>134</b>	<b>Richardson</b>	Maroon/ Black/ White
<b>8115</b>	<b>J. America</b>	Cement
<b>8830</b>	<b>J. America</b>	Maroon
<b>SP02</b>	<b>Sportsman</b>	Maroon/ White

### Fundraising.....30-31

<i>STYLE NUMBER</i>	<i>BRAND</i>	<i>COLOR</i>
<b>8888</b>	<b>Liberty Bags</b>	Royal
<b>A422</b>	<b>adidas</b>	Grey
<b>5100</b>	<b>C2 Sport</b>	Royal
<b>8800</b>	<b>Burnside</b>	Heather Grey
<b>QV3060</b>	<b>Q-Tees</b>	Royal
<b>SP12</b>	<b>Sportsman</b>	Heather Grey
<b>8712</b>	<b>Alpine Fleece</b>	Grey Buffalo
<b>SS4500</b>	<b>Independent Trading Co.</b>	Royal Heather
<b>3629</b>	<b>Code Five</b>	Granite Heather Star
<b>FT007SC</b>	<b>Liberty Bags</b>	Royal

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