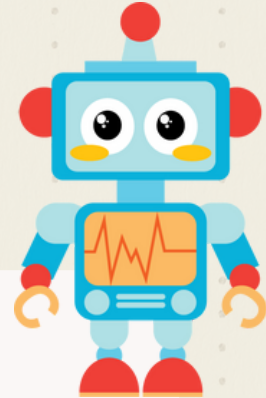


Seren Kids NEWSLETTER



November 2025 - #1

Message from Coach Hannah

Welcome to our first ever Seren Kids Newsletter! I really wanted to make a fortnightly newsletter because I realised this could be a valuable space to keep our community up to date. I feel very strongly about the fact that the parents and children of Seren Kids are a community and not just customers! So I want to fill these newsletters with helpful information from child development and education, to events & Discounts/Freebie finds.

If you feel there is something you would like to see in this newsletter I always love to hear feedback so please do email me on info@serenkids.com

Half Term Camp Round up

Wow, October Half Term was super fun! We had a fancy dress party, we made Halloween cupcakes, and we even had a magic show and workshop. Watching the children learn magic and the excitement and pride they felt over it was simply fantastic. I remember when my son was younger and he would get so excited by magic, in fact even at the age of 15 he still does! You are never too old for magic!

Speaking of Magic, Santa is coming to Seren Kids this Christmas, and we want to give you an early bird discount to celebrate. Use code "XMAS10" over on our booking page [here](#) to get 10% off winter camp bookings. Early bird expires on 15th November 2025.

Activity Schedules will be up on the website soon, but every day will be fun packed!

Exciting news!

We are now able to take from reception age at some of our locations!

Parents have been asking for this and we have been working away to make it happen, and we are excited to announce we will be accepting reception aged children for Winter Camps!

Upcoming Events

- Winter Camps (bookings now open) 15-23 Dec
- Winter Camp Hot Meal booking cutoff 5th Dec
- Feb Half Term Camp Bookings open 15th Dec

After School Clubs News

The first half term holiday has come to a close which means we are back to our super fun after school clubs at Tormead. We wanted to remind parents that when you book a full week you get a discount!

Additionally, we do have themed fun days. Thursdays you get the option of opting your child into a performing arts session with LAMDA and Performing Arts professionals (you can find these as an add-on on our booking platform pebble) and Fridays are Cinema days!

You can book at: www.serenkids.com/wraparound (or [click here](#))



THE IMPORTANCE OF CELEBRATING KINDNESS



At Seren Kids we believe camps or clubs are more than just games and adventures — it's a chance to help children grow into caring, confident people. Celebrating kindness encourages an atmosphere where everyone feels welcome and valued. When kindness is noticed and praised, children learn that being thoughtful and helpful matters just as much as winning or achieving.

Small acts — like inviting someone new to join a game, helping a friend who feels homesick, or offering a kind word — build a strong sense of community. These moments show children that they belong and that their actions can make a real difference.

Recognizing kindness also reinforces positive habits. Simple gestures such as “kindness awards” or sharing stories of caring acts at the end of the day remind campers that kindness is something to be proud of.

This creates a ripple effect, inspiring others to act kindly too.

Through celebrating kindness, children develop empathy and emotional awareness. They begin to understand how others feel and learn to cooperate, listen, and support each other — skills that extend far beyond camp life.

Ultimately, highlighting kindness helps children see themselves as capable of making the world a better place. It teaches them that caring for others brings happiness to everyone involved. When kindness becomes a celebrated part of camp, it turns fun experiences into lasting lessons — ones that children carry home and into their everyday lives.

Author: Hannah Clifford
Managing Director & Founder of
Seren Kids & The Seren Group



Discounts & Fabulous Finds

Get 10% off our winter camps using code "XMAS10" by Nov 15 at www.serenkids.com

The Black Friday deals are being released earlier and earlier, recently there was a big toy sale in Sainsburys! It can be hard to know when these important cost saving deals launch so check out this money saving expert piece to help with the festive costs! :

<https://www.moneysavingexpert.com/deals/black-friday-and-cyber-monday-alert-service/>



Santa is coming
to Seren Kids!

SEREN KIDS



Ofsted
Registered



Dates : **Winter Camps 2025**

15th - 23rd December 9am - 4pm (with extended day options)

location: **Rydes Hill Preparatory School Guildford**

Prices: **From £45 per day with full week discount!**
Early Bird 10% off when booking by 14th Nov
with Code: XMAS10

Ages: 4 (Reception) to 12 years (Year 7)!

Click here

www.serenkids.com

info@serenkids.com



"My daughter loves going to Seren. she always comes home happy. We have tried a few holiday camps and she hasn't liked any as much as Seren."

