

ROBIN HOODD



ROBIN
REYES
ENTERPRISE
LLC

Empowering Change:

Join the Journey that
Impacts Lives, Creates
and
Gives Back

Project
Proposal

PRESENTED BY:

Robin "Hoodd" Reyes



Join the Journey



I AM EMBARKING ON A UNIQUE JOURNEY ACROSS THE COUNTRY IN AN RV, SPREADING A MESSAGE THAT ENCOURAGES POSITIVE CHANGE AND SELF-DISCOVERY. THIS TEACHING IS PART OF MY NONPROFIT ART PROGRAM CALLED “HEAL THROUGH ART”. THIS IS AN OPPORTUNITY FOR YOUR ORGANIZATION OR BRAND TO ALIGN WITH A MEANINGFUL CAUSE AND SHOWCASE YOUR COMMITMENT TO MAKING A DIFFERENCE IN SOCIETY. I AM REACHING OUT TO YOU WITH AN OPPORTUNITY TO BE PART OF A TRANSFORMATIVE INITIATIVE THAT AIMS TO INSPIRE INDIVIDUALS TO DISCOVER THEIR GOD-GIVEN GIFTS AND PROMOTE A CULTURE OF GIVING MORE THAN RECEIVING, ALL DRIVEN BY THE POWERFUL FORCE OF LOVE.

About



ROBIN HOODD BORN, ROBIN REYES, IS A HIGHLY SOUGHT AFTER INTERNATIONAL ARTIST WHO HAILS FROM BROOKLYN, NEW YORK. RAISED IN WILLIAMSBURG WITH A TRADITIONAL DOMINICAN UPBRINGING, HIS JOURNEY THROUGH ART BEGAN IN CHILDHOOD AS AN OUTLET FOR THE EXPRESSION OF INNER EMOTIONS AND OUTER WORLD. TODAY, HE USES HIS ART TO FUEL HIS MOTIVATION AND TO INSPIRE OTHERS BY SHARING THESE GIFTS WITH THE WORLD. HE STRIVES TO GIVE BACK TO HIS COMMUNITY THROUGH HIS “HEAL THROUGH ART” PROGRAM AND PERIODIC ART LESSONS TO THE PUBLIC. ROBIN HOODD'S ART HAS BEEN FEATURED AT ART BASEL MIAMI, THE NEW YORK STOCK EXCHANGE, ELIZABETH STREET GARDEN, MEMBERS HANDICAPPED CHILDREN'S FUND, B LIVE ART FESTIVAL, INKED MAGAZINE HEADQUARTERS, HENRY STREET SETTLEMENT, DOOR DASH, MTA, NYPD HISPANIC SOCIETY, COLLABORATIVE PROJECTS, DUBAI BLOCKCHAIN CENTER, FOX 5, PIX 11, BK12 AND MANY MORE.



ROBIN REYES

Visual Artist/Entrepreneur
CEO Heal Through Art

About Me

Robin Reyes is a highly sought after artist who hails from Brooklyn, New York. Raised in Williamsburg with a traditional Dominican upbringing, his journey through art began in childhood as an outlet for the expression of his inner emotions and outer world.



917.294.4778



Info@healthroughart.org

LANGUAGE

- English
- Spanish

EXPERTISE

- Management
- Skills Creativity
- Acrylic Painting
- Oil Painting
- Innovation artist
- Leadership
- Mentorship
- Sketching
- Mix Medium

FOR BOOKING CLASSES, PLEASE VISIT
HEALTHROUGHART.ORG
OR EMAIL ROBIN REYES AT
INFO@HEALTHROUGHART.ORG
YOU CAN ALSO FOLLOW HIM ON INSTAGRAM AT
@ITSROBINHOODD

EXPERIENCE

- Art Program with Henry Street Settlement.
- Art motivation program with Chase Bank.
- Art with Verizon and DoorDash
- Mural in Barclay center
- Art Program with NYPD.
- Art program with MTA

ACCOMPLISHMENTS

- Featured in Art Basel
- Featured in the New York Stock Exchange
- Featured in Elizabeth Street Garden
- Featured in Children's Handicapped Fund
- Featured in Dubai Block Chain Center
- Featured in Ink Magazine
- Featured in VeeCon
- Featured in NYPD Hispanic Society

ART IS UNIVERSAL AND CAN BE TRANSLATED INTO
MANY THINGS. THE PILLAR PROGRAMS THAT WILL BE
FEATURED IN HEAL THROUGH ART ARE:

POP ART
PAINTING
POTTERY MAKING
FINANCIAL LITERACY
3D PRINTING

Mission and Vision



VISION

In addition to promoting the message of following one's passion, I am committed to giving back to communities along the way. I will be offering free art classes to schools, community centers, senior centers and hospitals. This program fosters creativity, joy and expression for those who may need it most.



