



# NEWSLETTER



## December 2025 - #1



### Message from Coach Hannah

Welcome to December, a month filled with warmth, joy and generosity. Our hamper project has now reached a wonderful £1000, and your support has made it possible. Thank you for spreading kindness with us. You can check out more about our project by visiting: <https://www.justgiving.com/crowdfunding/seren-kids-christmas-hamper-2025>

I am looking forward to Winter Camps at Rydes Hill! Particularly for our annual Santa visit, and fancy dress day! Last year Coaches had great fun dressing up too! 😊



### Jasmine Armfield is coming back to Seren Kids!

We are delighted to announce that Jasmine will be coming back to do Drama workshops from January in our After school Club at Tormead. However this does depend on the number of bookings, so we encourage parents to book as early as possible. We require a minimum of 15 bookings each week (spread across both groups) for the session to go ahead. We will be informing parents 4 days prior to the session if the number requirements were met. More info below.

### Santa is coming!

Santa is coming to Seren Kids on the 22<sup>nd</sup> December and we are so excited! There are actually only 10 places left so if you want to be book you may need to be quick! If you need help with booking please email us on [info@serenkids.com](mailto:info@serenkids.com) where we will be happy to help.



### Upcoming Events

- Winter Camps (bookings now open) 15-23 Dec
- Tormead After School Clubs Spring term now open
- Feb Half Term Camp Bookings open 15th Dec



## Christmas Hamper Donation

Around 22982 children in Surrey faced food poverty in 23/24. In 24/25 there were over 24000 children who needed the help of free school meals. Seren Kids has always been passionate about helping the community it resides in, and so we are raising funds for a Christmas Food and gift hamper drive to help make Christmas more enjoyable during a time that can be a struggle for low income households.

Please do consider donating, every pound helps if you are able.  
[Please click here](#)



## INSIDE THE BRAIN: HOW CHILDREN LEARN THROUGH PLAY



At Seren Kids, the games we choose aren't just fun—they're carefully selected to support essential brain development. This week, we've been focusing on working memory, an executive function skill that helps children hold information in mind while using it. Working memory is the foundation for following instructions, solving problems, recalling number facts, and eventually reading with comprehension. You'll see this skill in action during games like Snap, Pairs, and the online activity Hit the Button. While children are simply enjoying themselves, their brains are doing powerful cognitive work:

- **Snap** strengthens a child's ability to keep track of the previous card while comparing it to the new one—boosting both attention and impulse control.
- **Pairs** (matching memory) is one of the most direct ways to train working memory. Children must remember the location of flipped cards and store multiple pieces of information at once.

- **Hit the Button** encourages children to recall number bonds and multiplication facts quickly, improving both working memory and retrieval speed—skills that become vital as math becomes more complex.

### Try This at Home:

If you'd like to reinforce working memory in a playful way, try a simple game of "What's Missing?" Lay out 5–6 objects, let your child study them, then secretly remove one. Ask them to remember which one disappeared. It's quick, fun, and strengthens the same cognitive pathways we're building at Seren Kids.

Also if you have a device at home try out some fun family competition by playing hit the button with them (good to get our own adult brains working too, the children may even beat your score!): [Click here](#)

By understanding the brain science behind play, Seren Kids can support your child's confidence, focus, and readiness for future learning—one joyful game at a time. Play with purpose!



**Author: Hannah Clifford**  
Managing Director & Founder of  
Seren Kids & The Seren Group

## Discounts & Fabulous Finds

Kids Eat Free : <https://www.moneymagpie.com/save-money/where-can-kids-eat-for-1-or-less-this-holiday>

Local Discounts and offers:

<https://www.experiencenguildford.com/privilege-card-offers>

**Seren Kids December Discount:**

**5% off with code SERENSANTAS**

[www.serenkids.com/holiday-camps](http://www.serenkids.com/holiday-camps)



Santa is coming  
to Seren Kids!

# SEREN KIDS



**Dates : Winter Camps 2025**  
**15th - 23<sup>rd</sup> December 9am - 4pm (with extended day options)**

**location: Rydes Hill Preparatory School Guildford**

**Prices: From £45 per day with full week discount!**

**Ages: 4 (Reception) to 12 years (Year 7)!**

**Some days only 10 spaces left!**



Click here



[www.serenkids.com](http://www.serenkids.com)

[info@serenkids.com](mailto:info@serenkids.com)

“My daughter loves going to Seren. she always comes home happy. We have tried a few holiday camps and she hasn't liked any as much as Seren.”



**ACTIVITY SCHEDULE NOW ON OUR WEBSITE!**

# PERFORMING ARTS WITH JASMINE ARMFIELD AT SEREN KIDS AFTER SCHOOL CLUB

TORMEAD

THURSDAYS



Spring Term

KS1 Drama Workshop 4.30-5.15 then after school club and snack

KS2 After school club and snack 4.30-5.15 then Drama  
workshop 5.15 - 6pm

Price: £18.75 per session (includes after school club,  
snacks and workshop with Jasmine)

Book: [Click here or visit https://serenkids.com/wraparound](https://serenkids.com/wraparound)

Or scan:



Please note we require a  
minimum of 15 bookings each  
week for that weeks session to  
go ahead which is why we are  
putting this out early. If  
numbers are not met we will  
inform parents at least 4 days  
ahead with offer of full refund  
or partial refund and use of  
afterschool club instead.



# SEREN KIDS AFTER SCHOOL CLUB TORMEAD

Monday - Friday 4.30pm - 6pm

£12.75 per session



## EACH DAY INCLUDES

- Healthy nutritious snacks
- Variety of enriching activities designed to complement school learning and relaxation zones
- Help with homework if needed
- STEM, Sports, dance and much more!
- Our popular Cinema Friday's! (This day includes popcorn and squash)



PROFESSIONAL ACTRESS JASMINE ARMFIELD  
••• WILL RECOMMENCE PERFORMANCE •••  
WORKSHOPS ON THURSDAYS PENDING  
NUMBERS (SEPARATE BOOKINGS) SCAN QR  
CODE TO FIND OUT MORE:



[www.serenkids.com/wraparound](http://www.serenkids.com/wraparound)

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