

Seren Kids

PLAY, LEARN, THRIVE
FOR ALL

Seren Kids NEWSLETTER



Summer - #2



Message from Coach Hannah

Well it has been a lovely and busy summer term, but now I am excited for the summer holiday camps!

We are currently deep in planning to offer the premium camp service to parents that we are always so passionate about. This includes booking some WOW summer activities.

We asked for the children's ideas at our previous camps and are looking to get as much of it as possible crammed in. This includes Judo, Performing Arts, Forest School, Arts & Crafts, building, construction and more!

However, I am also keen to hear if parent's have any ideas of activities they would love their children to do during the summer. You can use this form (anonymously if you wish): <https://forms.gle/k6wnkSy36gETfMtn9>

I look forward to seeing you all soon!

You will see that we have also decided to act contrary to some other local and national camp providers heading into 2026, we have price locked our camps for another year as a gesture of support to parents

New Camp Announcement - Seren All Stars



We are excited to announce that towards the end of the summer we will be launching our Seren All Stars by Seren Kids camp.

Don't worry, Seren Kids camps will remain, but we are adding Seren All Stars to the Seren Kids offerings too.

It will be largely focused on multisport, outdoor play/discovery, & the arts. Whilst the tech element of Seren Kids can be hugely beneficial for children when planned and taught well (like we do at Seren Kids), we also know some parent's really love sports, outdoors and art. We developed this no-tech provision with those parents in mind. This will launch at a new location 24 - 28th August. Go check our booking pages for more info. New customer discount: NEW10 (expires 5th July 2026)

Did You know?

We have 3 qualified gymnastics, coaches at Seren Kids! (and many more staff qualified in other sports and areas of course)

Upcoming Events

- ☀ Summer Camp Bookings now open! Spaces limited and filling fast!
- ☀ We will be adding a new impressive summer camp location

Community Spotlight – Tormead School & Rydes Hill School

Many of you know that Seren Kids originally started out at Rydes Hill. We remain immensely grateful to the teachers, students, and parents who welcomed us with open arms and helped us spread the word in those early days!

We also want to extend our heartfelt appreciation to the whole Tormead community, who have been equally wonderful during our time running after-school clubs and holiday camps. Both schools are incredibly warm and supportive. Working in partnership with them has been a privilege, and Seren Kids has truly gone from strength to strength because of your ongoing encouragement. You inspire us to keep growing, improving, and giving back at every opportunity!

In fact, it is working within these amazing educational environments that has inspired Coach Hannah to take her next big step: she will be pursuing a PGCE in Computing this September! Thank you all for being such an integral part of our journey.



We love to boogie!



At Seren Kids, we are passionate about a balanced approach between our activities which includes sport & movement. We like to keep things fun, fresh, and deeply rewarding. While we love a high-energy cricket or football match, there is one activity that uniquely unlocks a child's confidence, coordination, and creativity all at once: Dance!

Whether they are groove-stepping to an upbeat rhythm or learning a choreographed routine, dance offers incredible, holistic benefits that last a lifetime. Here is why we make it a core part of our activities offering:

 **1. The Ultimate Brain and Body Workout**
Dance is a brilliant exercise in physical literacy. It requires children to synchronize their hands, feet, and core to a rhythm, which rapidly accelerates motor skills, spatial awareness, and balance. But it's also a powerful cognitive workout! Memorizing a sequence of steps, counting beats, and switching directions on a dime engages the brain in complex problem-solving. Studies show that learning choreography early on enhances memory, focus, and cognitive flexibility.

2. A Massive Boost in Self-Expression & Confidence

Not every child is naturally drawn to competitive, score-based sports—and that is exactly where dance shines. It provides a joyful, non-judgmental outlet for self-expression.

When children learn to move their bodies freely to music, their self-esteem soars. Mastering a tricky routine gives them a tangible sense of pride and accomplishment, helping shy children find their voice and high-energy kids channel their enthusiasm productively.

3. Social Bonds and Teamwork

Even when dancing solo, kids are doing it together! Moving in unison fosters a unique sense of connection and empathy among peers. Children learn to watch out for one another, cooperate to lock in a formation, and cheer each other on. It's an incredibly supportive environment that builds lasting friendships.