MISSION

As I travel, I will be recording videos that capture my day to day experiences in various places, selling my art, and undertaking jobs that align with my passion. These videos will serve as a testament to the idea that living authentically, sharing your God given gift and doing what you love can lead to a rich and meaningful life.



Enhanced Sponsorship Benefits

BY BECOMING A SPONSOR, YOUR ORGANIZATION WILL RECEIVE THE FOLLOWING BENEFITS:

- INSPIRING POSITIVE CHANGE.
- GAIN INCREASED EXPOSURE THROUGH VIDEO CONTENT CAPTURING MY JOURNEY
- A 501C3 TAX WRITE OFF FORM
- YOUR LOGO WILL BE FEATURED PROMINENTLY DURING THESE VIDEOS
- A GEOGRAPHICAL DIVERSE AND ENGAGED AUDIENCE
- LOGO WILL BE DIGITIZED ON RV AND/OR PICK UP TRUCK

FUNDS WILL SUPPORT RV, PICK UP TRUCK,
TRAVELING MAINTENANCE,
COORDINATED PHILANTHROPIC EVENTS
AND ART SUPPLIES FOR WORKSHOPS.

2026 Social media Analytics

Instagram:

Following: 5,300
views Average
Lows to High:
1k to 50k

Youtube:

Subscribers: 200
views Average
Lows to High:
1k to 4k

TikTok:

Following: 280
views Average
Lows to High:
1k to 11k

Facebook:

Following: 597
views Average
Low to High:
1k to 5k

Content will be posted consistently resulting increase in views and following. Culminating in awareness to your organization or brand.

Donors will receive sponsor credits in each video

Sponsorship Levels:

• 1. VISIONARY PARTNER - \$30,000 (XL LOGO)

LOGO FEATURED ON THE FRONT SECTION, LOWER BACK SECTION, AND RIGHT & LEFT SIDE OF THE RV.

INCLUSION ON BOTH FRONT FENDER, AND HOOD OF THE PICK UP TRUCK.

FEATURED AT THE BEGINNING AND END OF MY CONTENT ON SOCIAL PLATFORMS.
PROM

FEATURED PATCH ON RIGHT CHEST AND BACK OF ROBINS CUSTOM ART JUMPSUIT

• 2. TRAILBLAZER SUPPORTER - \$25,000 (LARGE LOGO)

LOGO FEATURED ON THE LEFT AND LOWER RIGHT SIDES OF THE RV,

LOGO LOWER BACK OF RV, AND REAR GATE OF THE PICK UP TRUCK .

FEATURED AT THE BEGINNING AND END OF MY CONTENT ON SOCIAL PLATFORMS

FEATURED PATCH ON RIGHT ARM AND LEFT SIDE OF ROBINS CUSTOM ART JUMPSUIT

• 3. IMPACTFUL ALLY - \$15,000 (MEDIUM LOGO)

LOGO FEATURED ON THE MAIN DOOR, FRONT RIGHT OR LEFT SIDE OF THE RV
(SPONSOR'S CHOICE)

INCLUSION ON THE TOP RIGHT AND LEFT SIDE PANEL OF PICK UP TRUCK.

FEATURED AT THE BEGINNING OF MY CONTENT ON SOCIAL PLATFORMS

FEATURED PATCH ON LEFT ARM SIDE OF ROBINS CUSTOM ART JUMPSUIT

• 4. CHANGE MAKER ADVOCATE - \$7,000 (SMALL LOGO)

LOGO FEATURED ON THE FRONT RIGHT AND LEFT LOWER SIDE PANEL OF THE RV.

SIDE OF THE BACK FENDER OF PICK UP TRUCK

FEATURED AT THE BEGINNING OF MY CONTENT ON SOCIAL PLATFORMS.

