



Customizable AI Sales Messaging Template

Subject Line Ideas

Option 1: “[Company Name]’s Recent Growth—A Strategy for Scaling Smarter”

Option 2: “AI-Powered Insights for [Prospect’s Industry] – Let’s Connect”

Option 3: “Solving [Pain Point] in [Prospect’s Industry] – Quick Discussion?”

Opening Line (Personalization Hook)

“I saw [company event/news]—exciting times for your team! Many companies in your space are facing [challenge]. How are you approaching this?”

Personalization Framework (Tailored Message)

“Your latest reports mention a focus on [key initiative]. We’ve helped businesses like yours reduce [pain point] by [value proposition]. How would overcoming this challenge affect your team’s efficiency?”

Alternative personalization prompts:

✓ *“Your recent LinkedIn post highlighted [topic]. How are you addressing that in your strategy?”*

✓ *“Your latest company announcement showed a push for [industry shift]. How is this impacting your team’s focus?”*

✓ *“Based on trends in [prospect’s industry], scaling efficiency is a major concern—how are you navigating this?”*

CTA (Clear Next Step)

Option 1: *"Let's connect—if [initiative] is a top priority, I'd love to share insights on how companies are solving this problem. What's a good time to chat?"*

Option 2: *"Want to see how AI-driven personalization can optimize your outreach? Let's schedule a strategy session."*

Option 3: *"Would love to explore how this might help you. Do you have 15 minutes this week to connect?"*

AI-Powered Follow-Up Email Template

(For prospects who engaged but haven't responded)

Subject Line Ideas

Option 1: *"Revisiting [Pain Point]—Could This Help Your Team?"*

Option 2: *"Quick Thought on [Prospect's Industry] Trends"*

Option 3: *"Following Up—A Solution for [Challenge]"*

Opening Line (Contextual Hook)

"I noticed you [engaged with a resource/opened my last email]. Based on what I learned about [prospect's company], I believe there's a way to streamline [specific challenge]."

Key Message

"Companies in [industry] are solving [problem] with [solution]. I'd love to share insights tailored to [prospect's business goals]—how would this impact your team's growth?"

CTA

"Let's connect this week—I'll customize insights based on your company's focus. What time works for you?"

AI-Optimized LinkedIn Outreach Template

(For connecting and engaging through LinkedIn)

Connection Request Message

"Hi [Prospect's Name], I came across your recent post on [topic]—really insightful! Companies in [industry] are tackling [challenge] in new ways, and I'd love to exchange thoughts. Let's connect!"

💡 Engaging LinkedIn DM (After Connection)

"Appreciate the connection! Given your focus on [topic], what's your biggest challenge with [industry pain point]? I help teams solve this using AI-driven personalization—happy to share insights!"

🚀 Next Steps

- ✅ **Save these templates** – Use them for email outreach, LinkedIn messaging, and follow-ups.
- ✅ **Customize based on industry** – Modify the personalization hooks to align with specific verticals (SaaS, Medical Devices, Pharma, etc.).
- ✅ **Test & iterate** – Use AI to refine language based on prospect responses.



Let's connect and I will help you understand what is missing so you can achieve your sales goals! Don't forget to register for free to develop your best elevator pitch. Here is the link:

[Elevator Pitch - Step-by-Step - WIITT Selling](#)

Jeffrey@WIITTSelling.com

www.WIITTSelling.com