



Cultural Action Center
www.solarmar.net

JOY
PERSONAL GROWTH
SOCIAL GOOD

2024 Update

Dear Team Members, Supporters and Friends of SO LArMAR,

I hope you had a great summer and restful Thanksgiving holiday. Wishing you a Merry Christmas and a Happy New Year! Here are some 2024 updates on SO LArMAR.

Marketing and Financial Strategy Development

We continue to work on marketing and financial strategies for SO LArMAR. Daniyal Faheem of [BigRev](#) has joined the Advisory Team to continue development of the marketing strategy.

We are seeking an Advisory Team member to lead the financial strategy development known as Mighty Good Collaboration (MGC). MGC focuses on strategic thinkers/organizations and philanthropists who want to see positive cultural change in Austin.

Innovative Home

We completed the plan for a 1700 square foot, solar powered home designed for Austin core infill. The plan is compatible with the new Austin HOME initiative - up to three of these homes can be built on a lot that previously allowed one home. Many thanks to our interns from A&M and UT and to Advisory Team member Michael Martinez of [LUPINE Development and Consulting](#) for this work. Here is a concept sketch of the revised front and back of the home.



SO LArMAR STARS

SO LArMAR STARS are involved in social good volunteering. We completed four lunch services in 2023-2024 at the new Foundation Communities Zilker Studios affordable housing apartments in Austin serving over 180 resident meals. The next lunch service at Zilker Studios is planned for Saturday, January 11, 2025. See [SO LArMAR STARS](#) if you are interested in serving. We also participated in the [Foundation Communities](#) annual fundraising event where we helped them raise over \$750,000 to support their operation.

SO LArMAR SEEKERS

SO LArMAR SEEKERS are people involved in personal growth. Research shows that intentional growth can improve a person's physical and mental health over time. SEEKERS have access to discussion-based personal growth programs and participation on prototyping teams. See [SO LArMAR SEEKERS](#) to learn more about personal growth. Be sure to take a look at the Focus Questions.

On a personal note, I completed my first year of doctoral studies in education at Concordia University Texas this year. I will be on academic leave in 2025 to spend more time on the SO LArMAR project in the areas of marketing and financial strategies.

The SO LArMAR Team
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