

CURIOUS CUBS

YOUR BOOK PARTNER



BOLOGNA
CHILDREN'S
BOOK
FAIR



VISIT US AT: HALL NO 26
STALL NO B-141



EXPLORE TO ENGAGE PLAY-N-GROW





A CONTEMPORARY CHILDREN'S PUBLISHING BRAND

At Quirious Cubs, we firmly believe that every child is born curious. Our books are designed to nurture imagination, sharpen thinking skills and build strong learning foundations through joyful and fun discovery.

We create engaging, age-appropriate books that combine:

- ◆ Skill Development
- ◆ Creative Exploration
- ◆ Foundational Learning
- ◆ Value Building



OUR LEARNING PHILOSOPHY

Learn Through Play

Children absorb knowledge best when learning feels like fun.

Shape Core Skills Early

Enormous mind-bending problem-solving and creative activities.

Encourage Independent Thinking

Activities that spark questions and boost confidence.



OUR PRODUCT CATEGORIES



- ◆ Children's Colouring Books
- ◆ Mandala Colouring Books
- ◆ Dot-to-Dot Colouring Books
- ◆ Write & Wipe Activity Books
- ◆ Unicorns/Dinosaurs Colouring Books
- ◆ Glitter Colouring Books
- ◆ Water Colour Activity Books
- ◆ Sticker Books for Children
- ◆ Colouring Books with Stickers
- ◆ Activity Pads & Colouring Pads
- ◆ Story Books
- ◆ Flash Cards
- ◆ Stencil & Drawing
- ◆ Activity Books
- ◆ Creative Kits (with bundled stationery)

HOW ARE WE DIFFERENT?

- ◆ Child-first approach providing curiosity and joy
- ◆ Holistic development building confidence and creativity
- ◆ Highly relevant and meaningful content
- ◆ Collaborative co-creation with partners

WHY GLOBAL BUYERS PREFER US

- ◆ Strong impulse-buy formats with proven retail appeal
- ◆ International ready sizing and packaging formats
- ◆ Flexible MOQs for both emerging and established markets
- ◆ Private label, co-edition and exclusive territory options
- ◆ Reliable production timelines for seasonal programs



Connect with us:

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OUR CORE STRENGTHS

- ◆ High-retention product formats
- ◆ Strong shelf-impact design
- ◆ Scalable, modular content systems
- ◆ Age-aligned learning progression
- ◆ Proven high-rotation categories
- ◆ Optimised margin structure
- ◆ Premium finish with cost-efficient manufacturing
- ◆ Rapid customisation and collaborative development

PARTNER WITH QUIRIOUS CUBS TO NURTURE NEW & BUDDING CONFIDENT LEARNERS.



Backed by Quarterfold Printabilities



Sedex