FEATURED PATCH ON RIGHT LEG OF ROBINS CUSTOM ART JUMPSUIT



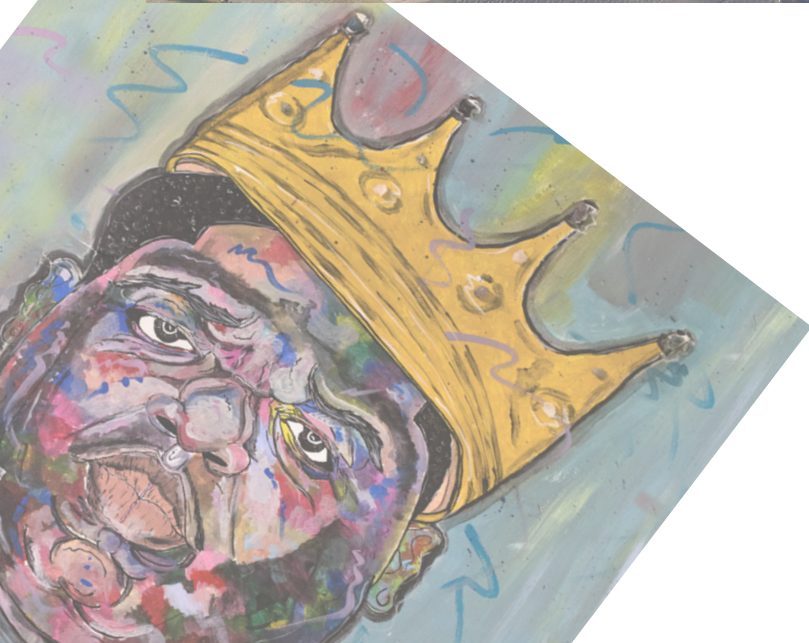
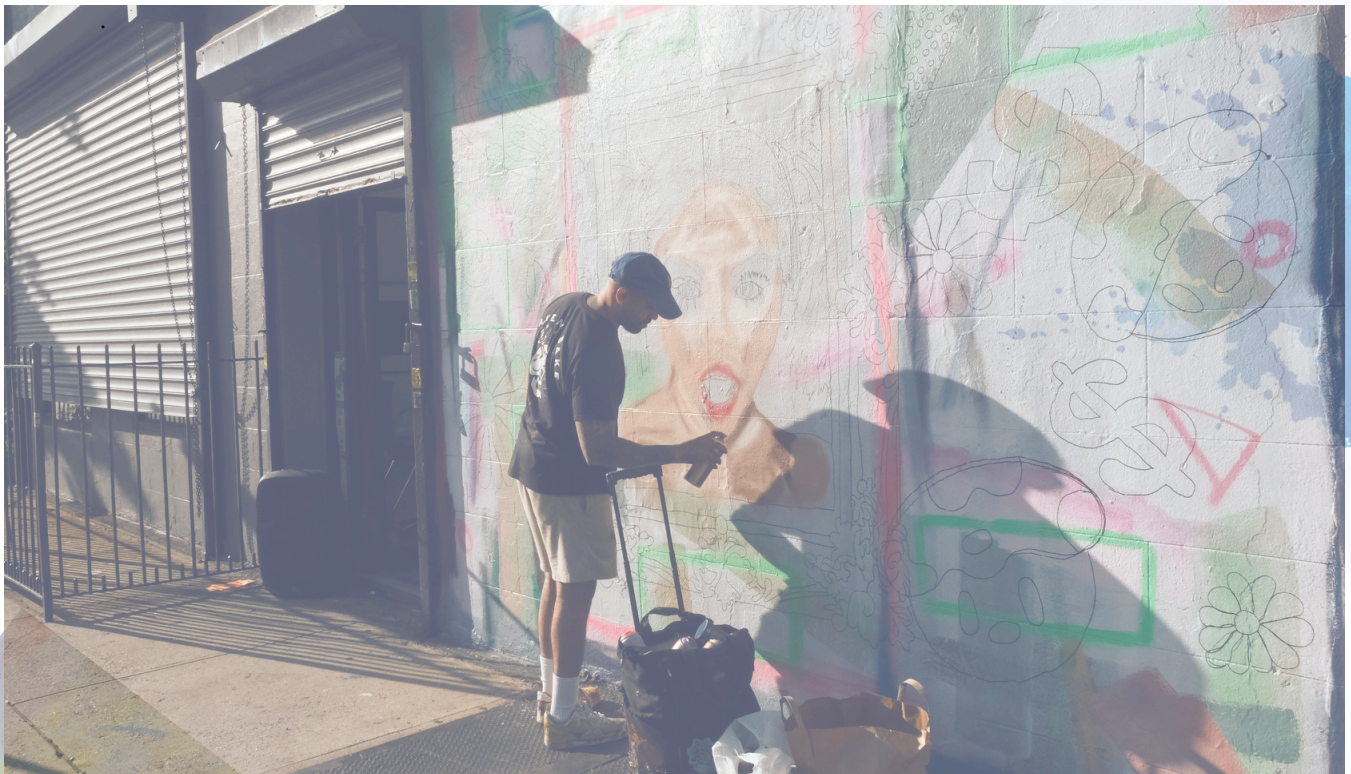
Sponsorship Levels:

