



The following Sponsor Levels represent our most popular configurations; however, we are happy to work with you to create a customized sponsorship plan. For more information email: [sponsorship@northgwinnettschoolsfoundation.org](mailto:sponsorship@northgwinnettschoolsfoundation.org)

## Sponsor Levels

	<b>FRIENDS OF EDUCATION</b> <b>\$750</b>	<b>CUM LAUDE</b> <b>\$2,000</b>	<b>MAGNA CUM LAUDE</b> <b>\$3,000</b>	<b>SUMMA CUM LAUDE</b> <b>\$5,000</b>
<b>Sponsor Benefit Categories</b>	<b>As a Sponsor of the NGSF, your business name will be featured on:</b>	<b>As Direct Sponsor of the NGSF, your business name will be featured on:</b>	<b>As Feature Sponsor of the NGSF, your business name and/or logo will be featured on:</b>	<b>As Title Sponsor of the NGSF, your business name and/or logo will be featured on:</b>
<b>Print</b>	Select marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)	Select marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)	Select marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)	All marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)
<b>In-School Advertising</b>		Name on select NGSF in-school promotional advertising materials sent to students and their families.	Name on all NGSF inschool promotional advertising materials sent to students and their families.	Logo on all NGSF inschool promotional advertising materials sent to students and their families.
<b>Media</b>		Name inclusion in press releases and news articles	Name inclusion in press releases and news articles	Name inclusion in press releases and news articles
<b>Website</b>	NGSF website listing	NGSF website listing	NGSF website (with active link to your site)	NGSF website (with logo and active link to your site)
<b>Social Media</b>	NGSF Facebook site	NGSF Facebook site	<ul style="list-style-type: none"> <li>• NGSF Facebook site</li> <li>• Up to 2 approved boosted ads to our audiences presenting your business (to be provided by you)</li> <li>• Select Electronic Communications</li> </ul>	<ul style="list-style-type: none"> <li>• NGSF Facebook site</li> <li>• Up to 3 approved boosted ads to our audiences presenting your business (to be provided by you)</li> <li>• Electronic Communications</li> </ul>
<b>Day Of Event</b>	Listing on Sponsor signage	Recognition and thanks during the event - name on signage.	Recognition and thanks throughout the event - signage and logo on video wall.	Title Sponsor Recognition and thanks throughout the event - prominent placement on signage and logo on video wall.
<b>Annual Report</b>	Recognition	Recognition	Recognition	Recognition
<b>Additional Benefits</b>	2 seats at the Big T'Do	4 seats at the Big T'Do	6 seats at the Big T'Do	<ul style="list-style-type: none"> <li>• 8 seats (1 reserved table) at the Big T'Do</li> <li>• Ability to address audience (5 minutes)</li> <li>• May provide an approved promotional item to attendees</li> <li>* Recognition at other NGSF Events</li> </ul>

\*\* In-Kind Contributions will be credited at 50% of retail value