



INAUGURAL

CALHOUN

SHERIFF'S

PCA PRO

RODEO



MARCH 22ND - 23RD, 2024

SPONSORSHIP PACKAGE

CHOCOLOCCO PARK



CALHOUN COUNTY SHERIFF'S PCA PRO RODEO

THANK YOU FOR TAKING THE TIME TO CONSIDER SPONSORING "THE INAUGURAL CALHOUN COUNTY SHERIFF'S PROFESSIONAL PCA RODEO".

3R RODEO COMPANY IS FACILITATING THE RODEO AS OUR STOCK CONTRACTOR. 3R RODEO, LOCATED IN JEMISON, ALABAMA, IS A PROFESSIONAL, FAMILY FUN, AND ENTERTAINING RODEO COMPANY. THEY WILL BE BRINGING THIS ENTERTAINING RODEO TO OUR COUNTY ON BEHALF OF THE CALHOUN COUNTY SHERIFF'S OFFICE.

SPONSORSHIP IS ESSENTIAL TO THE SUCCESS OF THIS EVENT. ALTHOUGH TICKET SALES HELP COVER SOME OF THE EXPENSES, THEY REPRESENT ONLY A SMALL PORTION OF FUNDS NEEDED TO PRODUCE A RODEO. YOUR SPONSORSHIP IS A GREAT WAY TO ADVERTISE YOUR PRODUCT OR SERVICE AND SHOWS YOUR SUPPORT FOR THE CALHOUN COUNTY SHERIFF'S OFFICE.

HELP US BRING PROFESSIONAL AND AFFORDABLE FAMILY ENTERTAINMENT TO YOUR LOCAL COMMUNITY, WHILE HELPING US RAISE FUNDS FOR THE CALHOUN COUNTY SHERIFF'S OFFICE.

ON **MARCH 22ND & 23RD** CALHOUN COUNTY SHERIFF MATTHEW WADE WILL HOST THE MAIN RODEO LED BY 3R RODEO AND ANNOUNCED BY MR. JERRY BYRD. WE WOULD LOVE TO COUNT ON YOUR SUPPORT. PLEASE TAKE TIME TO LOOK OVER EACH SPONSORSHIP PACKAGES AND LET US KNOW HOW WE CAN WORK OUT A PACKAGE TO SHOWCASE YOUR BRAND.

THANK YOU FOR YOUR CONSIDERATION IN SPONSORING PART OF THIS INAUGURAL CALHOUN COUNTY SHERIFF'S RODEO.

LET'S RODEO!!!

Questions?

Give us a call 256-294-1812 or

Send us an email sheriffrodeo@gmail.com

INAUGURAL
CALHOUN SHERIFF'S
PCA PRO RODEO



THANK YOU FOR
YOUR SUPPORT OF
THE CALHOUN
COUNTY SHERIFF'S
RODEO!



MARCH 22ND - 23RD

CALHOUN COUNTY SHERIFF'S
PCA PRO RODEO

PRESENTING SPONSORSHIP \$10,000



- 2 - 3X6 BANNERS (1 INSIDE ARENA, 1 OUTSIDE ARENA)
- SPONSOR RECOGNIZED AS PRESENTING SPONSOR EACH NIGHT
- WILL HAVE OPPORTUNITY TO SPEAK DURING EACH RODEO
- LOGO WILL BE ADDED TO ROUGH STOCK ANIMALS
- ABILITY TO HAVE MERCHANDISE DISPLAYED INSIDE ARENA
- SOCIAL MEDIA ADVERTISEMENT
- ELIGIBLE FOR ANY RADIO / TV ADVERTISEMENT
- LARGE LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
- SHERIFF'S RODEO BELT BUCKLE
- 6 TICKETS EACH NIGHT OF RODEO

SHERIFF LEVEL SPONSORSHIP \$7,000



- 2 - 3X4 BANNERS (1 INSIDE ARENA, 1 OUTSIDE ARENA)
- RECOGNIZED AT OPENING CEREMONIES EACH NIGHT
- RECOGNIZED AS ALLEY WAY SPONSOR
- ABILITY TO HAVE MERCHANDISE DISPLAYED INSIDE ARENA
- SOCIAL MEDIA ADVERTISEMENT
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
- 4 TICKETS EACH NIGHT FOR EVENT

DEPUTY LEVEL SPONSORSHIP \$3,000



- 2 - 3X4 BANNERS (1 INSIDE ARENA, 1 OUTSIDE ARENA)
- RECOGNIZED AS INTERMISSION SPONSOR
- SOCIAL MEDIA ADVERTISEMENT
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
- 2 TICKETS EACH NIGHT OF RODEO

MUTTON BUSTIN' BUCKLE & EVENT SPONSORSHIP \$2,000



- 3X4 BANNER
- RECOGNIZED AS SPONSOR DURING EACH MUTTON BUSTIN' EVENT
- SOCIAL MEDIA ADVERTISING
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO

RODEO SPONSORSHIP IS AVAILABLE FOR BUSINESSES OF ALL SIZES AND EVEN INDIVIDUALS. SHOW YOUR SUPPORT OF THE CALHOUN COUNTY SHERIFF'S OFFICE AND SUPPORT OF RODEO IN OUR COMMUNITY BY COMMITTING TO ONE OF THE SPONSORSHIP LEVELS BELOW.

