



Planet PitchSM

Planet Pitch Teacher's Guide (Optional):

Date:	Topic:	Action Items:
Week 1	Social Entrepreneurship	* Watch Introduction to Your Instructor Video * Watch Social Entrepreneurship Video
Week 2	Planet Pitch Idea Development	* Students Identify Social Issue They Want to Address * Students Brainstorm Ideas to Address Social Issue
Week 3	Business Models Development	* Watch Introduction to Business Models Video * Watch The Business Model Canvas Video * Develop Business Model Canvas (Canvanizer.com)
Week 4	Market Discovery	* Watch Market Discovery Video * Research Potential Solutions
Week 5	Intellectual Property	* Watch Intellectual Property Video * Discuss Intellectual Property Needs
Week 6	Planet Pitch Video Preparation	* Watch How to Create Your Planet Pitch Video * Review Requirements for Planet Pitch Video * Create Planet Pitch Video
Week 7	Apply for Planet Pitch	* Submit Planet Pitch Application (See PlanetPitch.Co for Pitch Application Deadlines)

Access the Planet Planet Pitch Videos Here: <https://planetpitch.co/prepare>

Apply for Planet Pitch Here: <https://planetpitch.co/>