

# DEREK

## BRANDENBURG

MULTIDISCIPLINARY GRAPHIC DESIGNER

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— Portfolio —  
<https://derekbrandenburg.com/>

- **25 Years Professional Design** experience across multiple industries (recent 10 as a Remote Graphic Designer)
- With **Passion & Intent**, I aim to create innovative design solutions using a brand's culture, ethos, & business objectives
- **Concept to Production** understanding of product development, focusing on concept, graphic design, & preproduction

## EXPERIENCE

Self Employed  
Sept '11 - Present

### Contract Designer

- Clients include: JCPenny, Oakley, The Learning Annex, White House Black Market, Terras Landscape
- Project work:
  - Annual Report
  - Flyers & Posters
  - Website Design
  - Invitations & Cards
  - PowerPoint Design
  - Branding & Logo Design
  - B2B Direct Mailings
  - Corporate ID Packages
  - Catalogues/Page Layout
  - Digital Rendering
  - Trend Development
  - Concept Design
  - Fabric Print Design (in repeat)
  - Y/D Stripes & Woven Plaids
  - Screenprint Designs
  - Embroidery/Appliques

Abercrombie & Fitch  
Mar '08 - Aug '11

### Senior Textile & Apparel Graphic Designer

- **Concept, design, & present** stripe packages for Men's/guy's knits
- Study runway shows, **research market trends** & shop competitor brands to create color usage, artwork, & print/pattern for Gilly Hicks
- **Manage art team** of 3 (Gilly Hicks embroideries & embellishments)

Kohl's, Inc.  
Sept '06 - May '07

### Textile/Graphic Artist, Art Dept. Manager

- Develop artwork that strengthens kids brand & supports seasonal concepts
- **Estimate art needs based on planned sales projection**
- Create & **manage artwork calendar** to successfully **meet corporate deadlines**
- **Manage Art Department budget** for travel, sample/art purchases, & freelance

Target Corporation  
Sept '03 - Sept '06

### Textile & Graphic Designer

- Design fabric prints, yarn dyes, & placement art to **satisfy sales goals of >30% within tightly set IMU's**
- **Elevate taste level** of Infant/Toddler Boy apparel by **taking calculated risks** with art styles and techniques to reinforced unique attributes of each brand while not compromising their individuality
- **Negotiate compromise** between design, technical, merchants, and sourcing cross-functional teams to force artwork newness and oversee it's proper execution through production
- **Anticipate bottlenecks**, and **hire freelance** per needed to meet all calendar deadlines
- Active committee member on how to **increase efficiencies & streamline graphics process**

OshKosh B'Gosh  
Sept '00 - May '03

### Artwork Creative Manager & Graphic Designer

- New position, Art Operations Manager, to **streamline & standardize art processes** to meet calendar deadlines
- **Domestic & International travel:** collaborate with contractors to develop new techniques & perfect samples
- **Manage creative team of 3 artists**, & the artwork **operations for team of 10** (+ freelance as needed)
- **Concept/Trend research** through travel, shop competitive markets, & explore "external" cultural resources
- **Approve pre-production sales sample art** & create artwork; fabric prints, placement art, & fashion trims

## EDUCATION

### University Wisconsin Green Bay

**BA:** Communication Arts  
Graphic Design

#### Courses include:

Art History, Graphic Design Studios, Design Methods, Drawing Studios

**BA:** Urban/Regional Studies  
Environmental Design

#### Courses include:

City Through Time & Space, Transportation, Environmental Design Studios I - IV