OUR SEPTEMBER 2024 NEWSLETTER

SOUTHWEST FLORIDA REALESTATE & LIFESTYLE







LATEST HOMES IN THE MARKET AND MORE!

TODAY, WE GIVE YOU THE LATEST REAL ESTATE & LIFESTYLE UPDATES!

Features

REAL ESTATE NEWS

MARKET UPDATES

LISTINGS & SALES
TESTIMONIALS

SOUTHWEST FLORIDA EVENTS







HOW REAL ESTATE AGENTS ARE USING AI RIGHT NOW

More real estate agents are leveraging artificial intelligence (AI) to streamline their processes and save time, but it's crucial to use AI with caution.

Al can simplify creating compelling property descriptions and market summaries by analyzing demographic data and buyer preferences, thereby highlighting key features effectively. It can also enhance the engagement of listings. However, agents must be vigilant, as Al-generated content might be inaccurate and require additional verification or proofreading. There's also a risk that Al might produce exaggerated content, which could deter potential buyers.

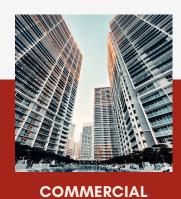
FULL ARTICLE

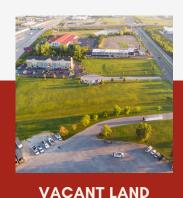


CHARLOTTE COUNTY

Source: Stellar MLS







SALES VOLUME
CLOSED SALES
MEDIAN SALE PRICE
ACTIVE LISTINGS
DAYS ON MARKET

\$197M
517
\$327,999
3,647
106 DAYS

\$2.06M	
6	
\$297,500	
69	
131 DAYS	

\$10.2M 239 \$21,750 4,997 148 DAYS

CALL AN APPOINTMENT NOW!



LISTINGS AND SALES

TOP LISTINGS

ACTIVE



25499 Taltal Drive, Punta Gorda

\$519,900



26018 Salonika Lane, Punta Gorda

\$433,999



4632 Arlington Drive, Placida

\$799,000

SOLD



26137 Paysandu Drive, Punta Gorda



16062 Alcira Circle, Punta Gorda



1558 Ultramarine Lane, Punta Gorda

CALL AN APPOINTMENT NOW!



THANK YOU, CLIENTS!

"THE BEST!"

The Best! We have used Charlie and Carol to buy two houses and sell one. We will never use another team as long as we are in their region. Their professionalism, patience and knowledge cannot be matched. As an added bonus, they are just awesome people.

Brian Hulse

"ROYAL REALTORS!"

Royal Realtors! Carol and Charlie went above and beyond in their work, help and kindness throughout selling our home. The communication was exceptional as well as having honest discussions and support.

Could not ask for better!

Nancy Roberts

CALL AN APPOINTMENT NOW!

LIFESTYLE EVENTS

