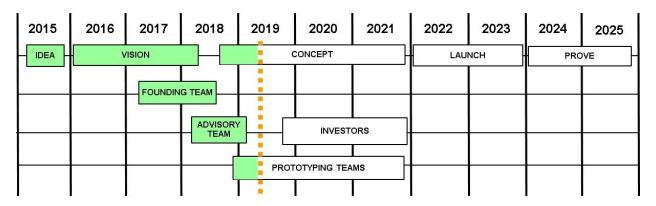


## **UPDATE**

## We promote Joy through Personal Growth and Social Good

As stated in the Winter 2018 Update, SO LArMAR completed the <u>Vision</u> phase and is now in the <u>Concept</u> phase. New Prototyping Teams are forming. A core Prototyping Team has met several times after kicking off in December of last year. The team is working primarily on SO LArMAR empathy, socialization language and marketing.



SO LArMAR has been testing a vetted volunteer opportunity at the Harvest Blessings Food Pantry over the past year. This food pantry serves over 10,000 people a month. Anyone can volunteer to serve. Just try it out at <a href="https://www.solarmar.net/advocates">www.solarmar.net/advocates</a>.

A basic business model was agreed by the Advisory Team. Because SO LArMAR addresses a very broad range of personal growth and social good areas it was decided that it does not fit the non-profit organization model. Instead it will be an investor-based organization that will seek "B Corp" certification. Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

A small Advisory/Prototyping team is working on the investor presentation package. There are two categories of investors. The first category is organizations that want to be tenants in the SO LArMAR urban space. The second category is organizations that want to financially support SO LArMAR but will not be on-site tenants.

Target investors are smaller, progressive private organizations that support the SO LArMAR Vision. These companies are looking to support the community and provide meaningful opportunities for their employees to connect to the greater social good as part of their personal growth.

We are currently seeking target investor candidates to join the Advisory/Prototyping small team to help us develop the investor presentation package. If you or anyone you know would be interested in this just use the <a href="https://www.solarmar.net/contact">www.solarmar.net/contact</a> tab to send us a message to indicate your interest and we will get back to you with more information.

Feel free to forward this newsletter to anyone you think might be interested

## The SO LArMAR Team

www.solarmar.net