# Yes Parks, Yes Schools Campaign Selfie Video Instructions

We're launching a fun new video series that will be included on the campaign social channels. These are quick, easy videos you can record on your own and submit from your phone.

# No fancy equipment needed — just your phone and a few minutes!

#### The Vibe:

- Super Simple Videos should take under a minute to record.
- Have Fun Just be your authentic self, no scripts or fancy setups.
- Smile Speak with energy and enthusiasm.
- Support Yes Parks Yes Schools Help inform the community about the park bond and school levy.

## What to Say:

I'll be voting yes twice because...or....I'm voting Yes for Parks and Yes for Schools because...

- I want more security in Parks.
- I would love to travel less for my kids' <insert sport> tournaments!
- A new trade school would be a great opportunity for my family.
- I can't wait for a park in North Indian Trail!
- It's a partnership that makes sense for Spokane and my tax dollars.
- <insert your own reason>

#### For extra credit!

In a second separate video, record yourself saying "I voted yes twice for parks and schools." These will be utilized when ballots drop to election day.

## **Recording Tips:**

- Make sure there's enough light Move closer to a window or turn on lights.
- Keep it short & fun 15-30 seconds is great!
- They can be either horizontal or vertical, it doesn't matter!

This is all about having fun and showing support for the parks bond and the school levy in a way that the community will love. No pressure, no perfect takes—just grab your phone and start recording!

#### **How to Submit Your Video:**

You already have your phone camera out – just use it on this QR code and it will take you to an online form to upload it to us! (Gmail account is required)

Or email it to <u>info@yesforspokaneschools.org</u> with your name.

Having problems? Call or text Kirstin at (509) 991-3213 for help.