The Seren Kids Philosophy: Movement is Joy

Ultimately, we love dance because it fundamentally changes how kids view exercise. It takes the "work" out of working out, replacing it with pure joy. By blending rhythm, sport, and creativity, we are helping our campers build a happy, healthy, and lifelong relationship with staying active.



SEREN KIDS

SUMMER HOLIDAYS

Ofsted
Registered

Seren Kids

DIGITAL SKILLS
& SPORTS

£49 per day or discounted price of
£225 full week. Sibling discounts
available!

Click for
location info!

At Rydes Hill Preparatory School

£ Tormead Sports Ground Urnfield Guildford

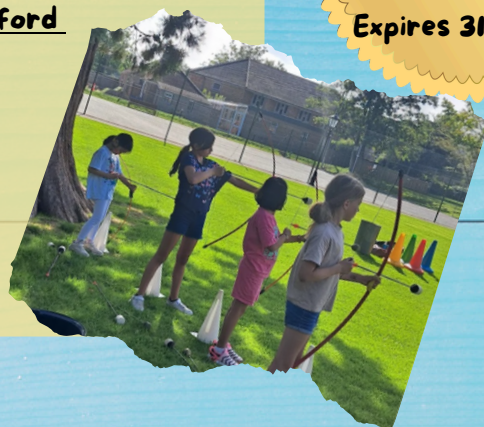
13th July - 28th September
From Ages 4 - 12 years

BOOK NOW

Early Bird 10%
Use code:
SUMMER10

Expires 31st May

SCAN HERE



ACTIVITIES

- Hockey
- Podcasting
- Drama
- Arts & Crafts
- Netball
- Judo
- Cricket
- Dance
- Laser tag
- gardening
- Gymnastics
- Science
- Coding
- Bouncy Castle
- T-Shirt Design & so much more!

WHY SEREN KIDS?

- Hot meal, early start and late pick up options!
- 5 star rated holiday camp because we provide high quality care, super fun activities, and always go the extra mile!
- passionate about inclusion and creating safe spaces!
- Follow our Instagram or check out website for more info!

Info@SerenKids.com



www.SerenKids.com





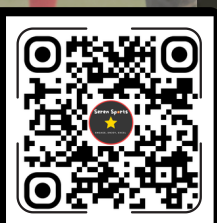
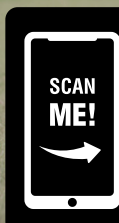
SEREN SPORTS

SUMMER HOLIDAYS

Multisports & Specialist Cricket Camps
From £39 per day or discounted price
of £185 full week. Sibling discounts
available!

Guildford
17th August - 28th
August

From Ages 5 - 14 years



Expires 31st May

10% Early
bird
discount:
SUMMERIO

Click here



Info@theserengroup.com

www.serensports.com

WHY SEREN SPORTS CAMPS?

- **Expert Coaching:** Led by qualified PE teachers and professional sports specialists.
- **Massive Variety:** From Football, Tennis, netball, dance and cricket to Archery, Judo, Darts and Esports. Children develop their fundamental movement & sports skills!
- **Confidence Building:** Focused on teamwork, resilience, and making new friends!
- **Healthy Choices:** Free fruit snacks daily with optional hot meal packages available.

SEREN KIDS



FREE CLUB 4 HAF SUMMER CAMP SPACES

23rd July - 7th August at

Rydes Hill Preparatory School

Coding, Arts & Crafts, Cricket, Water fun,
Magic, Football, Gaming & so much more!
Nutritious Hot meals and snacks included!

5 star super inclusive, nurturing and fantastic!

From Ages 4 - 12
years



Ofsted
Registered



info@serenkids.com



www.serenkids.com

HAF Spaces are for children entitled to Free school Meals.

If you are not entitled to Free School Meals but are struggling with the cost of the big summer bookings, please do email us on info@theserengroup.com

We want to help wherever possible and offer multiple payment options and types in our effort to help make parents lives a bit easier. This can include payment plans, hardship support, or signposting to childcare cost support related to your circumstances.