- **5. INSPIRATIONAL SUPPORTER - \$1,200 (SMALL LOGO)**

SMALL-SIZE WINDOW/BUMPER STICKER OF YOU LOGO

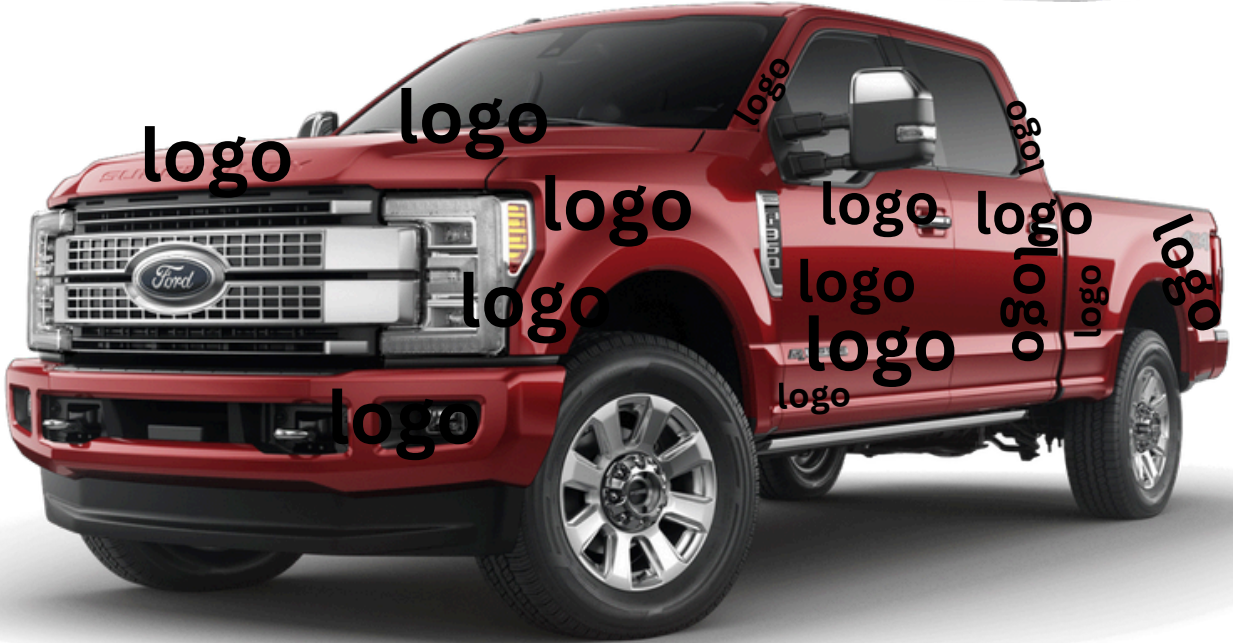
FEATURED FOR 2 VIDEOS ON SOCIAL PLATFORMS.

HEAL THROUGH ART GOODY BAG



pricing and advertisement placing negotiable.
placement is on a first come first served basis

Heal Through Art



**Logos will be Digitized By
Robin Hood and Vinyl Wrapped
on RV & Pick up truck**

Size and placement of logo on
image is for reference only
size will be measured and placed
once funds are collected from
Donor

PROJECT PROPOSAL



**ROBIN
REYES
ENTERPRISE
LLC**



BY BECOMING A SPONSOR, YOUR ORGANIZATION OR BRAND WILL NOT ONLY SUPPORT A NOBLE CAUSE BUT ALSO GAIN VALUABLE EXPOSURE THROUGHOUT OUR JOURNEY, MAKING A POSITIVE IMPACT ON THE LIVES WE ENCOUNTER. LET'S JOIN TOGETHER TO INSPIRE CHANGE AND CREATE A WORLD WHERE LOVE AND GENEROSITY PREVAILS.

THANK YOU FOR CONSIDERING THIS OPPORTUNITY. I LOOK FORWARD TO THE POSSIBILITY OF WORKING TOGETHER TO MAKE A LASTING IMPACT.

**For more
information and to
become a sponsor
contact me:**

 917.294.4778

 www.healththroughart.org
itsalllovebaby.com

 info@healththroughart.org

**sponsor/donate
Zelle**

Robin Reyes Enterprise LLC
917.294.4778