ANY AMOUNT HELPS AND IS APPRECIATED

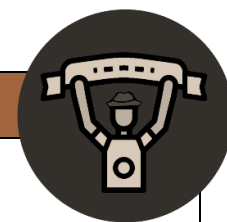
RODEO SPONSOR \$1,000

- 3X4 BANNER
- RECOGNIZED AS SPONSOR EACH NIGHT
- SOCIAL MEDIA ADVERTISING
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO



RODEO SUPPORTER \$500

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO



FRIENDS OF THE RODEO \$250

- LOGO ON WELCOME BOARD AT RODEO ENTRANCE
- INCLUDED ON SOCIAL MEDIA ADVERTISING



RODEO FAMILY \$100

- NAME PRINTED ON WELCOME BOARD AT RODEO ENTRANCE
- INCLUDED ON SOCIAL MEDIA ADVERTISING



SPONSOR AN INDIVIDUAL EVENT

PICKUP MEN SPONSOR \$ 750 (1 AVAILABLE)

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING

OPENING CEREMONY SPONSOR \$750

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING

BULL FIGHTERS SPONSOR \$750

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING

JUDGES SPONSOR \$750

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING

STOCK CONTRACTOR SPONSOR \$750

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING

TIME LINE SPONSOR \$500

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING

RODEO SUPPORTER \$500

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING

ARENA SPONSOR \$ 250

- LARGE BANNER WITH ALL ARENA SPONSOR SMALL LOGO'S
- SOCIAL MEDIA ADVERTISING

THANK YOU FOR YOUR SUPPORT OF THE INAUGURAL CALHOUN SHERIFF'S PCA PRO RODEO



IMPORTANT SPONSORSHIP INFORMATION

Checks Payable To	Calhoun Co Reserve Association
Mail To	PO Box 2955, Anniston, AL 36202
Email Logos To	sheriffrodeo@gmail.com
Due Date	January 31st, 2024
Questions? Give us a call	256-294-1812



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CALHOUN SHERIFF'S
PCA PRO RODEO



THANK YOU FOR YOUR
SUPPORT OF THE
CALHOUN COUNTY
SHERIFF'S RODEO!

Details

Mail to:

Calhoun Co Reserve Association
PO Box 2955 Anniston, AL 36202

Deadline:

January 31, 2024

Calhoun County Reserve
Association is a 501c3
Non-Profit

MARCH 22ND - 23RD, 2024

SPONSORSHIP CONTRACT
CHOCOLOCCO PARK

SPONSORSHIP APPLICATION / CONTRACT

CALHOUN COUNTY SHERIFF'S PCA PRO RODEO

COMPANY / SPONSOR NAME:

CONTACT PERSON:

CONTACT NUMBER:

ADDRESS:

EMAIL ADDRESS:

SPONSORSHIP PACKAGE:

TOTAL \$:

SIGNATURE:

IT IS AGREED THAT THE CALHOUN COUNTY RESERVE ASSOCIATION WILL PROVIDE ALL SIGNAGE SPECIFIED IN SPONSOR PACKAGE. UNLESS SPECIFIED IN PACKAGE THERE IS NO GUARANTEE OF EXACT PLACEMENT OF SIGNAGE. ALL TICKETS SPECIFIED IN PACKAGE FOR EVENTS WILL BE MADE AVAILABLE NO LATER THAN MARCH 1, 2024. ALL SPONSORSHIP PACKAGES ARE ON A FIRST COME- FIRST SERVED BASIS. THE CALHOUN COUNTY RESERVE ASSOCIATION WILL BEGIN COLLECTING SPONSORSHIP PACKAGES OCTOBER 19, 2023 MONDAY - FRIDAY.

ALL COMPANY/BUSINESS LOGO'S MUST BE SENT BY EMAIL TO SHERIFFRODEO@GMAIL.COM NO LATER THAN JANUARY 31, 2024 TO ALLOW PRINTING AND DISTRIBUTION OF ALL PROMOTIONAL ITEMS. 3R RODEO IS JUST PROVIDING THE STOCK CONTRACTING. FOR ANY QUESTIONS, PLEASE CONTACT THE CALHOUN COUNTY SHERIFF'S OFFICE RESERVE ASSOCIATION.

PLEASE SIGN AND RETURN TO THE ABOVE LISTED ADDRESS NO LATER THAN JANUARY 31, 2024. BY SIGNING YOU ACKNOWLEDGE THE TERMS AND CONDITIONS OF THIS EVENT.

OFFICE USE

TOTAL

ACCEPTED BY

DATE

SIGNATURE