

Seren Kids NEWSLETTER



November 2025 - #2

Message from Coach Omar

Well, November is now well under way, and we are looking ahead to Christmas/Winter Camps. At Seren Kids we like to make every holiday camp feel safe, special, and fun.

This is why we have taken great care to plan our activity schedules and we try our best to stick to them. We can definitely say Santa is coming to camp on the 22nd December which is exciting, and we will be finishing off camp with a Christmas Party. Perhaps just as exciting will be our Minecraft festive challenges, Dance & Gymnastics, and children will get to create and record their very own Christmas songs too! If you missed the early bird deal, we may just have a Cyber Monday deal coming up but the spaces are already going. So please email us if you want to reserve a space!

Black Friday Giveaway!

We have some fabulously festive prizes to give away for Black Friday on Instagram. Prizes include:

- 10 x Winners of a Free hot meal at camp
- 5 x Winners of 10% Discount code
- 3 x Winners of Bring a Friend Free
- 1 x Winner of 2 Free days of Holiday Camp!

The rules of entry go live on our Instagram on 22nd November so be sure to follow us [@theserenkids](https://www.instagram.com/theserenkids)

Santa is coming!

Santa is coming to Seren Kids on the 22nd December and we are so excited! There are actually only 13 places left so if you want to be book you may need to be quick! If you are waiting for November Pay day please email us and we may be able to reserve you a space! info@serenkids.com

Upcoming Events

- ☀ Winter Camps (bookings now open) 15-23 Dec
- ☀ Winter Camp Hot Meal booking cutoff 5th Dec
- ☀ Feb Half Term Camp Bookings open 15th Dec

Christmas Hamper Donation

Around 22982 children in Surrey faced food poverty in 23/24. In 24/25 there were over 24000 children who needed the help of free school meals. Seren Kids has always been passionate about helping the community it resides in, and so we are raising funds for a Christmas Food and gift hamper drive to help make Christmas more enjoyable during a time that can be a struggle for low income households.

Please do consider donating, every pound helps if you are able. Please click [here](#)



WHY WE DO TECH AT SEREN KIDS



Seren Kids originated as a digital media club after my experience working with some of the UK's biggest YouTubers and knowing that around one in four children say they want to be a YouTuber when they grow up. I wanted children to understand that education plays a huge role in this sector, while also filling a gap by equipping them with the essential digital literacy needed for such an innovative and varied space.

We know many parents worry about screen time and online risks. That's why, at Seren Kids, we use technology with clear purpose, in short bursts, and always with supervision. Our goal isn't more screen-time—it's better screen-time. In our small, supportive sessions, children learn skills like script writing, podcasting, video-editing and green-screen work, alongside typing, presentations, spreadsheets, coding and online safety.

Research confirms this approach works. For instance, a UK Government study found that children who receive structured digital-literacy support are better positioned to act safely online when they encounter harm. A 2025 report from Ofcom states that children's ability to create and evaluate digital media—rather than just consume it—is the key to safer, more positive online experiences. At Seren Kids we put this into practice.

When children understand how technology works and use it purposefully, they feel empowered rather than overwhelmed. They are far less likely to become passive or problematic consumers as they grow into adolescence and adulthood. They learn to see technology as a tool they control, not something that controls them. We also balance tech with plenty of movement, creativity and face-to-face fun. The result is a strong sense of belonging, pride in their achievements, and improved confidence both online and offline.

Ultimately, we teach tech because it opens doors—to self-expression, independence and safer digital futures. Children don't just consume content here; they learn to create it thoughtfully, responsibly and with joy... and parents get peace of mind along the way. Go check out their online safety podcast episode [here](#)

Author: Hannah Clifford
Managing Director & Founder of
Seren Kids & The Seren Group



Discounts & Fabulous Finds

Octopus is the green energy company that goes the extra mile for it's customers and could be cheaper than your current energy provider (do a comparison first to check though).

Seren Kids is with Octopus and every time we refer a friend us and our friend gets £50 off their bill using the following link: <https://share.octopus.energy/river-deer-819>



Santa is coming
to Seren Kids!

SEREN KIDS



Ofsted
Registered



Dates : **Winter Camps 2025**

15th - 23rd December 9am - 4pm (with extended day options)

location: Rydes Hill Preparatory School Guildford

Prices: From £45 per day with full week discount!

Ages: 4 (Reception) to 12 years (Year 7)!

Some days only 10 spaces left!

Click here

www.serenkids.com

info@serenkids.com



"My daughter loves going to Seren. she always comes home happy. We have tried a few holiday camps and she hasn't liked any as much as Seren."



ACTIVITY SCHEDULE NOW ON OUR WEBSITE!